

EXCERPT FROM TORONTO CITY COUNCIL'S STRATEGIC PLAN, 1999

Council's vision for the city

Toronto is a caring and friendly city.

We have opportunities to sustain and enrich our lives and reach our highest potential. Our diversity is valued and celebrated and our communities are a source of pride. We are actively involved in the social, cultural and political life of the city.

Toronto is a clean, green and sustainable city.

We integrate environmental stewardship into our daily activities. We maintain and improve the health of the environment for present and future generations.

Toronto is a dynamic city.

As the nation's leading economic engine, we are a centre of innovation and growth with a strong international presence. Our dynamic city is well positioned to succeed in the world economy.

Toronto invests in quality of life.

We invest in quality of life - socially, economically, culturally and environmentally - to make Toronto a desirable place to live, prosper and visit.

Council's Mission Statement:

The Government of the City of Toronto champions the economic, social and environmental vitality of the city. The city strives to provide high quality and affordable services that respond to the needs of our communities and invests in infrastructure to support city building. The city is a leader in identifying issues of importance and in finding creative ways of responding to them.

The City of Toronto promotes and maintains a system of responsible and accountable governance where the interests of individuals and communities are balanced with those of the city as a whole. Public participation is an integral part of the city's decision-making processes.

Our actions are guided by the following principles:

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| <i>Advocacy</i> | We are advocates on behalf of our city's needs with other orders of government |
| <i>Community Participation</i> | We facilitate active community involvement in all aspects of civic life, both locally and city-wide |
| <i>Equity</i> | We respond to and support diverse needs and interests and work to achieve social justice |
| <i>Effectiveness</i> | We set and accomplish objectives, pursue innovative approaches, safeguard public assets and make efficient use of our resources |
| <i>Leadership</i> | We plan for change and take a leadership role on issues of importance to the city |
| <i>Partnerships</i> | We actively seek out partnerships with constituents, community groups, businesses and other public institutions and orders of government |
| <i>Sustainability</i> | We integrate environmental, social, economic and fiscal perspectives in our actions |

Council's Goals for the Community:

Council's goals for the community relate to 20 important issues and opportunities facing Toronto.

The goals reflect areas that City Council can influence as well as areas that will influence City Council as it strives to improve the city's quality of life. The goals are grouped under the following five theme areas:

[Social development](#) encompasses principles of social equity, social well-being and citizen engagement, and is an important determinant of healthy communities and quality of life.

[Economic vitality](#) refers to the health of the city's economy and includes such factors as diversified employment, skilled workforce, competitiveness, investment and affordability.

[Environmental sustainability](#) encompasses principles of environmental balance and the integration of environmental considerations in our social and economic activities.

[Good governance](#) refers to the system of municipal government in terms of its role as a democratic institution, a public policy maker and a deliverer of public services.

[City building](#) views the city as a whole and focuses on investment in social and physical services and infrastructure which are fundamental to the city's quality of life.