

Extract of Item EY4.40 of the Etobicoke York Community Council meeting held on March 27, 2007.

Other Items Considered by the Community Council

(The Community Council is authorized to take certain actions without Council's approval.)

EY4.40	INFORM		Delegated	Ward: 12
--------	--------	--	-----------	----------

2562 Eglinton Avenue West - Sign Variance Application (March 21, 2007)

(March 21, 2007) report from Director, Community Planning, Etobicoke York District and Director of Building and Deputy Chief Building Official

Financial Impact

The recommendations in this report have no financial impact.

Summary

This staff report is about a matter for which the Community Council has delegated authority from City Council to make a final decision. CBS Outdoor has submitted an application for a variance from Sign By-law No. 3369-79, for the former City of York. The application is to permit the installation of a third party illuminated roof sign, on the property located at 2562 Eglinton Avenue West, in excess of the maximum 177 third party sign locations, and larger than the maximum permitted sign area of 25 square metres, allowed by the Sign By-law. This report reviews and recommends refusal of the application to amend Sign By-law No. 3369-79, as amended.

Background Information

March 21, 2007 revised report

<http://www.toronto.ca/legdocs/mmis/2007/ey/bgrd/backgroundfile-2419.pdf>

Communications

- (March 23, 2007) e-mail from Alison Gorboud - EYSupplementary
- (March 23, 2007) e-mail from Roxanne Ignatius - EYSupplementary
- (March 24, 2007) e-mail from Sara Lipson - EYSupplementary
- (March 25, 2007) e-mail from Albert Kwan - EYSupplementary
- (March 25, 2007) e-mail from Corinne Alstrom - EYSupplementary
- (March 25, 2007) e-mail from Steward C. Russell - EYSupplementary
- (March 26, 2007) e-mail from Amy Stewart - EYSupplementary
- (March 26, 2007) e-mail from Raj Bharati - EYSupplementary

Decision Advice and Other Information

The Etobicoke York Community Council deferred this report to allow the applicant an opportunity to revise the application for a variance from Sign By-law No. 3369-79 for the former City of York, so that the area requirements of the sign can be in closer compliance with the Sign By-law.