



STAFF REPORT INFORMATION ONLY

Sign Variance Report 360 Evans Avenue

Date:	November 13, 2007
To:	Etobicoke York Community Council
From:	Edward Tipping, Director and Deputy Chief Building Official
Wards:	Etobicoke-Lakeshore, Ward 6
Reference Number:	2007EY036

SUMMARY

This staff report is about a matter for which the Community Council has delegated authority from City Council to make a final decision.

The Etobicoke York Community Council at its meeting of October 30, 2007, deferred the October 10, 2007, Sign Variance Report to November 27, 2007, so that the applicant may contact staff to find a compromise for the proposed sign allocation in order that it would comply with the Ministry of Transportation Guidelines, and the former City of Etobicoke Sign Code.

FINANCIAL IMPACT

There is no financial implication resulting from the adoption of this report.

ISSUE BACKGROUND

Toronto Building received a request from Steve Wolowich of CBS Outdoor, the applicant, on behalf of R.J. McCarthy Ltd., owner of the property, for approval of variance from Chapter 215, Signs, of

the former City of Etobicoke Municipal Code, to install a 9.14 meter high Third Party Illuminated Ground Sign with a display area of 37.16 square metres, within 7.62 metres of a former Provincial Highway on 360 Evans Avenue.

The proposed sign is not in compliance with the former City of Etobicoke Sign Code in reference to the height of standardized outdoor advertising signs.

COMMENTS:

The applicant has contacted staff to discuss the issues relating to the proposed sign and has indicated that a revised proposal would be submitted to Toronto Building. To date, the proposal has not been received.

It is the recommendation of staff that this sign variance report dated October 10, 2007 (Ref.#2007EY028) be deferred to a future meeting of the Etobicoke Community Council, until such time as the revised proposal has been received

CONTACT

Sait Toprak, Manager, Plan Examination
Tel: (416) 394-8010
Fax: (416) 394-8209
E-mail: stoprak@toronto.ca

SIGNATURE

Edward Tipping
Director and
Deputy Chief Building Official
Etobicoke York District