

Attachment 4a



March 27, 2007

Mr. Steve Franklin
Director/Deputy Chief Building Official
City of Toronto
North District Building Division
North York Civic Centre
2nd Floor, 5100 Yonge Street
North York, ON
M2N 5V7

Dear Mr. Franklin:

Request To Place Sign For Public Hospitals on Road Allowance of Kilgour Road at Bayview Avenue Intersection

Bloorview Kids Rehab and Toronto Rehabilitation Institute ("Toronto Rehab Institute") are hereby applying to the City of Toronto for an encroachment agreement that would permit these public hospitals to erect a shared directional pylon sign within the Kilgour Road allowance road at its intersection with Bayview Avenue. IBI Group are consultants to both of these public hospital corporations and have been retained to assist to secure the approval of the City Council of Toronto for the right to construct this pylon sign within this public street.

BACKGROUND

Bloorview Kids Rehab and the Toronto Rehab Institute both have a provincial mandate and 25% - 30% of their clients reside outside of the Greater Toronto Area. Neither of these hospital sites have any frontage on Bayview Avenue but have shared a pylon sign on lands formerly owned by the Canadian National Institute of the Blind for the last 30 years.

On July 6, 2004, North York Community Council adopted a motion removing the right of the two hospitals to maintain their joint existing pylon sign in its present location.

Bloorview Kids Rehab recently completed the construction of a new \$100 million public hospital building on a site at 150 Kilgour Road. Bloorview Kids Rehab in conjunction with Daniels Corporation constructed Kilgour Road between their new hospital building and Bayview Avenue. Bloorview Kids Rehab, as part of the construction of their new hospital, also installed access control gates at the north end of Rumsey Road. (Rumsey Road is the only road extending through the stable established North Leaside Community that provides access to the Bloorview Kids Rehab site from the south) Bloorview Kids Rehab constructed these transportation system improvements so that vehicles would primarily use Bayview Avenue, as well as Kilgour Road to access both Bloorview Kids Rehab (hospital) and the Toronto Rehab Institute (hospital). Both Bloorview Kids Rehab and Toronto Rehab Institute also continue to require signage on Bayview Avenue to direct people to the hospitals for the other reasons summarized in their joint enclosed letter.

ATTACHMENT 4