

**3334 Yonge Street.
Sign Variance Request**

Date:	June 12, 2007
To:	Chairman and Members, North York Community Council
From:	Director of Building and Deputy Chief Building Official
Wards:	Ward 16, Eglinton - Lawrence
Reference Number:	File No: 2007NY026 Folder No. 06 – 111741 ZSV 00 ZR

SUMMARY

The North York Community Council, at it's May 29, 2007 meeting had deferred consideration of the report from the Director of Building and Deputy Chief Building Official (item NY6.8, dated April 17, 2007), to the next meeting on June 26, 2007; and requested the Director of Building and Deputy Chief Building Official to report on the legality of the sign located at 4155 Yonge Street and if there are any outstanding violations against Pattison Outdoor.

Financial Impact

There are no financial implications resulting from the adoption of this report.

COMMENTS

The two ground signs at 4155 Yonge Street are erected on a property located in the former City of North York and are subject to the requirements of the City of North York Sign By-law 30788 as amended. The property is zoned commercial C-1 and is located on the south west corner of Yonge Street and William Carson Cr.

A sign permit for one 10'-0" x 20'-0" double-faced, off premise ground sign was issued on January 9, 1995, (permit # S- 9405866) by the North York building department. This sign is still in place.

The owners of the property had since installed a second off premise single face ground sign on the same property without first obtaining a sign permit from the City. The building division staff had issued a Notice of By-law Non-Compliance on March 23, 2007 to the owners of the property.

Pattison Outdoor Advertising in an e-mail dated June 6, 2007 stated that the illegal off-premise ground sign will be removed from site on June 25, 2007. The Building Division staff will conduct an inspection on June 25, 2007 to verify if the sign was removed.

The review of the active building permits in the system for any outstanding violations against Pattison Outdoor Advertising revealed that there are a number of notices issued in conjunction with the existing permits requiring final sign off and/or verification reports. There are no notices issued to Pattison Outdoor Advertising for signs installed without a sign permit. These notices are issued to the property owners.

CONTACT

Galina Veltman P. Eng., Manager Plan Review Tel: 416-395-7018; Fax: 416-395-7589;
E-mail: veltman@toronto.ca

SIGNATURE

Steve Franklin P. Eng
Director of Building and
Deputy Chief Building Official
North District

ATTACHMENTS

Attachment 1 - Photo of the existing signs
Attachment 2 - E-mail from Pattison Outdoor Advertising

Attachment 1



Attachment 2

From: "Sid Catalano" <scatalano@pattisonoutdoor.com>
To: <veltman@toronto.ca>
Date: 06/06/2007 4:02 PM
Subject: FW: Sign variance for 3334 Yonge Street

Att: Galina Veltman:

As per the decision from the NYCC Meeting of May 29th, I have investigated the legality of the sign located at 4155 Yonge Street and have determined that the back to back 10 by 20 sign is legally permitted. The permit was issued on January 09, 1995 under Sign permit No. S9405866. However there is an additional single face that faces northbound along Yonge which is not permitted.

This sign has a running paid contract on the board until June 24th, 2007, at which time the sign will be removed. Therefore at the June 26th NYCC meeting when my variance for 3334 Yonge Street is heard I would appreciate your supporting the variance to permit the roof sign.

I have attached a copy of the permit, the letter of undertaking and General Review. <<4155YongePermit.PDF>>
<<4155GenRev.PDF>> <<4155YongeLtofUndertake.PDF>>

Sid Catalano

Dir. of Legislation

Pattison Outdoor Advertising

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