

North York Community Council – Item 9.9

Considered by City Council on October 22 and 23, 2007

NY9.9	REFERRED			Ward: 24
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Sign Variance Request - 24 Rean Drive

City Council Decision

City Council on October 22 and 23, 2007, referred this Item back to the North York Community Council for further consideration.

(September 12, 2007) Report from Director of Building and Deputy Chief Building Official

Committee Recommendations

The North York Community Council recommends that City Council :

1. direct the General Manager, Transportation Services, to report to the Planning and Growth Management Committee on:
 - a. the policy to provide for signage on construction hoarding, stating what would be required to bring it into conformity with the Sign By-law; and
 - b. examining the possibility that if advertising is allowed on construction hoarding located on City Property, that this be used as a revenue generator for the City.

Decision Advice and Other Information

The North York Community Council:

refused the request for variances from the former City of North York Sign By-law No.30788.

Financial Impact

There are no financial implications resulting from the adoption of this report.

Summary

This staff report is about a matter that the community council has delegated authority to make a final decision provided that it is not amended so that it varies from City policy or by-law.

The purpose of this report is to review and make recommendations on a request by Robert Manning of Sign Advice, on behalf of Daniels Corporation, for approval of a variance from the

Former City of North York Sign By-law No. 30788, as amended, to permit an increase in the allowable sign area as well as to permit signage advertising an off-site development. The proposed signage will comprise of one ground sign and a total of eight wall signs on the sides of the building at 24 Rean Drive which is used as a presentation centre and a sales pavilion.

Off premise signs are prohibited under the former City of North York Sign By-law No. 30788, as amended.

Background Information

Sign Variance Request - 24 Rean Drive

(<http://www.toronto.ca/legdocs/mmis/2007/ny/bgrd/backgroundfile-6852.pdf>)

Communications

(October 1, 2007) letter from John Craig, President TSCC #1498 (NY.New.NY9.9.1)

Speakers

Robert Manning, Sign Advice, on behalf of Daniels Corporation