
Councillor Paul Ainslie

Scarborough East – Ward 43

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Planning and Growth Management Committee
& Committee Members
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Gateway Design Guidelines

Gateways into our City give us an opportunity to welcome and set an image of our Great City and communities as visitors enter our Municipality.

Recommendation

Planning staff to review options for Gateway Design Guidelines with a scope of actively fostering the best image possible for Toronto through both public and private improvements. Options within the guidelines for gateway/corridor designs should contain common elements for both public and private improvements:

- The need for attractive, informative uniform signage.
- The need for extensive landscaped buffers and roadway medians.
- The need for new or additional pedestrian walkways or trails.
- The need to buffer or eliminate visual blight.
- The need for new, additional, or replacement lighting.
- The opportunity to create, through community design, a "sense of place" for the gateway, the corridor, and Scarborough in general.
- To identify key gateway/corridors for improvement consideration

Background

In Toronto each of these gateways and corridors serves thousands of cars, trucks, buses, and other vehicles daily. Everyone driving or riding on these vehicles forms his or her own opinion of Scarborough from what can be seen along these corridors.

Whether that impression is positive or negative, that impression stays with the viewer

Yours sincerely,



Councillor Paul Ainslie
Ward 43 – Scarborough – East

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