

MEMO

TO: TTC Commissioners
Planning and Growth Management Committee

FROM: Councillor Joe Mihevc

RE: Data Collection and Analysis

DATE: June 5th, 2007

The TTC board commissioners sometimes struggle with the issue of what kind of data and information we require to do our jobs effectively.

To illustrate my point: we often look at ridership growth numbers, note their increases, and make the claim that the city is moving in the right direction from a public transit perspective. However ridership increases really are only one indicator that shows how public transit is operating. Two other key indicators, modal split and rides per resident, can reveal that the city may not be moving quickly enough to achieve its public transit objectives.

The attached document hails from the UITP. It reveals calculations that other global cities employ to analyze how well public transit is doing.

My suggestion and motion is that TTC staff and staff from the city's planning department review the tools from the UITP and tools developed by CUTA, and report back on a framework of data and analysis that can be used to assess the city's and TTC's public transit goals and benchmarking against other municipalities around the world.

Sincerely,

Councillor Joe Mihevc
Ward 21, St. Paul's West
Vice Chair, TTC