



January 30, 2007

Toronto & East York Community Council
c/o Ms. Christine Archibald
Community Council Administrator
Toronto City Hall
12th Floor, West Tower
100 Queen Street West
Toronto, Ontario
M5H 2N2

Dear Ms. Archibald:

Re: Masala Mehndi Masti Festival – July 27 - 29, 2007

I am writing to apply to have the Masala Mehndi Masti Festival held at Exhibition Place to be designated as an event of Municipal Significance for the purpose of being granted a Special Occasion Permit by the Alcohol and Gaming Commission of Ontario. The Special Occasion Permit will be for licensed areas within Bandshell Park, Better Living Centre – West Side and Parking Lot H..

The hours of operation for the 2007 event will be as follows:

July 27 – 6:00 p.m. – 12:00 Midnight
July 28 – 12:00 Noon – 12:00 Midnight
July 29 – 12:00 Noon – 8:00 p.m.

This will be the 2nd Masala Mehndi Masti Festival to take place on the grounds of Exhibition Place. Masala Mehndi Masti moved from the Harbourfront location due to the growth of the Festival. This Festival creates strategic cultural and artistic alliances with professional artists and arts organizations as well as being a superb platform for emerging and community artists, and as a result has a positive impact on the economy of the City of Toronto.

Please confirm Council's adoption of this recommendation.

Sincerely,

Arlene Campbell
General Manager
Sales & Event Management

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SECRETARIAT SECTION
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