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CITY CLERK'S OFFICE  
SECRETARIAT SECTION

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March 12, 2007

To: Office of the Clerk  
City of Toronto

**SUBJECT: REQUEST FOR COUNCIL'S APPOINTMENT OF CITIZEN MEMBERS  
TO THE YONGE-DUNDAS SQUARE BOARD OF MANAGEMENT**

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The purpose of this communication is to recommend that Council appoint the following residents of Toronto to the Yonge-Dundas Board of Management, for a term expiring at the end of the current term of Council, or as soon thereafter as successors are appointed.

- Ms. Anita Cortese  
Downtown Yonge BIA (Atrium on Bay)
- Mr. Neil Miller  
Downtown Yonge BIA (PenEquity Management Corporation)
- Mr. Ron Soskolne  
Downtown Yonge BIA (Soskolne Associates)
- Mr. Arron Barberian  
Downtown Yonge BIA (Barberian's Steakhouse)
- Ms. Barbara Caplan  
Residents' Association: McGill-Granby Village Residents' Association
- Mr. John Corallo  
Ryerson University
- Mr. David Adcock  
Yonge Street Mission
- Ms. Jenny Ginder  
Toronto Alliance for the Performing Arts
- Mr. Lorne Persiko (ex-officio member, no voting rights)  
Toronto Parking Authority
- Superintendent Hugh Ferguson (ex-officio member, no voting rights)  
Toronto Police Services

- Ms. Eva Pyatt (ex-officio member, no voting rights)  
Director, Small Business and Local Partner  
Economic and Development and Tourism Division  
City of Toronto
- Mr. Mike McCoy (ex-officio member, no voting rights)  
Director, Facilities Operations  
Facilities and Real Estate Operations  
Facilities and Real Estate Division  
City of Toronto

These interest group nominations are being submitted in compliance with the City of Toronto's Public Appointments Policy Governing Appointments to City Agencies, Boards, Commissions and Corporations and Nominations to External Special Purpose Bodies, as approved by Council at its session of September 25, 26 and 27, 2006, and in compliance with Chapter 636 of the Municipal Code regarding Yonge-Dundas Square Board of Management.

All nominations are forwarded to the Toronto East York Community Council for recommendation to City Council for approval.

The Municipal Code and Public Appointments Policy requires that Yonge-Dundas Square Board of Management be composed of 13 members (one Councillor and 12 citizen members) and that its 12 citizen members be nominated by designated interest groups as follows:

- 4 members of the Downtown Yonge Street BIA as nominated by the BIA (interest group);
- 1 member nominated by Ryerson University (interest group);
- 1 member nominated by a local resident's association (interest group);
- 1 member nominated by the Yonge Street Mission (interest group);
- 1 member nominated by the Toronto Theatre Alliance (interest group);
- 1 employee of the Toronto Parking Authority (ex-officio, no voting rights);
- 1 employee of the Toronto Police Service (ex-officio, no voting rights); and
- 2 City Staff (ex-officio, no voting rights).

1 member of Council – Ward 27, Toronto Centre – Rosedale has already been appointed by Council to the Board.

All citizen members have served in the previous term of Council, and are returning to the Board. As set out in Section 3.3 Exceptions, Term and Length of Service of the Public Appointments Policy, members nominated by Interest groups are exempt from the limits on the maximum length of service.

#### **Background:**

The Board manages the Yonge-Dundas Square as a business venture in partnership between the City of Toronto and the local business and residential communities, including the Downtown Yonge Business Improvement Area.

As part of the Yonge Street Regeneration Project, Yonge-Dundas Square was opened to the public in May 2003. Its Board of Management manages, operates, controls and maintains the activities of the facility, on behalf of City Council, as an outdoor public space with the objectives of:

- Creation of a unique focal point in the downtown core to promote economic development activities and contribute to the cultural vitality of the community
- Provision of a balance of commercial and community programming which will appeal to both local businesses and residents
- Promote a high quality of life in a safe, secure and liveable downtown core.

Because of the extensive involvement of local businesses and the community in the planning process, the commercial use of the Square and the effect of the operations and events of the Square on quality of life in the area, the Square is operated by a Council- appointed Board of Management. The first Board of Management for the Square was appointed in 2001.

**Recommendations:**

- 1) The Yonge-Dundas Square Board of Management therefore recommends that Council appoint the members named in this correspondence to the Board, effective upon the date of Council approval.
- 2) The Staff of the Board of Management and City Officials be authorized and directed to take the necessary action to give effect thereto.



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Taylor Rath  
General Manager  
Yonge-Dundas Square Board of Management  
Atrium on Bay, P.O. Box 95  
40 Dundas Street West, Suite 227  
Toronto, ON M5G 2C2

Telephone: 416.979.9960 xt 115  
Fax: 416.979.8836  
Email: [taylor@ydsquare.ca](mailto:taylor@ydsquare.ca)

CC: Karen Jones  
Corporate Management and Policy Consultant  
City Manager's Office