

June 12, 2007

CITY CLERK'S OFFICE
SECRETARIAT SECTION



Toronto and East York Community Council 2007 JUN 12 P 1:22
C/O Christine Archibald
Toronto City Hall, 12th Floor, West Tower
100 Queen St. West
M5H 2N

Dear Ms. Archibald,

I am contacting with regard to obtaining Special Event Permit for the GWN Dragon Boat Challenge on September 8th and 9th, 2007.

The 13th Annual GWN Dragon Boat Challenge is considered one of North America's marquee dragon boat events. Annually, the event attracts over 5,000 participants and 15,000 spectators to the Toronto waterfront for 2 days of exciting racing and community celebration. Traditionally, the event has been held at Ontario Place, but in 2007 working closely with the Toronto Parks and Recreation staff and Toronto International, the event has been moved to Marilyn Bell and the Western Beaches Watercourse. Our permit application has been approved.

The event takes place on Saturday September 8th and 9th with racing from 8:00 AM – 6:00 PM both days. Other elements of the event include food vendors, games for children, music and entertainment. Finally, the event will have a beer tent.

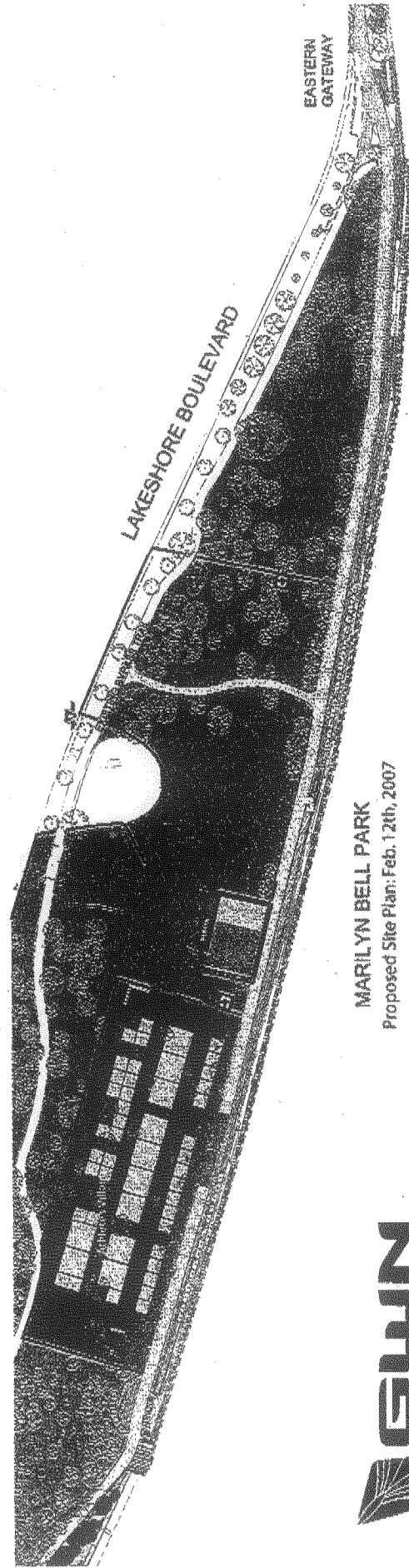
The beer tent will consist of a double fenced 80 foot by 100 foot area managed by SmartServe certified staff. The hours of operation for the beer tent will be from 11:00 AM – 8:30 PM on Saturday September 8th and Sunday September 9th, 2007.

Similar to the 2006 World Club Crew Championships, the economic impact of the event is in the millions. The social and community impact is also significant. In fact, a large part of dragon boat events is the charitable component. The participants and organizers of the event have raised over \$1 million for charities throughout the city of Toronto. The 2007 charity of choice is the Big Brothers and Big Sisters of Toronto.

If you have any questions or concerns, please do not hesitate to call. I look forward to hearing from you in the near future.

Warmest regard,


Aaron Soroka
Director of Business Development
Great White North Communications



MARILYN BELL PARK
Proposed Site Plan: Feb. 12th, 2007



	Tent
	Bleachers
	Washrooms
	First Aid
	Beer Tent & Patio
	Fence