



## **STAFF REPORT ACTION REQUIRED**

### **Use of Nathan Phillips Square for L'Oreal Fashion Week from October 22 – 26, 2007**

<b>Date:</b>	September 4, 2007
<b>To:</b>	Toronto and East York Community Council
<b>From:</b>	Chief Corporate Officer
<b>Wards:</b>	All
<b>Reference Number:</b>	P:\2007\Internal Services\F&RE\Te07090F&re – (AFS5922)

#### **SUMMARY**

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Facilities & Real Estate Division recommends that City Council give an exemption to the organizer of L'Oreal Fashion Week who is requesting to sell alcoholic beverages at a "gated and ticketed" event on Nathan Phillips Square from October 22 – 26, 2007.

#### **RECOMMENDATIONS**

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**The Chief Corporate Officer recommends that:**

1. City Council give exemption to the L'Oreal Fashion Week to operate a beer garden and serve wine and hard liquor upon the following conditions:
  - a. approval of the A.G.C.O.,
  - b. approval of the Medical Officer of Health,
  - c. compliance with the City of Toronto's Municipal Alcohol Policy, and
  - d. receipt of all the necessary permits associated with the production of the event, i.e. building permit, noise by-law extension permit;
2. permission be granted to L'Oreal Fashion Week to host "a gated and ticketed" event in support of their organization;

3. L’Oreal Fashion Week will compensate the City of Toronto through the Facilities and Real Estate division for all the City of Toronto costs associated with the event;
4. the appropriate City Officials be authorized and directed to take the necessary action to give effect thereto

### **Financial Impact**

There are no financial implications that result from this report.

### **DECISION HISTORY**

The Economic Development, Culture & Tourism Division has received an application from the organizers of L’Oreal Fashion Week for the use of Nathan Phillips Square from October 22 – 26, 2007.

### **ISSUE BACKGROUND**

The Municipal Code Chapter 237 “Nathan Phillips Square” prohibits “gated and ticketed” events and the sale of alcohol on “Nathan Phillips Square” without City Council approval.

### **COMMENTS**

The organizer of L’Oreal Fashion Week is requesting permission to sell beer, wine and hard liquor. The proceeds of these and other sales will go to the respective non-profit organization.

<b>Event Name and Date</b>	<b>Requesting Permission</b>
<b>1. L’Oreal Fashion Week October 22 – 26, 2007</b>	To sell alcoholic beverages and have a “gated and ticketed” event

### **L’Oreal Fashion Week**

Under this application the event organizer is requesting to host hourly fashion shows in a tent on Nathan Phillips Square.

Alcohol will be sold and served daily between the hours of noon and 10pm.

In addition the event organizer is requesting permission to sell tickets daily to all shows. Members of the general public who do not wish to purchase tickets will have the opportunity to enjoy the performances from large screens outside of the tent. In addition there will be daily schedule fashions shows outside the tent for general viewing. The proceeds for ticket sales will assist in offsetting the operating to produce this event.

We also recommend that the organizer of L'Oreal Fashion Week be responsible for all cost incurred by the Facilities and Real Estate Division as a result of hosting this event on Nathan Phillips Square. The Facilities and Real Estate Division has a mandate to provide services to non-profit and charitable groups for public events. Given the revenue components of this event, it is appropriate that all costs associated with the event be carried by the operator. Total cost associated with this event will be determined once the full logistics details have been identified and invoiced directly to the customer.

## **CONTACT**

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## **SIGNATURE**

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Bruce Bowes, P. Eng.,  
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