

Supplemental Staff Information (September 10, 2007)

Sign Number (Refer to Attachment 1 for location)	Sign By-law Section and Requirements	Applicant's Proposal	Required Variance
1 (west elevation)	Chapter 297 – 10D Q4 (a)	The proposed fascia sign will be on a building of a height of 16.46 metres.	The By-law permits a fascia sign in the form of a corporate logo provided it is erected on a building with a height of at least 34.0 metres.
1 (west elevation)	Chapter 297 – 10D Q4 (d)	The proposed logo will have a height of 3.66 metres.	The By-law permits a corporate logo on a building provided the height of the logo itself does not exceed 3.0 metres.
7 (east elevation)	Chapter 297 10D Q6 (d)	The proposed fascia sign will be on building that is 16.46 metres in height.	The By-law permits a fascia sign in the form of a corporate logo provided it is erected on a building with a height of at least 34.0 metres.
7 (east elevation)	Chapter 297 – 10D Q4 (d)	The proposed corporate logo is 3.66 metres in height.	The By-law permits a corporate logo on a building provided the logo does not exceed a height of 3.0 metres.
32 (Lake Shore Blvd. ground sign)	Chapter 297 – 10D Q9 (c)	It appears that the sign will comply with this provision, but the required dimension has not been provided on the plans.	The proposed sign is required to be a minimum of 2.0 metres from the property line.
32 (Lake Shore Blvd. ground sign)	Chapter 297 – 10 (H)	The proposed ground signs will be approximately 11.88 metres in height.	The By-law permits ground signs in an I District provided they do not exceed 10.0 metres in height.
32 (Lake Shore Blvd. ground sign)	Chapter 297 – 10D 11B (2)	The proposed ground signs will have an area of 32.31 square metres.	The By-law permits ground signs in this District, provide they do not have an area of sign exceeding 25.0 square metres.
33 (Leslie St. ground sign)	Chapter 297 – 10 (H)	The proposed ground signs will be approximately 11.88 metres in height.	The By-law permits ground signs in an I District provided they do not exceed 10.0 metres in height.
33 (Leslie St. ground sign)	Chapter 297 – 10D 11B (2)	The proposed ground signs will have an area of 32.31 square metres.	The By-law permits ground signs in this District, provide they do not have an area of sign exceeding 25.0 square metres.