



**STAFF REPORT
ACTION REQUIRED**

Naming of Private Walkway at 2276 to 2284 Gerrard Street East

Date:	November 6, 2007
To:	Toronto and East York Community Council
From:	Wally Kowalenko, City Surveyor
Wards:	Ward 32
Reference Number:	P:\2007\Cluster B\TEC\TE07047

SUMMARY

This staff report is about a matter for which the community council has delegated authority from City Council to make a final decision.

This report recommends that the proposed private walkway at the residential development at 2276 to 2284 Gerrard Street East be named “Fairhead Mews”. Naming the walkway will facilitate the identification of the proposed units fronting thereon.

RECOMMENDATIONS

The City Surveyor recommends that:

- (1) the proposed private walkway at 2276 to 2284 Gerrard Street East be named “Fairhead Mews”;
- (2) Watermark Developments Limited, pays the cost, estimated to be in the amount of \$300.00, for the fabrication and installation of a street name sign; and
- (3) the appropriate City Officials be authorized and directed to take the necessary action to give effect thereto, including the introduction of a naming by-law.

FINANCIAL IMPACT

There are no financial implications resulting from the adoption of this report. The estimated costs of \$300.00 for the street name sign are to be paid by the applicant.

ISSUE BACKGROUND

We have a request from Watermark Developments Limited (160 Traders Boulevard East, Suite 200, Mississauga, ON L4Z 3K7) to name the private walkway at the residential development at 2276 to 2284 Gerrard Street East, shown on Attachment No. 1. Naming the walkway will facilitate identification of the proposed units fronting thereon.

The name “Fairhead Mews” has been suggested to Watermark Developments Limited, as this site was the location of the Lake Simcoe Ice Company Office Building, which was formed by James Fairhead in 1899 and continued on by his son Henry J. Fairhead for 60 years. The Simcoe Ice Company provided residents across the city with blocks of ice, at a time when food was kept cool with ice boxes, until modern refrigeration took over.

COMMENTS

The proposed name has been circulated for comment and is acceptable to Councillor Sandra Bussin, Watermark Developments Limited, the Toronto and East York Preservation Panel, Police, Fire and Emergency Medical Services.

The name conforms with item 1 (a), Criteria For Name Selection, as set out in City Council’s street naming policy – “to honour and commemorate noteworthy persons associated with the City of Toronto”.

Notices to name the walkway, under the *City of Toronto Act, 2006*, will be given in accordance with the notice requirement set out in Chapter 162-3A of the City of Toronto Municipal Code.

The proposed name “Fairhead Mews” is consistent with the City of Toronto Street Naming Policy approved by City Council at its meeting held on August 1, 2, 3 and 4, 2000 (Clause 9, Report 15 of the Works Committee) and should therefore be approved for identifying the private walkway.

CONTACT

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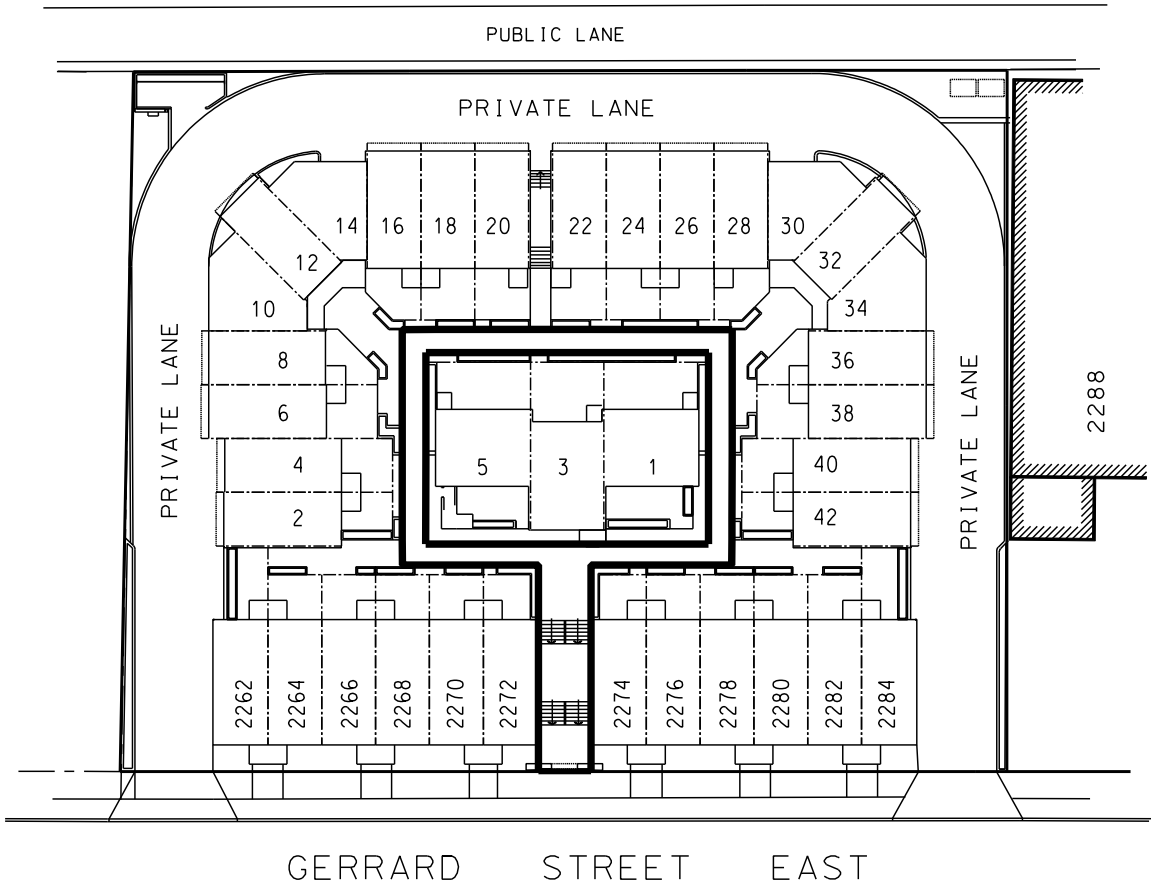
SIGNATURE

W. (Wally) Kowalenko
City Surveyor

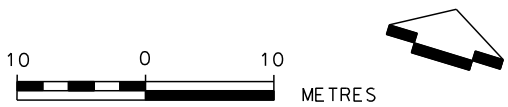
ATTACHMENTS

Attachment No. 1 – Map

Attachment No. 1



 PRIVATE WALKWAY TO BE NAMED "FAIRHEAD MEWS"



CITY OF TORONTO
SURVEY AND MAPPING SERVICES
WARD 32 NOVEMBER 6, 2007
FAIRHEAD.DGN MAP: 54H23
FILE: 1902.22.32 DRAWN: B.HALL