

# STAFF REPORT ACTION REQUIRED

# **Proposed naming of Liberty Village Park**

Date:	November 4, 2007
To:	Toronto and East York Community Council
From:	Brenda Librecz, General Manager, Parks, Forestry and Recreation
Wards:	Ward 19 - Trinity Spadina
Reference Number:	

# **SUMMARY**

This staff report is about a matter for which the Community Council has delegated authority from City Council to make a final decision.

Parks, Forestry, and Recreation staff are recommending that the officially unnamed park (informally referred to as Central Park) located at 70 East Liberty Street in the King West district, be officially named Liberty Village Park to better reflect its position within the established local community.

This name, Liberty Village, will establish the park as a key element in the community and will be the first park that actually bears the name Liberty Village.

## RECOMMENDATIONS

The General Manager of Parks, Forestry and Recreation Division recommends that Toronto East York Community Council approve the naming of the parkland located at 70 East Liberty Street to Liberty Village Park.

# **Financial Impact**

There are no financial implications resulting from the adoption of this report.

# **COMMENTS**

Liberty Village is a former industrial site which was once home to the Irwin Toy Company head office, a carpet factory, paper mill, the "castle", and the Industrial Exhibition before its renaming as the Canadian National Exhibition (CNE) and it's move to its present location. This area has been transformed into one of Toronto's most desirable places to live.

Home to thousands of residents and more than 400 businesses, Liberty Village has branded itself as a vibrant community with events exclusive to those who work and/or live in Liberty Village. Liberty Village Park is the best choice for this park as the name will strengthen the neighbourhood's identity, already commonly known as Liberty Village. This name will also establish the park as a key element in the community and will be the first park that actually bears the name Liberty Village. Notification regarding the proposed naming of the park was circulated to members of the community (residents and businesses) and no opposition to the proposed name has been received.

#### CONTACT

Paul Ronan, Director, Parks, Tel: 416-396-4490, Fax: 416-396-4957, Email: <a href="mailto:pronan@toronto.ca">pronan@toronto.ca</a>

# **SIGNATURE**

\_\_\_\_\_

Brenda Librecz General Manager, Parks, Forestry and Recreation