

INQUIRY OF THE CHIEF FINANCIAL OFFICER

FROM: Councillor Michael Walker

DATE: February 19, 2008

RE: “ONE CENT NOW” Campaign – 3rd Inquiry

Further to my previous two inquiries to you regarding the Mayor’s “One Cent Now” campaign, I write to you for clarification.

There is a discrepancy between your answers and the answers given by the Mayor and City Manager to my inquiries on this same subject. The discrepancy lies in the origin of the funding for this campaign carried-out by the Strategic Communications Division under the City Manager.

The Mayor and City Manager agree that funding for the One Cent Now campaign came from under-spending in other areas in 2007 and was transferred to the Strategic Communications to offset the costs of the campaign (please see point 3 in attachments A & B).

In your answer (see attachment C), you state: “No funds were transferred to the Strategic Communications Division for the campaign and no costs for the campaign were charged to other budgets.”

Your answer conflicts with the answers of the Mayor and the City Manager.

I would appreciate your clarification of this matter.

Sincerely,

Michael Walker
Councillor – St. Paul’s