

Museum Grants for Campbell House, Toronto's First Post Office and The Fort York Summer Guard

Date:	May 12, 2008
To:	Economic Development Committee
From:	Rita Davies, Executive Director, Toronto Culture Economic Development, Culture and Tourism
Wards:	19 and 20
Reference Number:	P:/2008/Cluster A/EDCT/ECON DEV/ed0806-020 (AFS # 6465)

SUMMARY

Applications from Campbell House, Toronto's First Post Office and the Friends of Fort York for the Fort York Summer Guard, for funding from the Community Partnership and investment Program budget have been reviewed, and assessed by staff. The organizations have performed according to their planned objectives over the past year and there are no outstanding or unfulfilled conditions with the City. Campbell House and Toronto's First Post Office also receive funding from the Province. The City staff review process includes consultation with the Province of Ontario's museum funding program staff and a review of the Museums' most recent applications to that program.

RECOMMENDATIONS

The Executive Director, Toronto Culture recommends that:

1. Campbell House be awarded a grant of \$35,254 to be applied to their 2008 operating budget.
2. Toronto's First Post Office be awarded a grant of \$27,196 to be applied to their 2008 operating budget.
3. The Friends of Fort York be awarded a grant of \$15,000 to be applied to the operation of the Fort York Summer Guard.

FINANCIAL IMPACT

Funds for the total recommended museum grants of \$77,450 are available within the approved 2008 Community Partnerships and Investment Program Budget.

The Chief Financial Officer and Treasurer has reviewed this report and concurs with the financial impact statement.

DECISION HISTORY

The museum grants are administered by Toronto Culture as a closed grants program. Historically, two externally operated museums received grants from Heritage Toronto in the former City of Toronto, prior to amalgamation. Subsequent to Council's approval of Report No. 6 of the Economic Development Committee in April of 1999, Implementation of Council Decisions on Heritage Governance, the museum grants program became the responsibility of the City of Toronto Culture Division. City Council, at its meeting of February 2003, directed the Museum Grants portion of the Community Partnership and Investment program Budget (formerly Consolidated Grants) be increased by \$15,000 and that this amount be specifically allocated each year to the Friends of Fort York for the operation of the Historic Fort York Guard. The total 2008 Museum Grants budget within the approved Community Partnership and Investment Program Budget is \$77,450.

ISSUE BACKGROUND

- 1) Campbell House is owned by the City of Toronto. Campbell House is governed by the Sir William Campbell Foundation's Board of Directors and is operated through a Management Board. Revenue for the museum is derived from admissions, special events, donations, gift shop, education programs, rentals, and a provincial grant, with the main revenue source to the museum being the William Campbell Foundation. The Foundation was created by the Advocates Society to preserve Campbell House and the Advocates Society funds the Foundation. The museum staff consists of five in total, one full-time and four casual employees. They are assisted by 32 volunteers. Attendance was 9,617 in 2007.

A grant of \$35,254 is recommended. This grant represents 21.1% of the Campbell House 2008 operating budget.

- 2) Toronto's First Post Office is governed and operated by the Town of York Historical Society at 260 Adelaide Street East. There are two full-time and five part-time staff. They are assisted by 17 volunteers. Attendance was 24,074 in 2007. Revenue is derived from donations, the gift shop, PO Box rentals, special events, a postal outlet franchise from Canada Post, memberships, educational programs and grants from the Province of Ontario and the Government of Canada.

A grant of \$27,196 is recommended. This grant represents 16.3% of the Toronto's First Post Office 2008 operating budget.

- 3) The Friends of Fort York is a registered charity dedicated to the preservation and enhancement of Fort York, National Historic Site. The Friends of Fort York operates the Fort York Guard, a student-staffed program, to enhance public programming at Fort York. The Guard is composed of a Guard Corps and a Fife and Drum Corps. The Guard Corps is made up of high school and university students hired for 10-12 weeks in the summer months. The Fife and Drum Corps is made up of students as well as volunteer youth aged 10 to 15 who receive training in musical presentations. The Guard significantly enhances the visitor experience at Fort York and promotes Fort York through performances at heritage festivals across Ontario and in parades and other events in Toronto. The budget for 2008 is \$138,000 comprised of federal grants, donations from members of the Friends of Fort York and fundraising activities. The Friends of Fort York also provides the Guard with uniforms and musical instruments.

A grant of \$15,000 is recommended. This grant represents 10.9% of the Friends of Fort York 2008 operating budget for the Guard Corps and Fife and Drum Corps.

COMMENTS

Campbell House, Toronto's First Post Office and the Friends of Fort York meet the City's requirements to receive the recommended grants from the 2008 approved Community Partnership and Investment Program Budget.

CONTACT

Rita Davies
Executive Director of Culture
Telephone: 416-397-5323
Fax: 416-392-5600
Email: rdavies@toronto.ca

SIGNATURE

Rita Davies, Executive Director, Toronto Culture
Economic Development, Culture and Tourism