

Attachment No. 1**Summary of Recommendations for 2008 Commercial Research Investment Program**

Name of Applicant Organization	Work Proposed	2008 Request Based on 50% lowest quote submitted	2008 Recommendation
Downtown Yonge BIA	Annual Market Survey, as recommended in 2007-2011 Strategic Plan	50% of \$20,000.00= \$10,000.00	\$7,500.00
Dundas West BIA	Urban Design Study – Follow up on 2007 Branding, Marketing and Streetscape Study	50% of \$19,446.00= \$9,723.00	\$7,292.00
Kennedy Road BIA	Marketing and Promotional Plan including Festival/Special Event Development	50 % of \$16,500.00= \$8,250.00	\$7,000.00
Mirvish Village BIA	Multi-year Marketing Plan with Streetscape Component	50% of \$9,988.75= \$4,994.37	\$4,995.00
Old Cabbagetown BIA	Streetscape Master Design Plan	50% of \$19,275.00= \$9,637.50	\$7,227.00
St. Lawrence Market Neighbourhood BIA	Redesign of Berczy Park	50% of \$10,000.00= \$5,000.00	\$0
West Queen West BIA	Urban Design Guidelines	50% of \$22,207.50= \$11,103.75 Maximum allocation = \$10,000.00	\$7,500.00
Total: 7		\$57,604.87	\$41,514.00