

Economic Development Committee

Meeting No.	14	Contact	Rosalind Dyers, Committee Administrator
Meeting Date	Thursday, June 12, 2008	Phone	416-392-8018
Start Time	9:35 AM	E-mail	edc@toronto.ca
Location	Committee Room 1, City Hall		

Attendance

Members of the Economic Development Committee were present for some or all of the time period indicated under the section headed “Meeting Sessions”, which appears at the end of the Minutes.

Councillor Kyle Rae, Chair	X
Councillor Mike Feldman, Vice-Chair	X
Councillor Suzan Hall	X
Councillor Adrian Heaps	R
Councillor Case Ootes	X
Councillor Michael Thompson	X

Also in Attendance

Councillor Michael Walker

Confirmation of Minutes

On motion by Councillor Feldman, the Minutes of the meeting of the Economic Development Committee held on May 14, 2008, were confirmed.

ED14.1	ACTION	Amended		Ward: All
--------	--------	---------	--	-----------

2008 Major Cultural Organizations Allocations - Recommendations

(May 27, 2008) Report from the Executive Director, Toronto Culture.

Recommendations

The Executive Director of Culture recommends that:

1. The cultural investment of \$4,836,700.00 be approved for the following organizations:

Art Gallery of Ontario	\$ 520,000.00
Canadian Opera Company	\$1,266,000.00
National Ballet of Canada	\$1,104,000.00
National Ballet School	\$ 132,000.00
Toronto Symphony Orchestra	\$1,090,000.00
George Gardiner Museum of Ceramics	\$ 130,700.00
Festival Management Committee (Caribana)	\$ 475,000.00
Pride Toronto	\$ 119,000.00

2. The balance of the 2008 instalment payments to the Art Gallery of Ontario, Canadian Opera Company, National Ballet of Canada and Toronto Symphony Orchestra be made as one payment following allocation adoption by Council, and that monthly instalments to these organizations resume in January 2009.
3. The appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

Financial Impact

This report recommends that the 2008 approved Operating Budget of \$4,836,700 for the Major Cultural Organizations within the Community Partnership and Investment Program (CPIP) be allocated to the eight above-mentioned major cultural organizations.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

Summary

The recommendations in this report implement the fifth year of a five-year plan to restore funding to the Major Cultural Organizations to the 1990 level, adjusted for inflation. The increase to the 2008 Approved Budget for Major Cultural Organizations through the Community Partnership and Investment Program is nine percent which was the target for 2008.

It is well known among economists that cultural and creative industries (which includes the Major Cultural Organizations) are not only key economic sectors themselves, they also positively affect the business environment by attracting highly educated workers, revitalizing the downtown, being a magnet for tourists and new firms, and in creating jobs.

Investment in Toronto's major cultural organizations is important to compete in a growing international and competitive market to attract talent and firms. "Creative Toronto" is one of the four pillars outlined in the "Agenda for Prosperity", a document prepared by the Mayor's Economic Competitiveness Advisory Committee.

The Creative City Planning Framework is a supporting document to the "Agenda for Prosperity." In its research it makes important links between the two reports and expands on how Toronto can increase economic competitiveness through adopting a Cultural Planning model. Specifically, the "Creative City Planning Framework" recommends new funding levels for Toronto arts and culture organizations. Funding the Major Cultural Organizations therefore helps Toronto realize Toronto's full potential as a Creative City and achieving future prosperity.

The report recommends that eight allocations be approved for the Art Gallery of Ontario; Canadian Opera Company; National Ballet of Canada; National Ballet School; Toronto Symphony Orchestra; George Gardiner Museum of Ceramics; Pride Toronto and Festival Management Committee (Caribana) for a total of \$4,836,700.00.

Committee Recommendations

The Economic Development Committee recommended that:

1. The cultural investment of \$4,836,700.00 be approved for the following organizations:

Art Gallery of Ontario	\$ 520,000.00
Canadian Opera Company	\$1,266,000.00
National Ballet of Canada	\$1,104,000.00
National Ballet School	\$ 132,000.00
Toronto Symphony Orchestra	\$1,090,000.00
George Gardiner Museum of Ceramics	\$ 130,700.00
Festival Management Committee (Caribana)	\$ 475,000.00
Pride Toronto	\$ 119,000.00

2. The balance of the 2008 instalment payments to the Art Gallery of Ontario, Canadian Opera Company, National Ballet of Canada and Toronto Symphony Orchestra be made as one payment following allocation adoption by Council, and that monthly instalments to these organizations resume in January 2009.
3. The appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

Decision Advice and Other Information

The Economic Development Committee requested the General Manager, Economic Development, Culture and Tourism to report to the Economic Development Committee on funding targets for the Major Cultural Organizations for the period 2009-2013.

Motions

Motion to Amend Item (Additional) moved by Councillor Kyle Rae (Carried)

That the General Manager, Economic Development, Culture and Tourism report to the Economic Development Committee on funding targets for the Major Cultural Organizations for the period 2009-2013.

Motion to Adopt Item as Amended moved by Councillor Mike Feldman (Carried)

Links to Background Information

2008-06-12-ed14.1-Staff Report

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13571.pdf>

ED14.2	ACTION	Adopted		Ward: All
--------	--------	---------	--	-----------

2008 Funding Allocation for Local Arts Service Organizations (LASOs)

(May 12, 2008) Report from the Executive Director, Toronto Culture.

Recommendations

The Executive Director, Toronto Culture recommends that:

1. City Council approve the Arts and Culture funding allocations totalling \$512,700 to four Local Arts Service Organizations (LASOs) as follows:

Organization	Funding Allocation
Arts Etobicoke	\$218,700
Lakeshore Arts	\$ 94,040
Scarborough Arts Council	\$109,000
UrbanArts Community Arts Council	\$ 90,960
Total	\$512,700

2. City Council authorize the appropriate City officials to take the necessary action to give effect thereto.

Financial Impact

There is no financial impact beyond what has already been approved in the 2008 Approved Operating Budget.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

Summary

This report seeks Council approval on the recommended funding allocations for the four non-profit organizations that have applied for municipal support within the Local Arts Service Organizations (LASOs) category of Arts and Culture, Community Partnership and Investment Program (CPIP).

Community arts are the bedrock of the City's cultural ecology. The LASOs are community-based arts and cultural organizations that are essential to a vibrant community arts infrastructure for the City and are an important building block for healthy and cohesive communities. These organizations have sound financial management systems and governance structures. Public funding is necessary as the organizations are not fully self-supporting through private donations and self-generated income.

Allocation recommendations presented in this report are based on the review by Culture staff and a peer advisory panel. Culture staff manage the program and reviewed the funding applications with due diligence and in compliance with the City of Toronto's Grants Policy adopted by Council on December 16 and 17, 1998. Renewed multi-year (2008-2010) funding

agreements, which establish a structured link between the City and the four LASOs and guide funding allocations, are in place for this funding cycle.

A total of \$512,700 is approved for the LASOs within the 2008 Approved Operating Budget for CPIP. Toronto Culture recommends the \$512,700 be allocated to the four LASOs for the 2008 funding cycle.

Committee Recommendations

The Economic Development Committee recommended that:

1. City Council approve the Arts and Culture funding allocations totalling \$512,700 to four Local Arts Service Organizations (LASOs) as follows:

Organization	Funding Allocation
Arts Etobicoke	\$218,700
Lakeshore Arts	\$ 94,040
Scarborough Arts Council	\$109,000
UrbanArts Community Arts Council	\$ 90,960
Total	\$512,700

2. City Council authorize the appropriate City officials to take the necessary action to give effect thereto.

Motions

Motion to Adopt Item moved by Councillor Michael Thompson (Carried)

Links to Background Information

2008-06-12-ed14.2-Staff Report and Attachment 1

(<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13572.pdf>)

ED14.3	ACTION	Adopted		Ward: 19, 20
---------------	--------	---------	--	--------------

Museum Grants for Campbell House, Toronto's First Post Office and The Fort York Summer Guard

(May 12, 2008) Report from the Executive Director, Toronto Culture.

Recommendations

The Executive Director, Toronto Culture recommends that:

1. Campbell House be awarded a grant of \$35,254 to be applied to their 2008 operating budget.

2. Toronto's First Post Office be awarded a grant of \$27,196 to be applied to their 2008 operating budget.
3. The Friends of Fort York be awarded a grant of \$15,000 to be applied to the operation of the Fort York Summer Guard.

Financial Impact

Funds for the total recommended museum grants of \$77,450 are available within the approved 2008 Community Partnerships and Investment Program Budget.

The Chief Financial Officer and Treasurer has reviewed this report and concurs with the financial impact statement.

Summary

Applications from Campbell House, Toronto's First Post Office and the Friends of Fort York for the Fort York Summer Guard, for funding from the Community Partnership and Investment Program budget have been reviewed, and assessed by staff. The organizations have performed according to their planned objectives over the past year and there are no outstanding or unfulfilled conditions with the City. Campbell House and Toronto's First Post Office also receive funding from the Province. The City staff review process includes consultation with the Province of Ontario's museum funding program staff and a review of the Museums' most recent applications to that program.

Committee Recommendations

The Economic Development Committee recommended that:

1. Campbell House be awarded a grant of \$35,254 to be applied to their 2008 operating budget.
2. Toronto's First Post Office be awarded a grant of \$27,196 to be applied to their 2008 operating budget.
3. The Friends of Fort York be awarded a grant of \$15,000 to be applied to the operation of the Fort York Summer Guard.

Motions

Motion to Adopt Item moved by Councillor Mike Feldman (Carried)

Links to Background Information

2008-06-12-ed14.3-Staff Report

(<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13573.pdf>)

ED14.4	ACTION	Amended		Ward: All
--------	--------	---------	--	-----------

2008 Commercial Research Investment Program Allocation Recommendations

(May 7, 2008) Report from the Director, Small Business and Local Partnerships.

Recommendations

The Director of Small Business and Local Partnerships recommends that:

1. The allocations for the 2008 Commercial Research Investment Program totalling \$41,514.00 as per Attachment No. 1 be approved.
2. \$2,286.00 be set aside for the appeals process.
3. The appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

Financial Impact

This report recommends that the 2008 approved Operating Budget of \$43,800.00 for the Commercial Research Investment Program within CPIP be allocated as per Attachment No. 1 (\$41,514.00), with \$2,286.00 set aside for appeal purposes.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial implications.

Summary

The purpose of this report is to recommend allocations for the 2008 Commercial Research Investment Program (CRIP). The program supports Business Improvement Areas (BIAs) and business associations in their efforts to strengthen the competitiveness of their commercial areas through the creation of comprehensive plans.

The 2008 Council Approved Operating Budget for the Commercial Research Investment Program (CRIP) is \$43,800.00 within the Community Partnership and Investment Program (CPIP). This report recommends a total of \$41,514.00 in allocations, setting aside \$2,286.00 for the appeals process.

Links to Background Information

2008-06-12-ed14.4-Staff Report

(<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13574.pdf>)

2008-06-12-ed14.4-Attachment 1-Summary of Recommendations

(<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13575.pdf>)

2008-06-12-ed14.4-Attachment 2-Applicant Summary Sheets

(<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13576.pdf>)

2008-06-12-ed14.4-Attachment 3-2008 CRIP Guidelines

(<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13577.pdf>)

4a 2008 Commercial Research Investment Program Allocation Recommendations

(June 3, 2008) Letter from the Community Partnership and Investment Program Appeals Sub-Committee.

Summary

The Community Partnership and Investment Program Appeals Sub-Committee on June 3, 2008, recommended to the Economic Development Committee that:

1. The allocations for the 2008 Commercial Research Investment Program totalling \$41,514.00 as per Attachment No. 1 be approved.
2. \$2,286.00 be set aside for the appeals process.
3. The appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

Links to Background Information

2008-06-12-ed14.4a-Letter from Community Partnership and Investment Program Appeals Sub-Committee

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13675.pdf>

4b 2008 Commercial Research Investment Program - Appeal Allocation Recommendations

(June 4, 2008) Report from the Director, Small Business and Local Partnerships.

Recommendations

The Director, Small Business and Local Partnerships recommends that:

1. The Commercial Research Investment Program appeal fund of \$2,286.00 be allocated amongst the recommended recipients, as per Attachment No. 1.

Financial Impact

There is no financial impact beyond what has been approved in the 2008 Approved Operating Budget.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

Summary

At its June 3, 2008 meeting, the Community Partnership and Investment Program Appeals Sub-Committee considered the 2007 Commercial Research Investment Program (CRIP) Allocation Recommendations. There were no appeals. The Community Partnership and Investment Program Appeals Sub-Committee referred the report to the meeting of the Economic Development Committee to be held on June 12, 2008.

This report recommends that the CRIP Allocation appeal funds of \$2,286.00 be allocated equally amongst the recommended recipients, as per Attachment No. 1.

Links to Background Information

2008-06-12-ed14.4b-Staff Report Appeal Recommendations

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13680.pdf>

2008-06-12-ed14.4b-Attachment 1-Final Summary Recommendations

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13681.pdf>

Committee Recommendations

The Economic Development Committee recommended that:

1. The allocations for the 2008 Commercial Research Investment Program totalling \$41,514.00 as per Attachment No. 1 to the report dated May 7, 2008, from the Director, Small Business and Local Partnerships be approved.
2. The Commercial Research Investment Program appeal fund of \$2,286.00 be allocated amongst the recommended recipients, as per Attachment No. 1 to the report dated June 4, 2008, from the Director, Small Business and Local Partnerships.
3. The appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

Decision Advice and Other Information

The Economic Development Committee requested the General Manager, Economic Development, Culture and Tourism to review the Commercial Research Investment Program to determine if this program is fulfilling its stated goals and objectives and to recommend any changes to the Economic Development Committee.

Motions

Motion to Amend Item (Additional) moved by Councillor Kyle Rae (Carried)

That the General Manager, Economic Development, Culture and Tourism be requested to review the Commercial Research Investment Program to determine if this program is fulfilling its stated goals and objectives and to recommend any changes to the Economic Development Committee.

Motion to Adopt Item as Amended moved by Councillor Michael Thompson (Carried)

ED14.5	ACTION	Amended		Ward: All
--------	--------	---------	--	-----------

2008 Community Festivals and Special Events Investment Program - Economic Development Allocation Recommendations

(April 28, 2008) Report from the Director, Small Business and Local Partnerships.

Recommendations

The Director of Small Business and Local Partnerships recommends that:

1. The allocations for the BIA portion of the 2008 Community Festival and Special Events Investment Program totalling \$37,155.00 as per Attachment No. 1 be approved.
2. \$2,845.00 be set aside for the appeals process.
3. The appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

Financial Impact

This report recommended that the Economic Development portion (\$40,000.00) of the 2008 approved Operating Budget of Community Festivals and Special Events Investment Program (\$140,060.00) be allocated as per Attachment No.1 (\$37,155.00), with \$2,845.00 set aside for appeal purposes.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

Summary

The purpose of this report is to recommend allocations for the Business Improvement Area (BIA) portion of the 2008 Community Festivals and Special Events (CFSE) Investment Program. The Economic Development portion of the CFSE Investment Program supports BIAs and business association efforts to create events that attract visitors and customers to their commercial area. The 2008 Council Approved budget for the Community Partnership and Investment Program includes a budget allocation of \$140,060.00 for the Community Festivals and Special Events (CFSE) Investment Program. The Economic Development portion of this program is \$40,000.00. This report recommends a total of \$37,155.00 in allocations, setting aside \$2,845.00 for the appeals process, for a total of \$40,000.00.

Links to Background Information

2008-06-12-ed14.5-Staff Report

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13578.pdf>

2008-06-12-ed14.5-Attachment 1-Summary of Recommendations

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13579.pdf>

2008-06-12-ed14.5-Attachment 2-Applicant Summary Sheets

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13580.pdf>

2008-06-12-ed14.5-Attachment 3-2008 CFSE Program Guidelines

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13581.pdf>

5a 2008 Community Festivals and Special Events Investment Program - Economic Development Allocation Recommendations

(June 3, 2008) Letter from the Community Partnership and Investment Program Appeals Sub-Committee.

Summary

The Community Partnership and Investment Program Appeals Sub-Committee on June 3, 2008, recommended to the Economic Development Committee that:

1. The allocations for the BIA portion of the 2008 Community Festival and Special Events Investment Program totalling \$37,155.00 as per Attachment No. 1 be approved.
2. \$2,845.00 be set aside for the appeals process.
3. The appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

The Community Partnership and Investment Program Appeals Sub-Committee referred the appeal from the St. Clair Gardens BIA – "St. Clair Gardens Festival of Lights" to the Director, Small Business and Local Partnerships for further review and report to the meeting of the Economic Development Committee to be held on June 12, 2008, or, if necessary, directly to City Council on June 23, 2008.

Links to Background Information

2008-06-12-ed14.5a-Letter from Community Partnership and Investment Program Appeals Sub-Committee

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13676.pdf>

5b 2008 Community Festivals and Special Events Investment Program - Economic Development Appeal Allocation Recommendations

(June 4, 2008) Report from the Director, Small Business and Local Partnerships.

Recommendations

The Director, Small Business and Local Partnerships recommends that:

1. The Community Festivals and Special Events Investment Program Economic Development appeal fund of \$2,845.00 be allocated to the St. Clair Gardens BIA, and seven other eligible first year applicants as identified in Attachment No. 1.

Financial Impact

There is no financial impact beyond what has been approved in the 2008 Approved Operating Budget.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

Summary

At its June 3, 2008 meeting, the Community Partnership and Investment Program Appeals Sub-Committee heard one appeal regarding the 2008 Community Festivals and Special Events (CFSE) Investment Program Economic Development Allocations. The Community Partnership and Appeals Sub-Committee referred the appeal from the St. Clair Gardens BIA to the Director, Small Business and Local Partnerships for further review and reporting to the meeting of the Economic Development Committee to be held on June 12, 2008.

This report recommends that the CFSE Investment Program Economic Development appeal funds of \$2,845.00 be divided amongst the St. Clair Gardens BIA and the other eligible first year applicants as per Attachment No. 1. The recommended allocations fall within an increased allocation range of \$1,240.00 for events with attendance of 900 or less and \$1,915.00 for events of 1,000 to 9,000 people.

Links to Background Information

2008-06-12-ed14.5b-Staff Report Appeal Recommendations
(<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13693.pdf>)

2008-06-12-ed14.5b-Final Summary of CFSE
(<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13694.pdf>)

Committee Recommendations

The Economic Development Committee recommended that:

1. The allocations for the BIA portion of the 2008 Community Festival and Special Events Investment Program totalling \$37,155.00, as per Attachment No. 1 to the report dated April 28, 2008, from the Director, Small Business and Local Partnerships, be approved.
2. The Community Festivals and Special Events Investment Program Economic Development appeal fund of \$2,845.00 be allocated to the St. Clair Gardens BIA, and seven other eligible first year applicants, as identified in Attachment No. 1 to the report dated June 4, 2008, from the Director, Small Business and Local Partnerships.
3. The appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

Decision Advice and Other Information

The Economic Development Committee requested the General Manager, Economic Development, Culture and Tourism to review the Community Festivals and Special Events Investment Program to determine if this program is fulfilling its stated goals and objectives and to recommend any changes to the Economic Development Committee.

Motions

Motion to Amend Item (Additional) moved by Councillor Kyle Rae (Carried)

That the General Manager, Economic Development, Culture and Tourism be requested to review the Community Festivals and Special Events Investment Program to determine if this program is fulfilling its stated goals and objectives and to recommend any changes to the Economic Development Committee.

Motion to Adopt Item as Amended moved by Councillor Suzan Hall (Carried)

ED14.6	ACTION	Amended		Ward: All
--------	--------	---------	--	-----------

2008 Economic Development Sector Investment Program (EDSIP) and Economic Sponsorship Initiatives (ESI) Program Allocation Recommendations

(May 9, 2008) Report from the Acting Director, Business Development and Retention.

Recommendations

The Acting Director of Business Development and Retention, Economic Development, Culture and Tourism recommends that:

1. The allocations for the 2008 Economic Development Sector Investment Program totalling \$210,470.00 as per Attachment No. 2 be approved, with \$10,000.00 set aside for the appeals process.
2. The allocations for the 2008 Economic Sponsorship Initiatives Program totalling \$151,990.00 as per Attachment No. 4 be approved.
3. The EDSIP and ESI investment programs be reviewed to determine if these programs are fulfilling their stated goals and objectives and to recommend any changes.
4. The appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

Financial Impact

This report recommended that the 2008 approved Operating Budget of \$220,470.00 for the Economic Development Sector Investment Program and \$151,900.00 for the Economic Sponsorship Initiatives Program within CPIP be allocated as per Attachment No. 2 and Attachment No. 4 respectively.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial implications.

Summary

This report presents an assessment of applications received to the EDSIP and ESI grant programs. Staff recommend that 12 applicants to the 2008 Economic Development Sector Investment Program (EDSIP) receive \$210,470 and that \$10,000 be held for appeals. In addition, four applicants to the Economic Sponsorship Initiatives (ESI) program shall be allocated \$151,990. These programs are funded through the Community Partnership and Investment Program (CPIP) and provide funding to support non-profit organizations that meet economic development objectives.

EDSIP is an open investment program that provides an opportunity for organizations to apply for funding to support projects on an annual basis. The EDSIP goals are to provide seed money for the initiation and expansion of projects that are expected to yield substantial long-term economic development benefits for the City of Toronto by contributing to the local economy through new economic growth and job creation.

ESI is a closed investment program and provides funding to the following four organizations: Toronto International Film Festival (TIFF), Toronto Alliance for the Performing Arts (TAPA), the Canadian Film Centre and the Toronto Association of Business Improvement Areas (TABIA). To be eligible these organizations must submit financial statements and a report on use of funds each year.

This report provides an overview and assessment of the 2008 applications and makes funding recommendations.

Links to Background Information

2008-06-12-ed14.6-Staff Report and Attachments 1-5

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13582.pdf>

6a 2008 Economic Development Sector Investment Program (EDSIP) and Economic Sponsorship Initiatives (ESI) Program Allocation Recommendations

(June 3, 2008) Letter from the Community Partnership and Investment Program Appeals Sub-Committee.

Summary

The Community Partnership and Investment Program Appeals Sub-Committee on June 3, 2008, recommended to the Economic Development Committee that:

1. The allocations for the 2008 Economic Development Sector Investment Program totalling \$210,470.00 as per Attachment No.2 be approved, with \$10,000.00 set aside for the appeals process.
2. The allocations for the 2008 Economic Sponsorship Initiatives Program totalling \$151,990.00 as per Attachment No. 4 be approved.

3. The EDSIP and ESI investment programs be reviewed to determine if these programs are fulfilling their stated goals and objectives and to recommend any changes.
4. The appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

The Community Partnership and Investment Program Appeals Sub-Committee referred the appeal from the Learning Enrichment Foundation (Applicant 7) to the Acting Director, Business Development and Retention, Economic Development, Culture and Tourism, for further review and report to the meeting of the Economic Development Committee to be held on June 12, 2008, or, if necessary, directly to City Council on June 23, 2008.

Links to Background Information

2008-06-12-ed14.6a-Letter from Community Partnership and Investment Program Appeals Sub-Committee

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13678.pdf>

6b 2008 Economic Development Sector Investment Program (EDSIP) Appeals

(June 9, 2008) Report from the Acting Director, Business Development and Retention.

Recommendations

The Acting Director, Business Development and Retention, Economic Development, Culture and Tourism recommends that:

1. The Learning Enrichment Foundation (LEF) receive \$10,000 through the EDSIP appeals reserve.
2. The appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

Financial Impact

There are no financial impacts arising from this report.

Summary

The Community Partnership and Investment Program Appeals Sub-Committee at its meeting of June 3, 2008, referred appeals regarding the 2008 Economic Development Sectors Investment Program (EDSIP) and the Economic Sponsorship Initiatives (ESI) to the Acting Director, Business Development and Retention, Economic Development, Culture and Tourism for reconsideration and report back to the Economic Development Committee for its meeting on June 12, 2008.

This report presents an assessment and makes recommendations on the EDSIP appeals that were made to the Committee.

Links to Background Information

2008-06-12-ed14.6b-Staff Report Appeal Recommendations
<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13695.pdf>

Committee Recommendations

The Economic Development Committee recommended that:

1. The allocations for the 2008 Economic Development Sector Investment Program (EDSIP) totalling \$210,470.00, as per Attachment No. 2 to the report dated May 9, 2008, be approved, with \$10,000.00 set aside for the appeals process.
2. The allocations for the 2008 Economic Sponsorship Initiatives (ESI) Program totalling \$151,990.00, as per Attachment No. 4 to the report dated May 9, 2008, be approved.
3. The Learning Enrichment Foundation (LEF) receive \$10,000.00 through the Economic Development Sector Investment Program appeals reserve.
4. The EDSIP and ESI investment programs be reviewed to determine if these programs are fulfilling their stated goals and objectives and to recommend any changes.
5. The appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

Motions

Motion to Adopt Item as Amended moved by Councillor Suzan Hall (Carried)

ED14.7	ACTION	Adopted		Ward: All
--------	--------	---------	--	-----------

Strip Plaza Rehabilitation

(May 27, 2008) Report from Deputy City Manager Sue Corke and the City Solicitor.

Recommendations

The Deputy City Manager for Cluster A and the City Solicitor recommend that:

1. Municipal Licensing and Standards Division undertake in 2008 a strip plaza property maintenance pilot project, in consultation with City Divisions where appropriate and necessary, consisting of issue identification and stakeholder consultation and education within three strip plazas, one in each of the West, North and East Districts of the City, and that each be eligible for up to \$10,000 in Clean and Beautiful City funding for improvements to adjacent public lands.

2. Municipal Licensing and Standards Division and the Deputy City Manager of Cluster B consider the establishment of a special strip plaza education and enforcement team as a service priority during the 2009 Service Planning process.
3. The Executive Director, Municipal Licensing and Standards, in consultation with the General Manager, Solid Waste Management Services and the City Solicitor, review and report as necessary, on any amendments to existing City By-laws that regulate littering and other debris removal that could improve the effectiveness of the By-laws.

Financial Impact

There are no 2008 financial impacts resulting from this report.

The proposed pilot project can be accommodated within the existing Municipal Licensing and Standards Division's 2008 operating budget. However, the Division advises that the number of locations inspected in 2008 will be reduced in order to accommodate the pilot project within their 2008 work plan.

The proposed strip plaza education and enforcement team within the Municipal Licensing and Standards Division will be considered as a service priority as part of the 2009 Service Planning process.

The proposed \$30,000 Clean and Beautiful City expenditures fall within the mandate of the City's Clean and Beautiful program and can be accommodated within its 2008 capital budget.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

Summary

At its meeting on July 5, 2007, the Economic Development Committee directed the City Solicitor and the General Manager of Economic Development, Culture and Tourism (the "General Manager") to determine how the City can utilize the Community Improvement Plan designation as a tool in the rehabilitation of strip plazas. This report addresses the legal, financial and administrative difficulties of utilizing Community Improvement Plans and BIA/City Board model as the vehicles for improving strip plazas, but recommends instead a property maintenance consultation and education pilot project for 2008.

The City Manager's Office, Municipal Licensing and Standards, Financial Planning, City Planning, Transportation Services, Solid Waste Management Services and Economic Development staff were consulted in the preparation of this report.

Committee Recommendations

The Economic Development Committee recommended that:

1. Municipal Licensing and Standards Division undertake in 2008 a strip plaza property maintenance pilot project, in consultation with City Divisions where appropriate and necessary, consisting of issue identification and stakeholder consultation and education within three strip plazas, one in each of the West, North and East Districts of the City,

and that each be eligible for up to \$10,000 in Clean and Beautiful City funding for improvements to adjacent public lands.

2. Municipal Licensing and Standards Division and the Deputy City Manager of Cluster B consider the establishment of a special strip plaza education and enforcement team as a service priority during the 2009 Service Planning process.
3. The Executive Director, Municipal Licensing and Standards, in consultation with the General Manager, Solid Waste Management Services and the City Solicitor, review and report as necessary, on any amendments to existing City By-laws that regulate littering and other debris removal that could improve the effectiveness of the By-laws.

Motions

Motion to Adopt Item moved by Councillor Michael Thompson (Carried)

Links to Background Information

2008-06-12-ed14.7-Staff Report and Attachment 1

(<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13583.pdf>)

ED14.8	ACTION	Adopted		Ward: 15, 16, 17, 22
--------	--------	---------	--	-------------------------

The Eglinton Way and Fairbank Village Business Improvement Areas (BIA) Boards of Management Additions and Deletions

(May 26, 2008) Report from the Director, Small Business and Local Partnerships.

Recommendations

The Director of Small Business and Local Partnership recommends that:

1. City Council approve the additions and deletions to The Eglinton Way and Fairbank Village BIAs Boards of Management as set out in Attachment No. 1.
2. Schedule A of the Municipal Code Chapter 19, Business Improvement Areas, be amended to reflect the changes to the BIA Boards of Management.

Financial Impact

There are no financial implications resulting from the adoption of this report.

Summary

The purpose of this report is to recommend that City Council approve additions and deletions to The Eglinton Way and Fairbank Village BIAs Boards of Management. As these BIAs are governed by more than one Community Council, City Council must consider the recommendations.

Committee Recommendations

The Economic Development Committee recommended that:

1. City Council approve the additions and deletions to The Eglinton Way and Fairbank Village BIAs Boards of Management as set out in Attachment No. 1.
2. Schedule A of the Municipal Code Chapter 19, Business Improvement Areas, be amended to reflect the changes to the BIA Boards of Management.

Motions

Motion to Adopt Item moved by Councillor Suzan Hall (Carried)

Links to Background Information

2008-06-12-ed14.8-Staff Report and Attachment 1

(<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13584.pdf>)

ED14.9	ACTION	Adopted		Ward: 35
--------	--------	---------	--	----------

Poll Results for the Proposed Crossroads of the Danforth Business Improvement Area along Danforth Avenue between Victoria Park Avenue and Scotia Avenue

(May 15, 2008) Report from the Director, Small Business and Local Partnerships.

Recommendations

The Director of Small Business and Local Partnerships recommends that:

1. Based on the poll results respecting the intention to designate the Crossroads of the Danforth BIA, the area described by Attachment No. 1 be designated as a Business Improvement Area (BIA), under Chapter 19 of the Toronto Municipal Code.
2. The City Solicitor be directed to submit a by-law to designate the area described in Attachment No. 1 as a business improvement area.

Financial Impact

Capital budgets may be impacted in future years should streetscape and other capital improvements be undertaken by the new BIA. Capital improvements are shared 50/50 between the City and the BIA. The City's 50% share of the capital costs will be funded in the Economic Development, Culture and Tourism capital budget.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

Summary

The purpose of this report is make recommendations regarding the poll results for the proposed Crossroads of the Danforth Business Improvement Area fronting on Danforth Avenue from Victoria Park Avenue to Scotia Avenue as a Business Improvement Area (BIA).

In accordance with Chapter 19 of the City of Toronto Municipal Code, the City Clerk conducted a poll to determine if there is sufficient support to designate the proposed Crossroads of the Danforth BIA. The number of objecting petitions regarding the Crossroads of the Danforth BIA do not meet the sufficiency benchmark set out in Chapter 19-9A of the Municipal Code. Accordingly, it is recommended that Council pass a by-law to designate the area described by Attachment No. 1 as the Crossroads of the Danforth BIA.

Committee Recommendations

The Economic Development Committee recommended that:

1. Based on the poll results respecting the intention to designate the Crossroads of the Danforth BIA, the area described by Attachment No. 1 be designated as a Business Improvement Area (BIA), under Chapter 19 of the Toronto Municipal Code.
2. The City Solicitor be directed to submit a by-law to designate the area described in Attachment No. 1 as a business improvement area.

Motions

Motion to Adopt Item moved by Councillor Michael Thompson (Carried)

Links to Background Information

2008-06-12-ed14.9-Staff Report

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13585.pdf>

2008-06-12-ed14.9-Attachment 1-Map of Proposed BIA

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13586.pdf>

ED14.10	ACTION	Adopted		Ward: 14, 19
---------	--------	---------	--	--------------

Intention to Expand the Liberty Village Business Improvement Area (BIA)

(May 21, 2008) Report from the Director, Small Business and Local Partnerships.

Recommendations

The Director of Small Business and Local Partnerships recommends that:

1. The area described by Attachment No. 1 (Maps 1 and 2), be designated as an expanded Business Improvement Area (BIA), under Chapter 19 of the City of Toronto Municipal Code.

2. The City Clerk be authorized and directed to send out a notice of Council's intention to expand the boundary of the Liberty Village Business Improvement Area (BIA) to include the area shown in Attachment No. 1 (Maps 1 and 2), in accordance with Chapter 19 of the City of Toronto Municipal Code.
3. The Executive Director of Technical Services be requested to prepare designation by-law maps of the area, as described by Attachment No. 1 (Maps 1 and 2), and submit them to the City Solicitor.

Financial Impact

Capital budgets may be impacted in future years should streetscape or other capital improvements be undertaken by the expanded Liberty Village BIA. These capital improvements are cost-shared equally between the BIA and the City.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

Summary

The purpose of this report is to recommend that the City Clerk conduct a poll to determine if there is sufficient support to expand the boundaries of the Liberty Village Business Improvement Area (BIA).

Upon the completion of the poll, the General Manager of Economic Development, Culture and Tourism will report on the results to Council. Subject to a positive poll result, staff shall prepare the necessary by-laws and bills to give effect thereto.

Committee Recommendations

The Economic Development Committee recommended that:

1. The area described by Attachment No. 1 (Maps 1 and 2), be designated as an expanded Business Improvement Area (BIA), under Chapter 19 of the City of Toronto Municipal Code.
2. The City Clerk be authorized and directed to send out a notice of Council's intention to expand the boundary of the Liberty Village Business Improvement Area (BIA) to include the area shown in Attachment No. 1 (Maps 1 and 2), in accordance with Chapter 19 of the City of Toronto Municipal Code.
3. The Executive Director of Technical Services be requested to prepare designation by-law maps of the area, as described by Attachment No. 1 (Maps 1 and 2), and submit them to the City Solicitor.

Motions

Motion to Adopt Item moved by Councillor Michael Thompson (Carried)

Links to Background Information

2008-06-12-ed14.10-Staff Report

(<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13587.pdf>)

2008-06-12-ed14.10-Maps 1 and 2-Proposed Liberty Village BIA

(<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13588.pdf>)

ED14.11	ACTION	Adopted		Ward: 22
---------	--------	---------	--	----------

Intention to Designate the Area along Mount Pleasant Road Between the Lands just North of Eglinton Avenue East and the Lands just North of Davisville Avenue as the Mount Pleasant Business Improvement Area (BIA)

(May 27, 2008) Report from the Director, Small Business and Local Partnerships.

Recommendations

The Director of Small Business and Local Partnerships recommends that:

1. The area described by Attachment No. 1, be designated as the Mount Pleasant Business Improvement Area (BIA), under Chapter 19 of the Toronto Municipal Code.
2. The City Clerk be authorized to send out a notice of Council's intention to pass a by-law designating the area as defined in Attachment No. 1 as a Business Improvement Area (BIA).
3. The Executive Director of Technical Services be requested to prepare designation by-law maps of the area as described by Attachment No. 1, and submit them to the City Solicitor.

Financial Impact

Capital budgets may be impacted in future years should streetscape and other capital improvements be undertaken by the new BIA. Capital improvements are shared 50/50 between the City and the BIA.

Should the BIA be formed, funding for future capital projects must be approved by Council, and the City's 50% share of the capital costs will be funded in the Economic Development, Culture and Tourism capital budget.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

Summary

The purpose of this report is to recommend that the City Clerk conduct a poll to determine if there is sufficient support to designate the properties fronting on Mount Pleasant Road from the lands just north of Eglinton Avenue East and the lands just north of Davisville Avenue as the Mount Pleasant Business Improvement Area (BIA).

Upon completion of the poll, the Director of Small Business and Local Partnerships shall report on the results to the Economic Development Committee. Subject to a positive poll result, staff shall prepare the necessary by-laws and bills to give effect thereto.

Committee Recommendations

The Economic Development Committee recommended that:

1. The area described by Attachment No. 1, be designated as the Mount Pleasant Business Improvement Area (BIA), under Chapter 19 of the Toronto Municipal Code.
2. The City Clerk be authorized to send out a notice of Council's intention to pass a by-law designating the area as defined in Attachment No. 1 as a Business Improvement Area (BIA).
3. The Executive Director of Technical Services be requested to prepare designation by-law maps of the area as described by Attachment No. 1, and submit them to the City Solicitor.

Motions

Motion to Adopt Item moved by Councillor Michael Thompson (Carried)

Links to Background Information

2008-06-12-ed14.11-Staff Report

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13589.pdf>

2008-06-12-ed14.11-Map 1-Proposed Mount Pleasant BIA

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13590.pdf>

2008-06-12-ed14.11-Map 2-Proposed Mount Pleasant BIA

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13591.pdf>

ED14.12	ACTION	Adopted		Ward: 15, 17
---------	--------	---------	--	--------------

Intention to Designate the Area along Oakwood Avenue between Bude Street and the Lands just South of Earlsdale Avenue at 317 Oakwood Avenue, and the Lands Between 616 and 637 Vaughan Road as the Oakwood Village Business Improvement Area (BIA)

(May 16, 2008) Report from the Director, Small Business and Local Partnerships.

Recommendations

The Director of Small Business and Local Partnerships recommends that:

1. The area described by Attachment No. 1, be designated as the Oakwood Village Business Improvement Area (BIA), under Chapter 19 of the Toronto Municipal Code.
2. The City Clerk be authorized to send out a notice of Council's intention to pass a by-law designating the area as defined in Attachment No. 1 as a Business Improvement Area (BIA).
3. The Executive Director of Technical Services be requested to prepare designation by-law maps of the area as described by Attachment No. 1, and submit them to the City Solicitor.

Financial Impact

Capital budgets may be impacted in future years should streetscape and other capital improvements be undertaken by the new BIA. Capital improvements are shared 50/50 between the City and the BIA.

Should the BIA be formed, funding for future capital projects must be approved by Council, and the City's 50% share of the capital costs will be funded in the Economic Development, Culture and Tourism capital budget.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

Summary

The purpose of this report is to recommend that the City Clerk conduct a poll to determine if there is sufficient support to designate the properties fronting on Oakwood Avenue from Bude Street to the lands just south of Earlsdale Avenue at 317 Oakwood Avenue, and the lands between 616 and 637 Vaughan Road as the Oakwood Village Business Improvement Area (BIA).

Upon completion of the poll, the Director of Small Business and Local Partnerships shall report on the results to the Economic Development Committee. Subject to a positive poll result, staff shall prepare the necessary by-laws and bills to give effect thereto.

Committee Recommendations

The Economic Development Committee recommended that:

1. The area described by Attachment No. 1, be designated as the Oakwood Village Business Improvement Area (BIA), under Chapter 19 of the Toronto Municipal Code.
2. The City Clerk be authorized to send out a notice of Council's intention to pass a by-law designating the area as defined in Attachment No. 1 as a Business Improvement Area (BIA).

3. The Executive Director of Technical Services be requested to prepare designation by-law maps of the area as described by Attachment No. 1, and submit them to the City Solicitor.

Motions

Motion to Adopt Item moved by Councillor Mike Feldman (Carried)

Links to Background Information

2008-06-12-ed14.12-Staff Report

(<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13592.pdf>)

2008-06-12-ed14.12-Map 1-Proposed Oakwood Village BIA

(<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13593.pdf>)

2008-06-12-ed14.12-Map 2-Proposed Oakwood Village BIA

(<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13594.pdf>)

2008-06-12-ed14.12-Map 3-Proposed Oakwood Village BIA

(<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13595.pdf>)

ED14.13	Information	Received		Ward: All
---------	-------------	----------	--	-----------

2010 Canadian Open in Toronto

(May 28, 2008) Report from the Executive Director, Tourism.

Financial Impact

There are no financial implications resulting from the adoption of this report.

The Deputy City Manager and Chief Financial Officer has reviewed this report.

Summary

The purpose of this report provides information about the City measures being taken to support the proposed hosting of the Canadian Open at St. George's Golf and Country Club from July 19 to 25, 2010. Further reports will be forthcoming to Etobicoke York Community Council in the coming year as plans are finalized.

Decision Advice and Other Information

The Economic Development Committee received for information the report from the Executive Director, Tourism.

Motions

Motion to Receive Item moved by Councillor Case Ootes (Carried)

Links to Background Information

2008-06-12-ed14.13-Staff Report

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13596.pdf>

2008-06-12-ed14.13-Attachment 1-Map of St. George's Golf and Country Club

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-13597.pdf>**Meeting Sessions**

Session Date	Session Type	Start Time	End Time	Public or Closed Session
2008-06-12	Morning	9:35 AM	9:55 AM	Public

Chair