

## Economic Development Committee

<b>Meeting No.</b>	16	<b>Contact</b>	Rosalind Dyers, Committee Administrator
<b>Meeting Date</b>	Tuesday, September 16, 2008	<b>Phone</b>	416-392-8018
<b>Start Time</b>	11:00 AM	<b>E-mail</b>	edc@toronto.ca
<b>Location</b>	Committee Room 1, City Hall		

### Attendance

Members of the Economic Development Committee were present for some or all of the time period indicated under the section headed “Meeting Sessions”, which appears at the end of the Minutes.

Councillor Kyle Rae, Chair	X
Councillor Mike Feldman, Vice-Chair	X
Councillor Suzan Hall	X
Councillor Adrian Heaps	R
Councillor Case Ootes	X
Councillor Michael Thompson	X

### Confirmation of Minutes

On motion by Councillor Feldman, the Minutes of the meeting of the Economic Development Committee held on July 8, 2008, were confirmed.

<b>ED16.1</b>	Presentation	Received		Ward: All
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### Toronto Financial Services Alliance

#### Summary

Presentation providing an update on the activities of the Toronto Financial Services Alliance by Janet Ecker, President, Toronto Financial Services Alliance (TFSA).

#### Communications

(September 16, 2008) presentation from Janet Ecker, President, Toronto Financial Services Alliance (ED.New.ED16.1.1)

**Speakers**

Janet Ecker, President, Toronto Financial Services Alliance (Submission Filed)  
Councillor Shelley Carroll, Ward 33, Don Valley East

**Decision Advice and Other Information**

The Economic Development Committee received for information the presentation providing an update on the activities of the Toronto Financial Services Alliance, and expressed its appreciation to Ms. Janet Ecker, President.

**Motions**

*Motion to Receive Item moved by Councillor Kyle Rae (Carried)*

ED16.2	ACTION	Referred		Ward: 14, 19
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**Liberty Village Business Improvement Area**

(June 23, 2008) Letter from Hal Dremin, Chair, Liberty Village Business Improvement Area.

**Summary**

Advising that the Liberty Village BIA is requesting Council to direct City staff and/or its affiliate organization, TEDCO, to initiate action on the following three challenges:

- Local Road Improvement: Construction of an east-west local road from Dufferin Street to Strachan Avenue at the southern boundary of Liberty Village; and requesting Council's support in arranging the issuance of a tender to construct the local road, to ease congestion on Liberty Street and to provide incentive for new economic development along Liberty Villages' south portion.
- Zoning Standards – requesting Council's support and assistance to remove any inconsistencies and confusion regarding the planning definitions, densities, performance standards and heights permitted in Liberty Village.
- Economic Development and City Building Opportunities – requesting Council's assistance in investigating and furthering commercial development and City building opportunities that support Liberty Village as a successful area of employment and creative industry.

**Links to Background Information**

2008-09-16.2-Letter from Liberty Village

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-15448.pdf>

## **2a Property Owners' Issues regarding Liberty Village**

(September 2, 2008) Letter from Robert Eisenberg, York Heritage Properties.

### **Summary**

Advising that the property owners in the Liberty Village area wish to address issues related to the construction of a new local road, zoning - density and use, and public transportation.

### **Links to Background Information**

2008-09-16-ed16.2a-Letter from York Heritage Properties

(<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-15453.pdf>)

### **Communications**

(September 16, 2008) presentation from Hal Dremin, Chair and Lynn Clay, Executive Director, Liberty Village BIA (ED.New.ED16.2.1)

(September 15, 2008) submission from Hamish Wilson (ED.New.ED16.2.2)

(September 16, 2008) submission from Kathy Traill (ED.New.ED16.2.3)

### **Speakers**

Hal Dremin, Chair, Liberty Village Business Improvement Area (Submission Filed)

Lynn Clay, Executive Director, Liberty Village Business Improvement Area (Submission Filed)

Robert Eisenberg, York Heritage Properties (Submission Filed)

Hamish Wilson (Submission Filed)

Kathy Traill (Submission Filed)

Roger Brook

### **Decision Advice and Other Information**

The Economic Development Committee referred the letter (June 23, 2008) and presentation from the Chair, Liberty Village Business Improvement Area, the e-mail (September 2, 2008) from Robert Eisenberg, York Heritage Properties, and the submissions from Hamish Wilson and Kathy Traill, to the General Manager, Economic Development, Culture and Tourism, in consultation with other City staff, for consideration and report to the appropriate Committees.

### **Motions**

*Motion to Refer Item moved by Councillor Kyle Rae (Carried)*

ED16.3	ACTION	Adopted		Ward: All
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## **Proposed Program for the City's Bicentennial Commemoration of the War of 1812**

(August 26, 2008) Report from Deputy Mayor Joe Pantalone, Co-Chair of The City of Toronto Bicentennial Commemoration of the War of 1812 Steering Committee and the Executive Director, Cultural Services.

### **Recommendations**

The General Manager of Economic Development, Culture and Tourism and the Co-Chair of the City of Toronto Bicentennial Commemoration of the War of 1812 Steering Committee recommend:

1. City Council adopt the City of Toronto War of 1812 Bicentennial Steering Committee recommended program for the City's Bicentennial Commemorations (outlined in Appendix A).
2. Cultural Services staff report, for consideration, through the 2009 Budget process and submission, on any operating and capital budget requirements for the implementation of the program in 2009 and beyond.
3. City Council authorize staff to solicit funding, partnerships and support from other orders of government and the private sector, in full accordance with existing City of Toronto guidelines, in order to carry out the recommended Bicentennial Commemoration program.
4. City Council direct the appropriate staff to develop, deliver and report as appropriate and in a timely fashion on the necessary actions for achieving the City of Toronto's Bicentennial of the War of 1812 Program.

### **Financial Impact**

#### **Capital Budget**

There are no direct capital financial implications arising from the adoption of this report.

The City's main capital expenditure will be the revitalization of Fort York. As previously reported for "Fort York: Adding New Buildings," the cost of the revitalization will be \$12.4 million gross and \$5.7 million net to the budget. Additional sources of funding will come from the Provincial and Federal governments and the private sector through the fundraising efforts of the Fort York Foundation.

Capital funds for preparation of the UNESCO nomination in 2009 are estimated at \$100,000 and will be identified from outside sources, resulting in a net zero impact to the budget.

As previously reported, Waterfront Toronto estimates the total cost of the Fort York Pedestrian Bridge is in the range of \$14 to \$18 million, excluding property acquisition. To date, \$440,000 from within the Waterfront Capital Program have been approved by Council for the environmental assessment that will be managed by the Waterfront Secretariat. The Mayor and Deputy Mayor are mandated to seek funding from other levels of government and stakeholders for the design and construction of the bridge.

Capital funds for the preparation of content for the Heritage Trails Network in 2009 will be identified from external sources. The estimated cost is \$50,000. Based on estimates established through work with other City departments and the provincial government, Cultural Services will report during the 2010 budget process on the capital costs of the Heritage Trail Network and on the operating impact after its completion. The network will be part of a province-wide initiative with expected funding from the provincial government and federal governments, and private sector partners resulting in net zero impact to the budget.

### **Operating Budget**

The City's primary contribution will be administrative support. For 2009, requirements for additional funding for staff and programming will be identified in the Operating Budget submission. The Province is estimating a contribution of at least 33 percent of administrative costs.

The events, programs and artistic commissions for Toronto's bicentennial will cost between \$5 million and \$10 million. The scale of the events and programs will depend on available funding from the provincial and federal governments and the private sector.

Promotion, marketing and advertising funding for the whole 1812 program will be shared by the provincial government, Tourism Toronto, corporate partners and sponsors.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

### **Summary**

At its September 25, 26, and 27, 2006 meeting, Council adopted the War of 1812 Bicentennial report that recommended the establishment of the Bicentennial Commemoration of the War of 1812 Steering Committee. The Committee was established to provide recommendations to Council on the planning of Bicentennial events and on the development of supporting infrastructure. In addition, the Committee was mandated to work with stakeholders to expedite initiatives outlined in "Fort York: Adding New Buildings" and other documents previously endorsed by Council in time for the Bicentennial.

Furthermore, at its May 26, and 27, 2008 meeting, Council adopted the proposal to nominate Fort York for inscription in the World Heritage List of UNESCO. Fort York National Historic Site has the largest collection of authentic War of 1812 structures in Canada. The nomination will be a significant project in the City of Toronto's Commemoration of the War of 1812.

The purpose of this report is to request Council direction for City staff to proceed with the City's Bicentennial Commemorative Program recommended by the Bicentennial Commemoration of the War of 1812 Steering Committee. This will ensure that staff can engage

internal and external resources to pursue project funding for the Commemoration of the War of 1912 in June 2012 through to June 13, 2013.

Four legacy projects – Fort York’s revitalization, UNESCO World Heritage Designation for the Fort, the Fort York Pedestrian Bridge, and the Toronto Heritage Trail Network – will provide new and renewed facilities that will make the Bicentennial memorable and benefit our city for decades to come.

The program supports the Creative City Elements of the Agenda for Prosperity identified in The Creative City Planning Framework including:

- The investment in major cultural infrastructure to brand Toronto as a global cultural capital and tourism driver.
- The support for building creative convergence centres.
- The development of tools to attract and retain cultural assets and to develop their commercial potential.

The War of 1812 was a bloody confrontation between British, American and First Nations that shaped the future, not only of Toronto, but also of North America. The four legacy projects will be a lasting commemoration of the War of 1812 for future generations.

### **Committee Recommendations**

The Economic Development Committee recommends that:

1. City Council adopt the City of Toronto War of 1812 Bicentennial Steering Committee recommended program for the City’s Bicentennial Commemorations (outlined in Appendix A).
2. Cultural Services staff report, for consideration, through the 2009 Budget process and submission, on any operating and capital budget requirements for the implementation of the program in 2009 and beyond.
3. City Council authorize staff to solicit funding, partnerships and support from other orders of government and the private sector, in full accordance with existing City of Toronto guidelines, in order to carry out the recommended Bicentennial Commemoration program.
4. City Council direct the appropriate staff to develop, deliver and report as appropriate and in a timely fashion on the necessary actions for achieving the City of Toronto’s Bicentennial of the War of 1812 Program.

### **Motions**

*Motion to Adopt Item moved by Councillor Suzan Hall (Carried)*

**Links to Background Information**

2008-09-16-ed16.3-Staff Report

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-15450.pdf>

2008-09-16-ed16.3-Appendix A

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-15451.pdf>

ED16.4	ACTION	Adopted		Ward: All
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**Fort York Visitor Centre Design Competition**

(August 26, 2008) Report from the Executive Director, Cultural Services.

**Recommendations**

The General Manager of the Economic Development, Culture and Tourism Division recommends that:

1. The process of a limited design competition, including the establishment of a Steering Committee, retention of a Professional Advisor and Selection Committee, issuance of a Request for Expressions of Interest (REOI) and Request for Proposals (RFP) as outlined in Attachment 1 of this report be adopted.
2. The Executive Director of Cultural Services, in consultation with the Fort York Visitor Centre Steering Committee work with the successful architect/design team to undertake all aspects related to the Phase I 'Preconstruction' work.
3. The Executive Director of Cultural Services report back after Phase I 'Preconstruction' work is complete with an update on the Visitor Centre design, projected costs, and sources of funding for Phase II 'Construction'.

**Financial Impact**

The financial implications resulting from this report are related to the Phase I 'Preconstruction' costs only. The approved 2008 Capital Budget has \$120,000 gross (\$20,000 net) for the project, should there be any costs associated with the competition before January of 2009. The majority of costs will be incurred in 2009 and 2010. The 2009 Capital Budget for the project includes \$917,000 gross and \$250,000 net, and the 2010 Capital Budget for the project includes \$4 million gross and \$1.25 million net. The Pre-construction phase includes the design competition process, design development, and all components required to prepare for construction tender, and will cost approximately \$1 million.

The Capital Budget figures take into account a \$617,000 Federal grant recently approved by the Minister of Canadian Heritage, under the Cultural Spaces Canada Program. This funding will allow for completion of Phase I 'Preconstruction' work.

The Phase II ‘Construction’ cost of the Fort York Visitor Centre is estimated at \$12.7 million and has been included in EDCT’s 10-Year Capital Plan and Forecast (2010-2018). The project is planned to be completed in two phases and construction is contingent upon receipt of funds from other sources (other levels of government and private-sector fund raising).

Staff will be reporting back once Phase I work is complete, with an update on the Visitor Centre design, costs, and funding sources for Phase II ‘Construction’.

### **Summary**

The Cultural Services Section seeks approval to proceed with a competition for the design and development of a new Visitor Centre at Fort York National Historic Site. The Bicentennial of the War of 1812 presents an unprecedented opportunity to fully restore and upgrade Fort York National Historic Site as a City Bicentennial legacy project, the centrepiece of which is the construction of a Visitor Centre (VC).

A two-stage limited design competition will be administered by Cultural Services, under the advice of a Steering Committee and Professional Advisor. The competition will be open to local and international architects and teams with experience working with historic sites such as Fort York.

The winning team will be responsible for undertaking all Phase I ‘Preconstruction’ components for the Visitor Centre. Subsequent work, including contract administration, and actual construction of the Visitor Centre is contingent upon receipt of funds from other sources, including from other levels of government. Staff will be reporting back once Phase I work is complete, with an update on the Visitor Centre Design, costs, and funding sources for Phase II construction.

### **Committee Recommendations**

The Economic Development Committee recommends that:

1. The process of a limited design competition, including the establishment of a Steering Committee, retention of a Professional Advisor and Selection Committee, issuance of a Request for Expressions of Interest (REOI) and Request for Proposals (RFP) as outlined in Attachment 1 of this report be adopted.
2. The Executive Director of Cultural Services, in consultation with the Fort York Visitor Centre Steering Committee work with the successful architect/design team to undertake all aspects related to the Phase I ‘Preconstruction’ work.
3. The Executive Director of Cultural Services report back after Phase I ‘Preconstruction’ work is complete with an update on the Visitor Centre design, projected costs, and sources of funding for Phase II ‘Construction’.

### **Motions**

*Motion to Adopt Item moved by Councillor Suzan Hall (Carried)*

*Motion to Re-open Item moved by Councillor Mike Feldman (Carried)*

*Motion to Adopt Item moved by Councillor Mike Feldman (Carried)*



### Links to Background Information

2008-09-16-ed16.4-Staff Report

(<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-15452.pdf>)

2008-09-16-ed16.4-Attachment 1

(<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-15454.pdf>)

ED16.5	ACTION	Amended		Ward: All
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### Major Cultural Organizations – The Toronto International Film Festival Group

(September 4, 2008) Report from the Executive Director, Cultural Services.

#### Recommendations

The Executive Director of Cultural Services recommends that:

1. The Toronto International Film Festival Group be deemed eligible for membership in the Major Cultural Organizations (Majors) funding category within the Community Partnerships and Investment Program (CPIP) based on the review of the eligibility criteria; and that funding responsibility for TIFFFG in 2009 be transferred to the Majors category in CPIP from the Toronto Arts Council Grant Program and the Economic Sponsorships Initiatives Program.
2. This report be referred to Budget Advisory Committee, as part of the 2009 Operating Budget process, to provide information for the consideration of an appropriate level of funding for the TIFFFG comparable to the funding of other major cultural organizations.

#### Financial Impact

There are no 2008 financial implications associated with this report.

A budget pressure would be created for the 2009 Operating Budget should Council decide to fund the Toronto International Film Festival Group at a comparable level to other Major Cultural Organizations in the Community Partnerships and Investment Program.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

#### Summary

City Council provides financial support to major cultural organizations that are recognized as essential cultural ambassadors for the City and whose programs have a significant impact on the regional economy by playing a major role in tourism attraction through the development of Toronto as a world wide cultural destination. The Major Cultural Organizations funding category includes Art Gallery of Ontario; Canadian Opera Company; National Ballet of Canada; National Ballet School; Toronto Symphony Orchestra; George Gardiner Museum of Ceramics; Pride Toronto and Festival Management Committee (Caribana).

The Toronto International Film Festival Group represents one of the most important cultural institutions in the City of Toronto. The organization is currently undergoing significant expansion that will continue to put Toronto on the international cultural map. For over three decades they have produced a film festival along with a full range of year round programming that has attracted international recognition for artistic excellence. They have also demonstrated sound financial management and a diverse and growing funding base.

The Toronto International Film Festival Group qualifies as a major cultural organization based on a review of the criteria for the funding category in the Community Partnerships and Investment Program. A proportionate grant to the TIFFFG through the CPIP would be in the range of \$800,000 to \$1 million based on the annual contribution to other existing major cultural organizations.

### **Committee Recommendations**

The Economic Development Committee recommends that:

1. The Toronto International Film Festival Group be deemed eligible for membership in the Major Cultural Organizations (Majors) funding category within the Community Partnerships and Investment Program (CPIP) based on the review of the eligibility criteria; and that funding responsibility for TIFFFG in 2009 be transferred to the Majors category in CPIP from the Toronto Arts Council Grant Program and the Economic Sponsorships Initiatives Program.
2. This report be referred to Budget Advisory Committee, as part of the 2009 Operating Budget process, to provide information for the consideration of an appropriate level of funding for the TIFFFG comparable to the funding of other major cultural organizations.

### **Decision Advice and Other Information**

The Economic Development Committee requested the General Manager, Economic Development, Culture and Tourism to report back to the Economic Development Committee on the outreach activities currently being undertaken by the Toronto International Film Festival Group (TIFFG) and what additional activities will be undertaken by TIFFG throughout the City if they are provided with additional resources during the 2009 budget process.

### **Motions**

*Motion to Amend Item (Additional) moved by Councillor Michael Thompson (Carried)*

### **Links to Background Information**

2008-09-16-ed16.5-Staff Report

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-15474.pdf>

**Presentations/Introductions/Announcements**

Councillor Rae, during the morning session of the meeting, introduced and welcomed to the meeting Ann Frost and the Post-Grad Students from Humber College, as well as other students from Ryerson University.

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Chair

**Meeting Sessions**

Session Date	Session Type	Start Time	End Time	Public or Closed Session
2008-09-16	Morning	11:05 AM	12:30 PM	Public

**Attendance**

Date and Time	Quorum	Members
2008-09-16 11:05 AM - 12:30 PM (Public Session)	Present	<i>Present:</i> Feldman, Hall, Ootes, Rae, Thompson <i>Not Present:</i> Heaps <i>Also present (non-members):</i> Councillor Carroll, Deputy Mayor Pantalone, Councillor Perks