

Economic Development Committee

Meeting No.	17	Contact	Rosalind Dyers, Committee Administrator
Meeting Date	Thursday, November 20, 2008	Phone	416-392-8018
Start Time	9:30 AM	E-mail	edc@toronto.ca
Location	Committee Room 1, City Hall	Chair	Councillor Kyle Rae

Attendance

Members of the Economic Development Committee were present for some or all of the time period indicated under the section headed “Meeting Sessions”, which appears at the end of the Minutes.

Councillor Kyle Rae, Chair	X
Councillor Mike Feldman, Vice-Chair	X
Councillor Suzan Hall	R
Councillor Adrian Heaps	X
Councillor Case Ootes	X
Councillor Michael Thompson	X

Confirmation of Minutes

On motion by Councillor Thompson, the Minutes of the meeting of the Economic Development Committee held on September 16, 2008, were confirmed.

ED17.1	ACTION	Adopted		Ward: All
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Creative City Framework Implementation

Committee Recommendations

The Economic Development Committee recommends that:

1. The General Manager, Economic Development, Culture and Tourism, be directed to work with City Planning to:
 - a. advance cultural mapping by working with the ‘Placing Creativity’ partnership, and develop cultural resource mapping to identify areas of high cultural industry concentration or potential;

- b. develop a shared definition for creative and cultural industries for the City of Toronto to better measure and advocate on behalf of the sector; and
 - c. retain and create cultural space in Toronto through targeted programs, increased collaboration between City divisions, development of staff teams, and ongoing engagement with the community.
2. Council receive the report *Funding to Arts and Cultural Organizations* by the City of Toronto, 1990-2008 by the Martin Prosperity Institute (Attachment 1) for information.

Decision Advice and Other Information

The Economic Development Committee forwarded the report (November 3, 2008), entitled "Creative City Framework Implementation", from Deputy City Manager Sue Corke to the Budget Committee for its consideration during the 2009 Operating Budget process.

Origin

(November 3, 2008) Report from Deputy City Manager Sue Corke.

Summary

The *Creative City Planning Framework* is a municipal strategy to establish the conditions necessary for local creative and cultural activity to flourish. It is designed to implement Pillar 3 – Creative Toronto, one of the four pillars in the *Agenda for Prosperity: A Prospectus for a Great City*. It is a shift in whole systems of thinking that builds on the recommendations of the *Culture Plan*, and is the next logical step in linking the City's economic activities, cultural resources and planning process.

Based on consultations with Toronto-based artists, cultural organizations, cultural administrators and community arts practitioners over the summer, and a report by the *Martin Prosperity Institute* on funding to arts and cultural organizations, it is evident that funding by the City of Toronto has not kept pace with the growth of the sector for the period 1990 to 2008. This has constrained the cultural sector's ability to reach out to new audiences, develop innovative programming and operate in affordable cultural space.

Funding to Arts and Cultural Organizations by the City of Toronto, 1990-2008, Martin Prosperity Institute, September 2008 (Attachment 1) tracks the cultural vibrancy of the city over the past 17 years, and outlines six funding target scenarios for investment in the cultural sector between 2009-2013.

In addition, to implement the *Agenda for Prosperity* and the *Creative City Planning Framework* priority actions for Creative Toronto, Economic Development, Culture and Tourism has established a cultural mapping partnership called 'Placing Creativity'. The partnership will develop a cultural mapping framework as a tool to identify and establish cultural hubs and districts and support the retention and creation of cultural space in the city.

Background Information

2008-11-20-ed17.1-Staff Report

(<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-17311.pdf>)

2008-11-20-ed17.1-Attachment 1

(<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-17312.pdf>)

2008-11-20-ed17.1-Attachment 2

(<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-17313.pdf>)

Speakers

Kevin Stolarick, Ph.D, Research Director, The Martin Prosperity Institute, and gave a presentation on his report (Attachment 1)

Kevin Garland, Executive Director, National Ballet of Canada, The Walter Carsen Centre for the National Ballet of Canada

Cameron Bailey, Co-Director, Toronto International Film Festival

John McKellar, Chair, Toronto Arts Council

Weyni Mengesha, Theatre Director

Albert Schultz, Artistic Director, Soulepper Theatre Company, Young Centre for the Performing Arts

Greg A. Reed, Vice Chairman, Business for the Arts

Karl Sprogis, Chair of Board of Directors, Arts Etobicoke

Susan Nagy, Executive Director, Lakeshore Arts

Motions

Motion to Adopt Item moved by Councillor Michael Thompson (Carried)

Unanimous

Vote (Adopt Item)

Nov-20-2008

Result: Carried	
Yes: 4	Thompson, Ootes, Rae, Heaps
No: 0	
Absent: 2	Feldman, Hall

ED17.2	ACTION	Adopted		Ward: All
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Community Arts Action Plan for Toronto

Committee Recommendations

The Economic Development Committee recommends that:

1. City Council endorse the Community Arts Action Plan (Appendix 1).

Origin

(October 31, 2008) Report from the Executive Director, Cultural Services.

Summary

This report seeks Council endorsement of the Toronto Community Arts Action Plan. The plan comprises recommendations based on broad community input gathered through community arts focus group meetings and city-wide community arts stakeholders' consultations conducted by Cultural Services in 2005 and 2007 respectively. It also addresses Council's request "to undertake a program to expand community arts programming to the point where funding is closer to that provided to the City's major cultural organizations" at its meeting on June 19, 20 and 22, 2007.

The Community Arts Action Plan is to be implemented over the next five years. It will help strengthen the infrastructure of Toronto's community arts sector including enhanced support for Toronto's lead community arts organizations, the Local Arts Service Organizations.

Background Information

2008-11-20-ed17.2-Staff Report

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-17314.pdf>

2008-11-20-ed17.2-Appendix 1

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-17315.pdf>

2008-11-20-ed17.2-Appendix 2

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-17316.pdf>

2008-11-20-ed17.2-Appendix 3

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-17317.pdf>

Motions

Motion to Adopt Item moved by Councillor Case Ootes (Carried)

ED17.3	ACTION	Adopted		Ward: All
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Community Partnership and Investment Program Culture Build Investment Program – 2008 Allocations

Committee Recommendations

The Economic Development Committee recommends that:

1. Culture Build Investment Program allocations be approved for the following organizations:

a.	Bad Dog Theatre Company	\$10,500.00
b.	Coleman Lemieux & Compagnie	\$51,500.00
c.	Drum Artz Community Centre	\$80,000.00
d.	Factory Theatre	\$42,000.00
e.	Liaison of Independent Filmmakers of Toronto (LIFT)	\$70,000.00
f.	Mercer Union, A Centre for Contemporary Art	\$36,000.00

Total		\$290,000.00
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2. The Community Partnership and Investment Program's 2008 Approved Operating Budget, which includes \$250,000.00 gross and net expenditures for the Culture Build Investment Program, be increased one time by \$40,000.00 gross and zero net proposed to be funded by the Cultural Facilities Capital Grants Reserve Fund XR1211 to reflect the above allocations.

Origin

(October 31, 2008) Report from Deputy City Manager Sue Corke.

Summary

This is the seventh year of the Culture Build Investment Program. To date, the City has provided funding for 60 projects in order that not-for-profit cultural organizations can bring their facilities up to a state of good repair.

The recommendations for allocations contained in this report are the result of a review of the applications received at the September 12, 2008 deadline. The administration of the review was carried out in accordance with the City of Toronto Grants Policy as adopted by Council on December 16 and 17, 1998.

The arts and cultural organizations that are supported through the Culture Build Investment Program provide a wide variety of opportunities for residents of Toronto to participate in the arts as participants, volunteers or audience members. In the last six years, the Culture Build Investment Program has helped to further bring these organizations' facilities closer to a state of good repair.

Background Information

2008-11-20-ed17.3-Staff Report

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-17318.pdf>

2008-11-20-ed17.3-Attachment 1

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-17319.pdf>

Motions

Motion to Adopt Item moved by Councillor Michael Thompson (Carried)

ED17.4	ACTION	Adopted		Ward: All
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2009 Business Improvement Area Operating Budgets: Report No. 1

Committee Recommendations

The Economic Development Committee recommends that:

1. City Council adopt and certify the 2009 expenditure requests and levy requirements of the following Business Improvement Areas:

Business Improvement Area	2009 Expenditure Estimates (\$)	2009 Levy Funds Required (\$)
Albion-Islington	217,988	182,897
Bloor Annex	71,830	59,491
Bloorcourt Village	142,714	126,929
Bloordale Village	88,187	78,971
Bloor West Village	386,665	338,851
Chinatown	237,705	213,732
College Promenade	154,278	128,368
Corso Italia	270,951	214,951
Danforth Mosaic	283,892	261,328
Dundas West	250,049	111,619
Emery Village	1,995,711	1,794,225
Junction Gardens	282,123	259,904
Korea Town	129,711	45,503
Lakeshore Village	174,865	62,572
Little Portugal	61,751	49,730
Mirvish Village	67,756	40,993
Parkdale Village	546,410	209,342
Queens Quay Harbourfront	899,627	414,627
Regal Heights Village	56,310	27,497
The Beach	211,399	176,321
Village of Islington	128,526	89,241
Yonge-Lawrence Village	198,149	186,110

Origin

(October 30, 2008) Report from the Acting Deputy City Manager and Chief Financial Officer.

Summary

This report brings forward Business Improvement Area (BIA) annual operating budgets for approval by Council as required by the *City of Toronto Act, 2006*. Council approval is required to permit the City to collect funds through the tax levy on behalf of the BIAs.

Complete budgets and supporting documentation received by October 10, 2008 have been reviewed and are reported herein; BIA Operating Budgets received after this date will be brought forward in later reports. Of the 67 established BIAs, 22 BIA budgets are submitted for approval in this first report.

The recommendations reflect 2009 Operating Budgets approved by the respective BIAs' Boards of Management and have been reviewed by City staff to ensure BIA budgets reflect Council's approved policies and practices.

Background Information

2008-11-20-ed17.4-Staff Report and Appendix A and B

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-17320.pdf>

Motions

Motion to Adopt Item moved by Councillor Case Ootes (Carried)

ED17.5	ACTION	Adopted		Ward: 16, 22
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The Eglinton Way Business Improvement Area - Board of Management Deletions

Committee Recommendations

The Economic Development Committee recommends that:

1. City Council approve the deletion of two Board of Management members from The Eglinton Way Business Improvement Area as set out in Attachment No. 1.
2. Schedule A of the Municipal Code Chapter 19, Business Improvement Areas, be amended to reflect changes to the The Eglinton Way Business Improvement Area Board of Management.

Origin

(November 3, 2008) Report from the Director, Business Services.

Summary

The purpose of this report is to recommend that City Council approve deletions to The Eglinton Way BIA Board of Management. As this BIA is governed by more than one Community Council, City Council must consider the recommendations.

Background Information

2008-11-20-ed17.5-Staff Report and Attachment 1

(<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-17321.pdf>)

Motions

Motion to Adopt Item moved by Councillor Michael Thompson (Carried)

ED17.6	ACTION	Adopted		Ward: 14, 19
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Liberty Village Business Improvement Area Boundary Expansion Poll Results

Committee Recommendations

The Economic Development Committee recommends that:

1. Based on the poll results respecting the intention to expand the Liberty Village BIA, the area described by Attachment No. 1 be designated as the expanded Liberty Village Business Improvement Area (BIA), under Chapter 19 of the Toronto Municipal Code.
2. The City Solicitor be directed to submit a by-law to designate the area described in Attachment No. 1 as a Business Improvement Area.

Origin

(September 19, 2008) Report from the Director, Business Services.

Summary

The purpose of this report is to recommend the expansion of the Liberty Village Business Improvement Area (BIA) boundaries.

In accordance with Chapter 19 of the City of Toronto Municipal Code, the City Clerk conducted a poll to determine if there is sufficient support to expand the boundaries of the Liberty Village BIA. The number of objecting petitions does not meet the sufficiency benchmark set out in Chapter 19-9B of the Municipal Code. Accordingly, City Council may expand the boundaries of the Business Improvement Area. Based upon the results, it is recommended that Council pass a by-law to designate the area described by Attachment No. 1 (Maps 1 and 2), as the expanded Liberty Village BIA.

Background Information

2008-11-20-ed17.6-Staff Report

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-17322.pdf>

2008-11-20-ed17.6-Attachment 1 - Maps 1 and 2

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-17323.pdf>

Motions

Motion to Adopt Item moved by Councillor Michael Thompson (Carried)

ED17.7	ACTION	Adopted		Ward: 22
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Poll Results for the Proposed Mount Pleasant Business Improvement Area

Committee Recommendations

The Economic Development Committee recommends that:

1. Based on the poll results respecting the intention to designate the Mount Pleasant BIA, the area described by Attachment No. 1 be designated as a Business Improvement Area (BIA), under Chapter 19 of the Toronto Municipal Code.
2. The City Solicitor be directed to submit a by-law to designate the area described in Attachment No. 1 as a Business Improvement Area.

Origin

(October 2, 2008) Report from the Director, Business Services.

Summary

The purpose of this report is to make recommendations regarding the poll results for the proposed Mount Pleasant Business Improvement Area fronting on Mount Pleasant Road from Davisville Avenue to the commercial properties just north of Eglinton Avenue East as a Business Improvement Area (BIA).

In accordance with Chapter 19 of the City of Toronto Municipal Code, the City Clerk conducted a poll to determine if there is sufficient support to designate the proposed Mount Pleasant BIA. The number of objecting petitions regarding the Mount Pleasant BIA do not meet the sufficiency benchmark set out in Chapter 19-9A of the Municipal Code. Accordingly, it is recommended that Council pass a by-law to designate the area described by Attachment No. 1 as the Mount Pleasant BIA.

Background Information

2008-11-20-ed17.7-Staff Report

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-17324.pdf>

2008-11-20-ed17.7-Attachment 1 - Map 1

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-17325.pdf>

2008-11-20-ed17.7-Attachment 1 - Map 2

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-17326.pdf>

Motions

Motion to Adopt Item moved by Councillor Michael Thompson (Carried)

ED17.8	ACTION	Adopted		Ward: 15, 17
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Poll Results for the Proposed Oakwood Village Business Improvement Area

Committee Recommendations

The Economic Development Committee recommends that:

1. Based on the poll results respecting the intention to designate the Oakwood Village BIA, the area described by Attachment No. 1 be designated as a Business Improvement Area (BIA), under Chapter 19 of the Toronto Municipal Code.
2. The City Solicitor be directed to submit a by-law to designate the area described in Attachment No. 1 as a Business Improvement Area.

Origin

(October 2, 2008) Report from the Director, Business Services.

Summary

The purpose of this report is to make recommendations regarding the poll results for the proposed Oakwood Village Business Improvement Area fronting on Oakwood Avenue between Bude Street and the lands just south of Earlsdale Avenue at 317 Oakwood Avenue, and the lands between 616 and 637 Vaughan Road as a Business Improvement Area (BIA).

In accordance with Chapter 19 of the City of Toronto Municipal Code, the City Clerk conducted a poll to determine if there is sufficient support to designate the proposed Oakwood Village BIA. The number of objecting petitions regarding the Oakwood Village BIA do not meet the sufficiency benchmark set out in Chapter 19-9A of the Municipal Code. Accordingly, it is recommended that Council pass a by-law to designate the area described by Attachment No. 1 as the Oakwood Village BIA.

Background Information

2008-11-20-ed17.8-Staff Report

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-17327.pdf>

2008-11-20-ed17.8-Attachment 1 - Map 1 of 3

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-17328.pdf>

2008-11-20-ed17.8-Attachment 1- Map 2 of 3

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-17329.pdf>

2008-11-20-ed17.8-Attachment 1 - Map 3 of 3

<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-17330.pdf>

Speakers

Silverio Ferrarni, Computer Hospital

Motions

Motion to Adopt Item moved by Councillor Michael Thompson (Carried)

ED17.9	ACTION	Adopted		Ward: 20
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Queen Street West Business Improvement Area (BIA) Poll Results

Committee Recommendations

The Economic Development Committee recommends that:

1. Based on the poll results respecting the intention to designate the Queen Street West BIA, the area described by Attachment No. 1 be designated as a Business Improvement Area (BIA), under Chapter 19 of the Toronto Municipal Code.
2. The City Solicitor be directed to submit a by-law to designate the area described in Attachment No. 1 as a Business Improvement Area.

Origin

(November 3, 2008) Report from the Director, Business Services.

Summary

The purpose of this report is to make recommendations regarding the poll results for the proposed Queen Street West Business Improvement Area (BIA).

In accordance with Chapter 19 of the City of Toronto Municipal Code, the City Clerk conducted a poll to determine if there is sufficient support to expand the boundaries of the Queen Street West BIA. The number of objecting petitions does not meet the sufficiency benchmark set out in Chapter 19-9B of the Municipal Code. Accordingly, City Council may expand the boundaries of the Business Improvement Area. Based upon the results, it is recommended that Council pass a by-law to designate the area described by Attachment No. 1 (Maps 1 to 3), as the Queen Street West BIA.

Background Information

2008-11-20-ed17.9-Staff Report and Attachment 1 of Maps 1-3
<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-17331.pdf>

Motions

Motion to Adopt Item moved by Councillor Case Ootes (Carried)

ED17.10	Information	Received		Ward: All
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Assessment Appeal Provision for Business Improvement Areas

Decision Advice and Other Information

The Economic Development Committee received for information the report from the Deputy City Manager and Chief Financial Officer.

Origin

(August 25, 2008) Report from the Deputy City Manager and Chief Financial Officer.

Summary

This report provides information on the City's current policy and practices with respect to the requirement that Business Improvement Areas (BIAs) set aside sufficient funds to offset the estimated impact of outstanding assessment appeals, and examines alternatives to reduce the need for such provisions.

Background Information

2008-11-20-ed17.10-Staff Report

(<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-17332.pdf>)

2008-11-20-ed17.10-Appendix 1

(<http://www.toronto.ca/legdocs/mmis/2008/ed/bgrd/backgroundfile-17333.pdf>)

Communications

(November 19, 2008) letter from Joe MacDonald, Partnerships and Public Affairs Manager, Downtown Yonge Business Improvement Area (ED.New.17.10.1)

Motions

Motion to Receive Item moved by Councillor Mike Feldman (Carried)

Thursday, November 20, 2008

Councillor Kyle Rae, Chair, Economic Development Committee

Meeting Sessions

Session Date	Session Type	Start Time	End Time	Public or Closed Session
2008-11-20	Morning	9:40 AM	11:55 AM	Public

Attendance

Date and Time	Quorum	Members
2008-11-20 9:40 AM - 11:55 AM (Public Session)	Present	<i>Present:</i> Feldman, Heaps, Ootes, Rae, Thompson <i>Not Present:</i> Hall