

Extract of Item EY4.42 of the Etobicoke York Community Council meeting held on March 27, 2007.

Other Items Considered by the Community Council

(The Community Council is authorized to take certain actions without Council's approval.)

EY4.42	INFORM		Delegated	Ward: 11
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2387 Weston Road - Sign Variance Application (March 21, 2007)

(March 21, 2007) report from Director, Community Planning, Etobicoke York District and Director of Building and Deputy Chief Building Official, Etobicoke York District

Committee Recommendations

The Etobicoke York Community Council approved the following:

1. that the application for a variance to permit an illuminated fascia sign on the west front elevation of 2387 Weston Road, be approved, subject to the following conditions:
 - a. that the intensity of the illumination be at the 20 gray level; and
 - b. that scrolling of the sign display and message be permitted in a slow loop manner; and
2. that the Manager, Municipal Licensing and Standards be directed to monitor the situation for compliance and to report back to the Etobicoke York Community Council within six (6) months.

Financial Impact

The recommendations in this report have no financial impact.

Summary

This staff report is about a matter for which the Community Council has delegated authority from City Council to make a final decision. This is an application for approval of the installation of an animated and flashing fascia sign on the front elevation of the two-storey building, operating as an art gallery. This sign has been installed without a building permit and it would be in addition to the existing canopy sign. This report reviews and recommends approval of the application to amend the former City of York Sign By-law No. 3369-79, as amended, to permit the sign subject to conditions.

Background Information

March 21, 2007 revised report

(<http://www.toronto.ca/legdocs/mmis/2007/ey/bgrd/backgroundfile-2420.pdf>)

Speakers

Marlene Madore

Donnie Kim

Sarah Kim