

**MOTION****Comprehensive Billboard Audit of Ward 17****Moved by: Councillor Palacio**

---

---

**SUMMARY:**

This motion deals with the proliferation of illegal and illegally modified billboards across Ward 17 that have either been erected or modified (such as added lighting) without proper approvals from the Etobicoke York Community Council or City Council. Residents are upset that the decisions of the Etobicoke York Community Council and City of Toronto bylaws are not being respected, and that these billboards are proliferating everywhere although they are not approved by the City.

City staff, with the assistance of the public, should do a comprehensive audit of all billboards in Ward 17 and report back on the number that are compliant and those that are not compliant so that Council can consider what action should be taken.

**RECOMMENDATIONS:**

1. That Municipal Licensing and Standards Staff undertake a comprehensive Billboard Audit of Ward 17 over the next 3 months that identifies all billboards, illegal billboards and third party signage, including those billboards that have not complied with the conditions that they were approved under and report back to Community Council with a spreadsheet on these billboards.

February 2008

