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April 15, 2008

**To:** Etobicoke York Community Council  
North York Community Council  
Scarborough Community Council  
Toronto East York Community Council

**From:** Licensing and Standards Committee

**Subject:** Sign By-law Enforcement

Decision Advice and Other Information:

The Licensing and Standards Committee directed that the report (March 20, 2008) from the Chief Building Official/Executive Director, Toronto Building, and Executive Director, Municipal Licensing and Standards, and respective Sign Investigation Lists be forwarded to the Community Councils with a request that they submit their comments directly to the Chief Building Official/Executive Director, Toronto Building, for consideration with the forthcoming report on the consolidated sign by-law.

The Committee also:

1. requested the Chief Building Official/Executive Director, Toronto Building and Executive Director, Municipal Licensing and Standards to:
  - (i) report back to the Licensing and Standards Committee on sign by-law enforcement, every six months, with any changes specifically highlighted until such time as Members of City Council have on-line access to detailed sign enforcement data (IBMS), such report to establish time limits for sign permits and yearly renewal fees for those permits;
  - (ii) in future reports, add the name of the company that owns the signs;
  - (iii) address the comments of Mr. Rami Tabetto, in his letter of April 8, 2008, on the next sign enforcement report;
  - (iv) report to the Licensing and Standards Committee, at its meeting on July 3, 2008, on the resources and staff dedicated to the enforcement of the sign by-law;

2. requested Deputy City Manager, Richard Butts to report back to the Licensing and Standards Committee on what additional resources may be required to proactively enforce and increase sign permit fees so as to provide the necessary enforcement on a cost recovery basis; and
3. requested the City Solicitor to report to the Licensing and Standards Committee on the outcome of the court action being heard by the Superior Court of Justice and thereafter immediately report on any necessary amendments required to the by-law that flow from the decision.

Background:

The Licensing and Standards Committee on April 11, 2008, considered a report (March 20, 2008) from the Chief Building Official/Executive Director, Toronto Building, and Executive Director, Municipal Licensing and Standards respecting the status of sign by-law complaints, investigations and enforcement actions and outlines the roles of Toronto Building and Municipal Licensing and Standards related to enforcing the existing sign by-laws.

The Committee also had before it the following:

- (November 26, 2007) letter from City Council; and
- (April 8, 2008) communication from Mr. Rami Tabello, Coordinator, IllegalSigns.ca.

City Clerk

D.Ting/bp  
Item LS12.4

- c. Deputy City Manager Richard Butts  
Chief Building Official/Executive Director, Toronto Building  
Executive Director, Municipal Licensing and Standards  
Mr. Rami Tabello, Coordinator, IllegalSigns.ca  
Interested Persons