**MEMORANDUM**

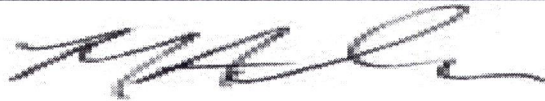
I respectfully request the following motion be considered and supported by Etobicoke York Community Council meeting of June 10, 2008:

**Approval of Temporary Signage Permit for Annual Rotary Canada Day Ribfest Community Event**

Moved by: Councillor  
Peter  
Milczyn



Seconded by: Councillor  
Mark Grimes

**SUMMARY:**

The Rotary Club of Etobicoke has held their annual Ribfest event for the past eight years and direct 100% of the proceeds to local charities. It is one of the largest Canada Day celebrations and is host to over 150,000 during the four day event.

This event has proven to be a success and the promotional signage erected during the past seven years has generated no complaints to the office of the Councillors of Etobicoke –Lakeshore.

The Municipal Code Chapter 693, Section 693-25, which outlines the requirements for signs being used to advertise charitable, non profit and community events, does not permit any variance or appeal to the criteria which regulate temporary signage.

**RECOMMENDATIONS:**

1. That Etobicoke York Community Council approve a special permit to the Rotary Club for their 2008 Canada Day event, and allow the placement of signage, providing that they are removed within 12 hours of the event's closure; and that the Rotary Club submit a list of signage locations and it be reviewed in advance with Staff, to ensure that any sightline issues are resolved.

Date: Etobicoke-York Community Council meeting of June 10, 2008

*Getting things done for Etobicoke-Lakeshore*

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