



HL15.4

April 8, 2008

Councillor John Filion (Chair)
City of Toronto Board of Health
City Hall
100 Queen St. W.
Toronto ON
M5H 2N2

Dear Councillor Filion,

We request an opportunity to make a presentation at your upcoming June meeting of the City of Toronto Board of Health.

We wish to update you on the progress the Royal Agricultural Winter Fair is making to help encourage Torontonians to live a healthy life by eating the right foods and enjoying activity. The City provides a generous grant to the Royal and we want to demonstrate how our educational content is compatible with the policies of the Board of Health. This is most amplified in two innovative health programs, *Journey To Your Good Health* and the *Youth Legacy Project*.

We are fortunate to have the input of Kim McColl, Consultant Nutrition Promotion with City of Toronto Public Health who is an active member of the Royal Winter Fair's Health and Wellness committee.

Journey To Your Good Health, has expanded over four years at the Royal into an effective education pavilion which attracts rave reviews from teachers, students and health professionals.

The Youth Legacy Project was launched at the 2007 Royal Agricultural Winter Fair and will benefit youth locally and around the world through the international teen network spearheaded at the University of Toronto. The project puts youth in the drivers seat where they are guided by Dr. Alex Jadad at the Centre for Global eHealth Innovation and his team of experts at the Canadian Obesity Network, the Canadian Pediatric Society, the National Research Council and the Communication Research Centre of Canada.

We are respectful and appreciative of our relationship with the City of Toronto and believe your Board members will be impressed with our work.

Yours very truly,

A handwritten signature in black ink, appearing to read "Bill Duron". The signature is fluid and cursive, with a long, sweeping underline.

William Duron, CEO, Royal Agricultural Winter Fair

cc. Dr. Alex Jadad, University of Toronto School of Public Health
Rob McLaughlin, President, Royal Agricultural Winter Fair
Lois Ferguson, Project Manager, Journey To Your Good Health, Royal Agricultural Winter Fair

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