

June 3, 2008

**To:** Board of Health  
**From:** Executive Committee  
**Subject:** Toronto Street Food Pilot Implementation

The Executive Committee on June 3, 2008:

1. deferred consideration of the report (May 13, 2008) from Sue Corke, Deputy City Manager, and the Acting Director, Purchasing and Materials Management, until its meeting scheduled to be held in November, 2008;
2. referred the street food project to the Toronto Board of Health to develop recommendations for the introduction of healthy, ethnically diverse food, and report back to the Executive Committee by November 2008; and
3. requested staff of the various city departments to assist the Medical Officer of Health and the Chair of the Board of Health in the formulation of a street food plan.

Background:

The Executive Committee at its meeting held on June 3, 2008, considered the following:

- I. Report (May 13, 2008) from Sue Corke, Deputy City Manager and Victor Tryl, Acting Director of Purchasing and Materials Management, recommending that:
  1. Council accept the proposal (dated February 29, 2008) from the consortium of JAF Co., Crown Verity and Equilease, submitted in response to the Request for Expressions of Interest No. 0616-08-7021 and authorize agreements with Crown Verity and Equilease Corp on the terms described in the body of this report and Attachment A, and such other terms as may be satisfactory to the Deputy City Manager and the City Solicitor;
  2. The thirteen Pilot food vending cart locations described in the body of this report and in Attachment C be approved and, with consultation with Business Improvement Areas where the proposed location is in a BIA;

3. Staff be authorized to initiate a food vendor selection process substantially as described in the body of this report and select the food vendors;
4. Selected food vendors be assigned one of the locations shown on Attachment C and be subject to the location fees as described in the body of this report;
5. Selected food vendors be subject to the location permit, business licensing, inspection fees and other regulations described in the body of this report;
6. The regulations pertaining to the implementation and operation of the Pilot in the approved locations be approved substantially as described in this report (and including such other terms as may be satisfactory to the Deputy City Manager and the City Solicitor) and the City Solicitor draft and introduce any necessary amendments to City by-laws and the Municipal Code, including Municipal Code Chapter 545, Licensing, as required to implement and regulate the operation of the Pilot at the proposed locations; and
7. The “Toronto a la cart” logo shown on Attachment F be approved as the mark for the Pilot and any subsequent program and staff be authorized to take the necessary actions to secure the exclusive rights for the City to use this logo and Council express its appreciation to Tourism Toronto and Leo Burnett Company for their generous contribution in developing and designing the logo.; and

II. Communication (June 2, 2008) from James L. Robinson, Executive Director, Downtown Yonge Business Improvement Area.

Councillor John Filion, Ward 23, Willowdale and Councillor Denzil Minnan-Wong, Ward 34, Don Valley East addressed the Executive Committee.

City Clerk

Item No. EX21.3

Att.

c: Sue Corke, Deputy City Manager  
Victor Tryl, Acting Director, Purchasing and Materials Management,  
George Wheeler, Economic Partnership Advisor, Economic Development, Culture and Tourism  
Edward Chin, Acting Manager, Purchasing and Materials Management  
Jim Chan, Manager, Healthy Environments, Public Health  
Frank Weinstock, Manager, Policy and Planning Services, Municipal Licensing and Standards  
Edward Earle, Solicitor, Municipal Law, Legal Services