



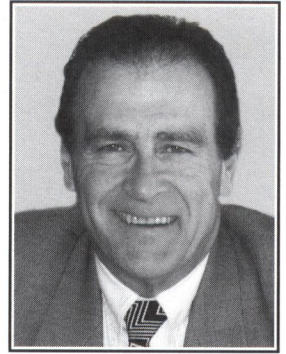
Norm Kelly

Executive Councillor

Chair, Scarborough Community Council

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MEMORANDUM

FROM: Councillor Norm Kelly

TO: Councillor Howard Moscoe
Chair, Licensing and Standards

DATE: June 20, 2008

SUBJECT: GPS Units in Taxi Cabs

I'm writing to ask the committee to support a request for the mandatory installation of GPS (Global Positioning Systems) in all cabs licensed by the City of Toronto.

Many drivers are new to the city and, not unreasonably – given the huge size of the city and the number of its streets – often ask customers for directions to their destination. Embarrassing.

A GPS unit would also give customers the comfort of knowing that the driver is using the shortest route to where they want to go.

And the price for the Unit? Cheap. A good one goes for less than \$500 and the prices are dropping daily.