



*Karen Stintz*

*Councillor - Ward 16, Eglinton Lawrence*

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July 2, 2008

Dear Councillor Moscoe and Councillor Minnan-Wong:

Rosedale Livery has brought an issue to my attention which impacts limousines and Toronto tourism. Each year there is an increased demand for chauffeured vehicles during the Film Festival and there are not enough limousines in the city of Toronto to meet the demand.

Many operators have corporate clients that rely on them for service during this peak period. Operators attempt to accommodate this demand by partnering with their peers in the City. However, there are just not enough limousines / SUV's / sedans to meet the demand.

Over the past few years, operators met demand by renting vehicles for the week of the Film Festival; however, since these vehicles are not licensed, the operators were subject to fines for unlicensed vehicles. The industry is hoping to work with the City on a solution to this issue.

One idea brought forward by the industry is to obtain a temporary event license. This request has been put forward continuously since September of 2007, as this was a particularly busy year. If a temporary event license cannot be implemented, perhaps staff could work with the industry to come up with a solution that would enable the industry to meet the increased demand for vehicles during the Toronto Film Festival and other signature City events.

Toronto is Canada's largest city and has the sixth largest government, and it is home to a diverse population of about 2.6 million people. It is the economic engine of Canada and is one of the greenest and most creative cities in North America. In the past three years, Toronto has won more than 70 awards for quality, innovation and efficiency in delivering public services. Toronto's government is dedicated to prosperity, opportunity and liveability for all its residents so I am confident that a solution to this matter can be identified.

Sincerely,

Karen Stintz  
City Councillor, Ward 16  
Eglinton-Lawrence