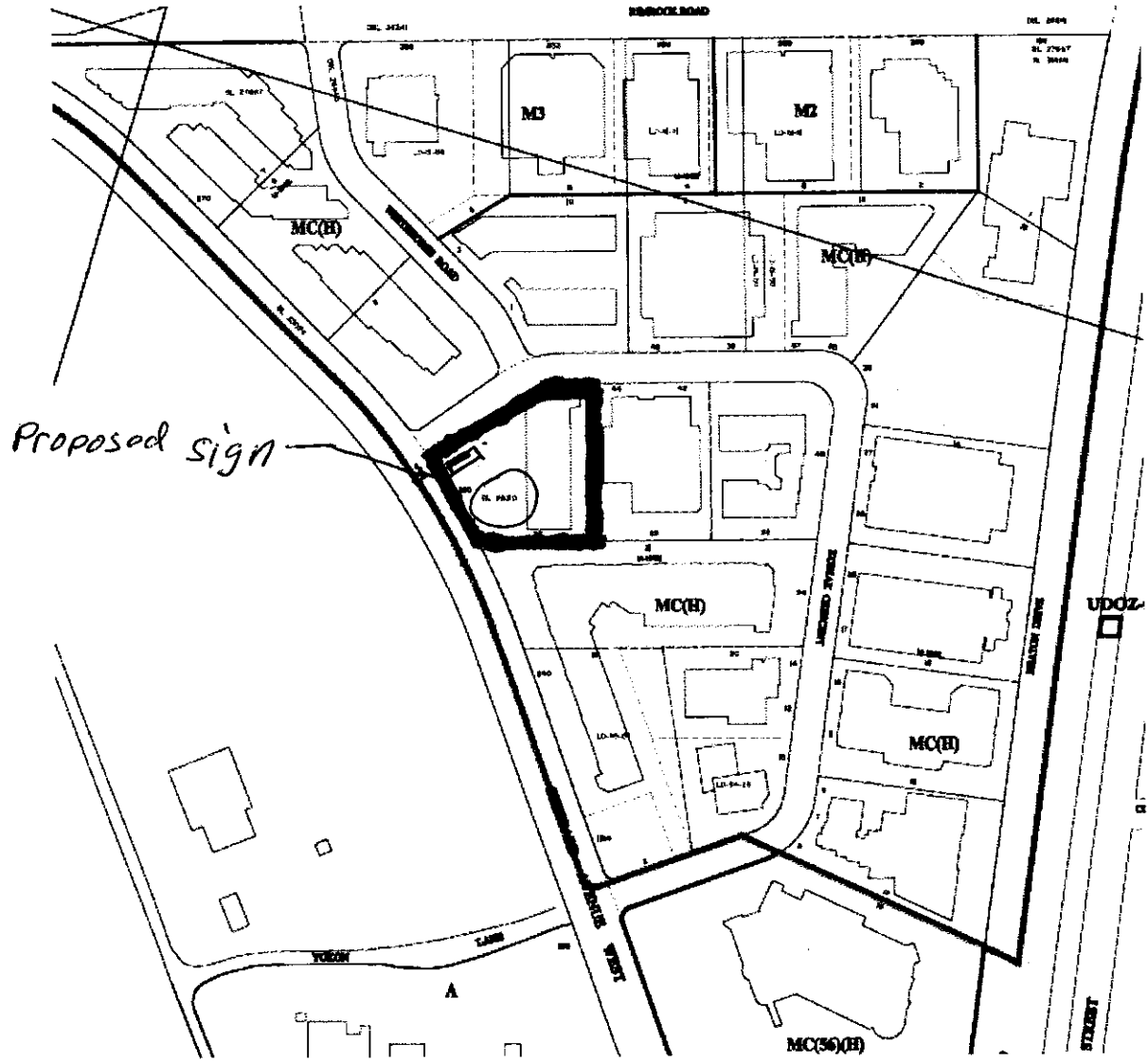
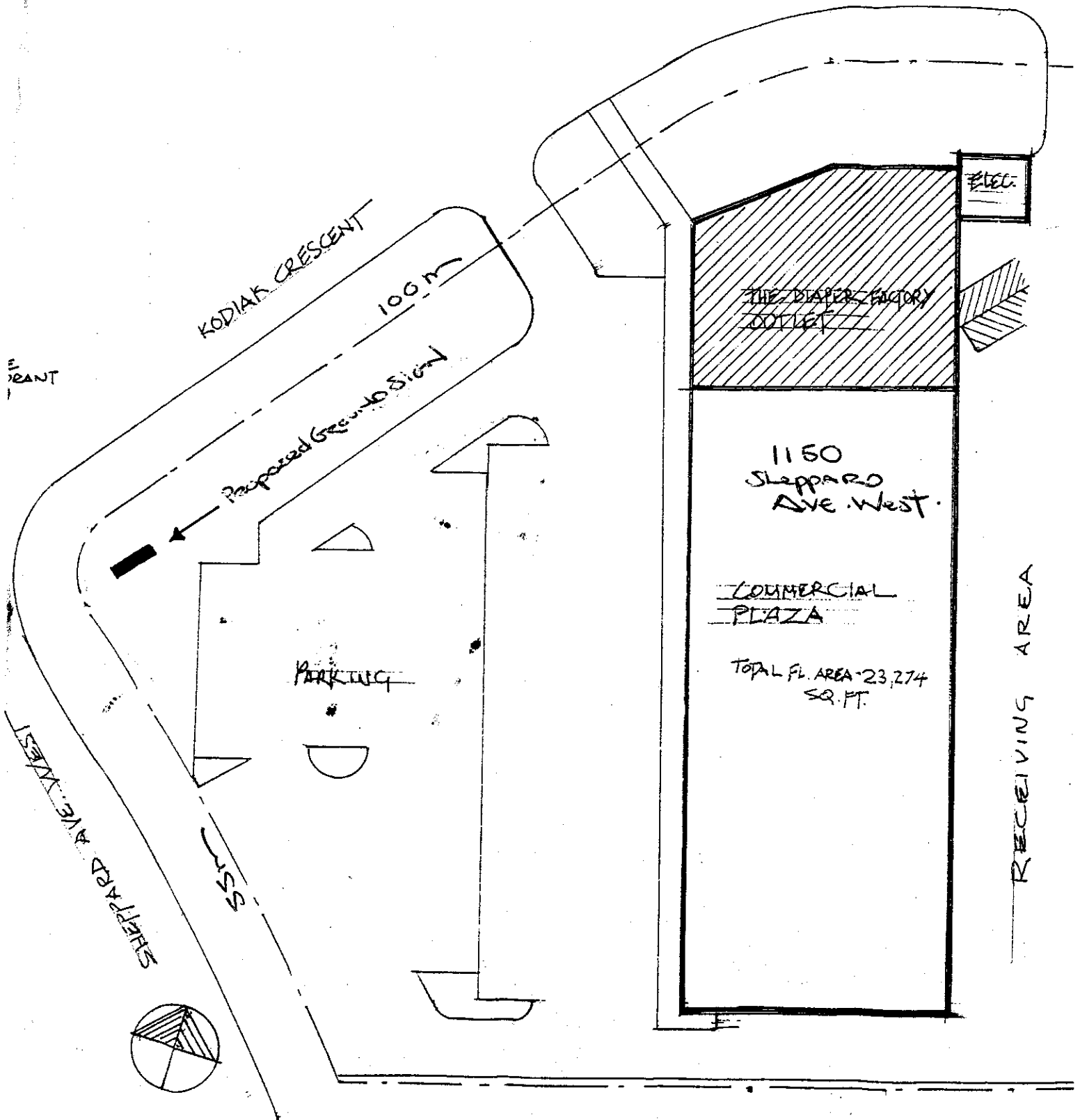


Attachment -1



NOTE: EXISTING GROUND SIGN
TO BE REMOVED.

Attachment - 2



24 REG. PLAN M-1982
AT LOT 17 CONC. 3 WEST OF YONGE ST.

SITE PLAN

SCALE 1:500

February 14, 2008

To: City of Toronto – North Community Council

Re: Sign Variance for Prudent Financial Services Inc., 1150 Sheppard Ave. West

Submitted on behalf of Prudent Financial Services and Gregory Signs Ltd.

We are asking for your consideration in respect to our variance application for the installation of an illuminated ground sign at the above address which will replace the existing ground sign.

The property is developed as a multi-tenant commercial building and the proposed sign will provide identification for each of the tenants.

The proposed sign area is 150 square feet (14 square metres) which complies with the sign by-law.

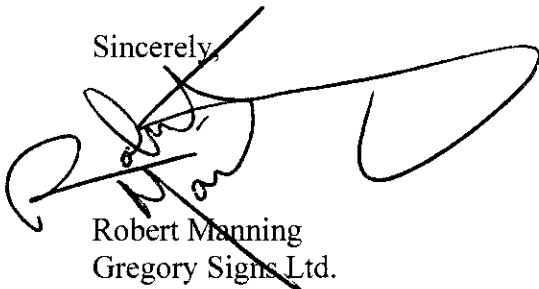
Our proposed variance is an increase to 27 feet (8.3 metres) in height from the maximum height permitted in an Industrial Zone of 25 feet (7.7 metres). This is an increase of 2 feet (.6 metres) or 8%.

This increase is required to provide all the tenants adequate identification space on the sign and to provide for the address and time clock header on top of the sign.

The sign is not out of character with the streetscape and otherwise meets the intent of the sign by-law.

Thank you for your consideration.

Sincerely,



Robert Manning
Gregory Signs Ltd.



PRUDENT FINANCIAL SERVICES INC.

1150 Sheppard Avenue West • Toronto, Ontario M3K 2B5
Toll-free 1-888-852-7647 • Tel: 416-223-9300 • Fax: 416-223-0036 • www.prudentfinancial.net

April 14, 2008

To whom it may concern

Please be advised that the all portable signs located on the lawn of 1150 Sheppard Ave W will be removed before the end of April 14,2008.

If you require any further information, please feel free to contact me

Yours truly

**Gary Stern
Manager**

73-383

GREGORY SIGNS
1150 Sheppard Ave. W.
Toronto, Ontario M2K 1L7
Tel: 416-291-1888 Fax: 416-291-1889
www.gregorysigns.com

Client: Student Financial Services

Location: 1150 Sheppard Ave. W.

Product Title:

Sign Type: Double sided/illuminated plexi

Scale: Feb-08

Drawn by: Jami Tomlinson

Scale:

Gregory Agency:

NO. IN QUANTITY:

DATE:

REVISION NOTES:

ILLUMINATION:

MATERIAL:

QUANTITY:

BRUSHES:

COLOURS:

DIMENSIONS:

CONTACT EMAIL:

APPROVED BY:

DATE:

LEGAL

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www.gregorysigns.com

