

April 17, 2008

To: Public Works and Infrastructure Committee

From: Toronto Pedestrian Committee

Subject: **Toronto Pedestrian Committee's Response to the Toronto Pedestrian Collision Study**

Recommendations:

The Toronto Pedestrian Committee endorsed the report from the Pedestrian Collision Study Working Group, attached to the communication (April 1, 2008) from Dylan Reid, Co-Chair, Toronto Pedestrian Committee, and recommends to the Public Works and Infrastructure Committee that:

- 1. the City investigate the potential for programs that may address specific findings in the study, as proposed in the attached report from the Working Group;**
- 2. the City once again fund targeted pedestrian safety publicity campaigns which will focus on problems identified in the Pedestrian Collisions Study and by deeper analysis of the statistics in the study;**
- 3. the City find ways to pursue further analysis of certain aspects of the statistics that may point to important insights into pedestrian collisions, as detailed in the attached report from the Working Group; and**
- 4. the Toronto Pedestrian Committee's response be linked to the Pedestrian Collision Report for future reference.**

Background:

The Toronto Pedestrian Committee on April 15, 2008, considered a communication (April 1, 2008) from Dylan Reid, Co-Chair, Toronto Pedestrian Committee, submitting, on behalf of the Pedestrian Collision Study Working Group, a response to the report (January 2007) from Mike Brady, Manager, Transportation Services Division, Traffic Safety Unit, titled "City of Toronto Pedestrian Collision Study".

for City Clerk

Belinda Bains
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