



**STAFF REPORT  
ACTION REQUIRED**

**Naming of Proposed Public Street at 25 Herron Avenue**

<b>Date:</b>	April 15, 2008
<b>To:</b>	Scarborough Community Council
<b>From:</b>	Wally Kowalenko, City Surveyor
<b>Wards:</b>	Ward 35
<b>Reference Number:</b>	P:\2008\Cluster B\TEC\SC08027 (AFS#7513)

**SUMMARY**

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This staff report is about a matter for which the community council has delegated authority from City Council to make a final decision, provided that the staff recommendation is not amended so that it varies with City Policy or by-laws.

This report recommends that the name “Broderick Place” be approved to identify the proposed public street at the residential development at 25 Herron Avenue. Naming the street will facilitate the identification of the proposed residential units fronting thereon.

**RECOMMENDATIONS**

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The City Surveyor recommends that, subject to City Council authorizing an exception to its policy of avoiding similar sounding street names:

- (1) the proposed public street at 25 Herron Avenue, be named “Broderick Place”; and
- (2) the appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

**Financial Impact**

There are no financial implications resulting from the adoption of this report.

**ISSUE BACKGROUND**

We have a request from F.J. Ternoway & Associates Limited (4265 Sherwoodtowne Boulevard, Mississauga, Ontario L4Z 1Y5) to name the proposed public street at the proposed subdivision at 25 Herron Avenue, as shown on the attached map. Naming the street will facilitate the identification of the proposed units fronting thereon.

Richard Schofield of the Scarborough Preservation Panel has suggested the name “Broderick Place”, in recognition of Ann Broderick. This property was owned by John Herron, after which Herron Avenue was appropriately named. John’s oldest son Andrew, married Ann Broderick and that surname has disappeared as the family had no males who remained in Scarborough to carry on the name. This name is especially significant to recognize Ann Herron (nee Broderick) as she died at the tender age of 23 in childbirth in 1849. Her grief stricken husband died a few years later at the age of 32. Both are buried nearby at St. Jude’s Cemetery in Scarborough. In recognizing Ann Broderick, we can reflect back to harsher times when many young pioneering families gave up their lives as a result of tragedies now much rarer.

## **COMMENTS**

The proposed name has been circulated for comment and is acceptable to Councillor A.A. Heaps, the developer F.J. Ternoway & Associates Limited, Police and Emergency Medical Services. Fire Services deems that Broderick (Place) is too similar to Butterick (Road) in Etobicoke.

The City of Toronto Street Naming Policy approved by City Council at its meeting held on August 1, 2, 3 and 4, 2000 (Clause 9, Report 15 of the Works Committee), states in part that:

1. Street names being a duplicate of an existing street in the City of Toronto or in the municipalities surrounding Toronto shall be avoided.
2. Similar sounding names such as Beach Avenue and Peach Avenue, or Apple Hill Road and Apple Road should be avoided.

The name “Broderick Place” is not duplicated in Toronto or in the municipalities surrounding Toronto. The use of the name “Broderick” with the street type designation “Place” should help to distinguish it from “Butterick Road” in Etobicoke.

The proposed name conforms with Council’s street naming policy as the name commemorates local history and honours a noteworthy person associated with the City of Toronto. In accordance with Council policy, the City Surveyor has been delegated authority to approve the use of the proposed street name, under the current circumstances, pursuant to Clause 9, Works Committee Report 15, adopted by City Council on August 1, 2, 3, 2000.

Based on the circumstances stated above, and subject to City Council authorizing an exception to its policy of avoiding similar sounding street names, the proposed name “Broderick Place” could be approved for use at the subdivision at 25 Herron Avenue.

## **CONTACT**

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## **SIGNATURE**

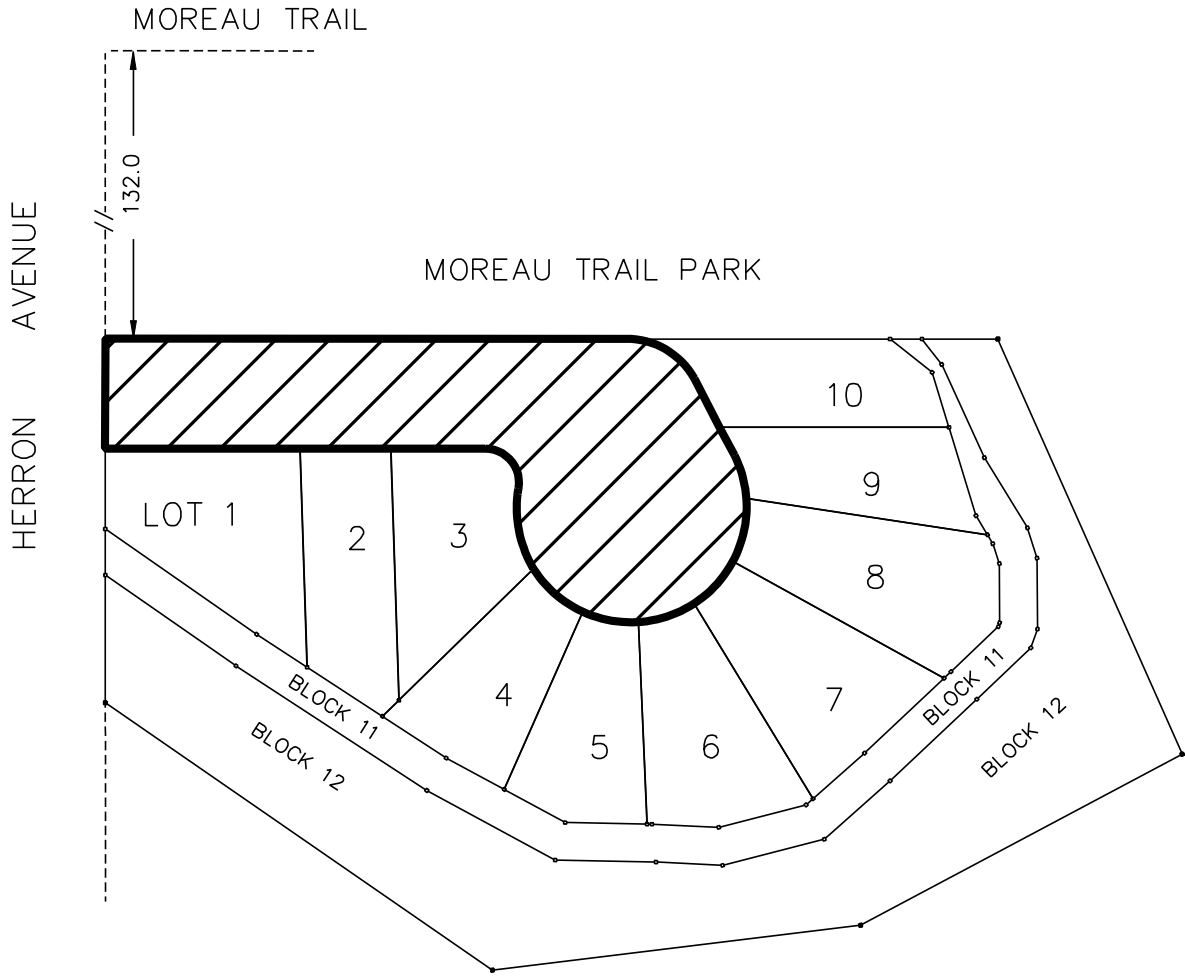
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W. (Wally) Kowalenko  
City Surveyor

## **ATTACHMENTS**

Attachment No. 1 – Map

Attachment No. 1



PROPOSED PUBLIC STREET TO BE NAMED "BRODERICK PLACE"



CITY OF TORONTO  
SURVEY AND MAPPING SERVICES  
WARD 35 APRIL 15, 2008  
25HERRON.DGN MAP:55J22  
FILE:1902.22.35 DRAWN:B.HALL