



## STAFF REPORT ACTION REQUIRED

### Use of Nathan Phillips Square for Various Events up to July 2008

<b>Date:</b>	January 2, 2008
<b>To:</b>	Toronto and East York Community Council
<b>From:</b>	Chief Corporate Officer
<b>Wards:</b>	All
<b>Reference Number:</b>	P:\2008\Internal Services\F&RE\te08001F&RE - AFS#6701

#### **SUMMARY**

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It is recommended that Toronto and East York Community Council give exemption to the Men Walking Against Male Violence's "The Walk against Male Violence", MADD's "Mothers Against Drunk Driving Event", Camp Jumoke's "Turtle Walk", Schizophrenia Society of Ontario's "Walk of Hope for Schizophrenia", Autism Speaks Canada's "Annual Ontario Walk Now for Autism", request to solicit donations and the Fashion Design Council of Canada's "Fashion Week", Luminato's "Luminato" and the Toronto Downtown Jazz Society's "Toronto Downtown Jazz Festival" request to solicit donations and operate a tented beer/wine garden in a "gated" event on Nathan Phillips Square.

#### **RECOMMENDATIONS**

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**The Chief Corporate Officer recommends that:**

1. Exemption be given to the Fashion Design Council of Canada, Luminato and the Toronto Downtown Jazz Society to operate a beer garden and to serve wine and hard liquor contingent upon the following conditions:
  - a. approval of the A.G.C.O.
  - b. approval of the Medical Officer of Health
  - c. compliance with the City of Toronto's Municipal Alcohol Policy
  - d. receipt of all the necessary permits associated with the production of the event  
i.e. building permit, noise by-law extension permit.

2. Permission be granted for the Fashion Design Council of Canada and the Toronto Downtown Jazz Society to host “ticketed” performances and to solicit donations in support of their organization.
3. Permission be granted to Men Walking Against Male Violence, MADD, Camp Jumoke, Schizophrenia Society of Ontario and Autism Speaks Canada to solicit donations in support of their organizations.
4. The various events compensate the City of Toronto through the Facilities and Real Estate Division for all the City of Toronto costs associated with the event.
5. The appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

### **Financial Impact**

There are no financial implications that result from this report.

### **DECISION HISTORY**

The Economic Development, Culture & Tourism Division has received an application from the Fashion Design Council of Canada for “Fashion Week”, Men Walking Against Make Violence for the “The Walk Against Male Violence Event”, MADD for the “Mothers Against Drunk Driving Event”, Camp Jumoke’s for the “Turtle Walk”, Schizophrenia Society of Ontario for the “Walk of Hope for Schizophrenia Event”, Autism Speaks Canada for the “Annual Ontario Walk Now for Autism Event”, Luminato’s for “Luminato” and from the Toronto Downtown Jazz Society for the “Toronto Downtown Jazz Festival” for the use of Nathan Phillips Square up to July, 2008.

### **ISSUE BACKGROUND**

Municipal Code Chapter 237 “Nathan Phillips Square” prohibits the solicitation of donations, “gated” events and the sale of alcohol on “Nathan Phillips Square” without the approval of Council.

### **COMMENTS**

The various event organizers are requesting permission either to solicit donations and/or to operate a tented beer garden and to serve beer, wine and hard liquor in the licensed area. The proceeds of these and other sales will go to their respective non-profit organizations.

Event Name and Date	Requesting Permission
Fashion Week (Fashion Design Council of Canada) March 17 – 21, 2008	To serve and sell alcohol at a gated event and to solicit for donations

Event Name and Date	Requesting Permission
The Walk against Male Violence (Men Walking Against Male Violence) May 15, 2008	To solicit for donations
Mothers Against Drunk Driving (MADD) May 18, 2008	To solicit for donations
Turtle Walk 2008 (Camp Jumoke) May 24, 2008	To solicit for donations
Walk of Hope for Schizophrenia (Schizophrenia Society of Ontario) May 25, 2008	To solicit for donations
Luminato (Luminato) June 7, 2008	To sell alcohol in a beer garden and to solicit for donations
Annual Ontario Walk Now for Autism (Autism Speaks Canada) June 8, 2008	To solicit for donations
Toronto Jazz Festival (Toronto Downtown Jazz Society) June 20 – 29, 2008	To sell alcohol at a gated event and to solicit for donations

## **Additional Information:**

### Toronto Downtown Jazz Festival

Under this application the event organizer is requesting to host three daily performances:

- 1) Lunch performances - 12:00 noon to 2:00 p.m.
- 2) Dinner performances - 5:00 p.m. to 7:00 p.m.
- 3) Evening performances - 8:00 p.m. to 11:00 p.m.

The Toronto Downtown Jazz Society may also be requesting to host two Saturday night late evening performances from midnight to 2:00 a.m.

A beer/wine garden will operate nightly from 11:00 a.m. to 12:00 midnight with the exception of the two Saturday night late evening performances until 1:30 a.m.

In addition the event organizer is requesting permission to solicit donations for lunch and dinner performances and to sell tickets to all evening performances daily. Ticket prices will range from \$22.50 to \$30.00. Members of the general public who do not wish to purchase tickets will have the opportunity to enjoy the performances from standing areas outside the gated area. An area for people with special needs will be set aside. The proceeds for ticket sales will assist in offsetting the operating costs of the Society.

### L'Oreal Fashion Week

Under this application the event organizer is requesting to host hourly fashion shows in a tent on Nathan Phillips Square.

Alcohol will be sold and served daily between the hours of noon and 10pm.

In addition the event organizer is requesting permission to sell tickets daily to all shows. Members of the general public who do not wish to purchase tickets will have the opportunity to enjoy the performances from large screens outside of the tent. In addition there will be daily schedule fashions shows outside the tent for general viewing. The proceeds for ticket sales will assist in offsetting the operating to produce this event.

We also recommend that the organizer of L'Oreal Fashion Week and of the Toronto Jazz Festival be responsible for all cost incurred by the Facilities and Real Estate Division as a result of hosting this event on Nathan Phillips Square. The Facilities and Real Estate Division has a mandate to provide services to non-profit and charitable groups for public events. Given the revenue components of this event, it is appropriate that all costs associated with the event be carried by the operator. Total cost associated with this event will be determined once the full logistics details have been identified and invoiced directly to the customer.

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### **SIGNATURE**

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Bruce Bowes, P. Eng.,  
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