

April 29, 2008

Frances Pritchard
Manager – Community Councils & Committees
10th Floor, West Tower
City Hall

Dear Frances,

Re: Massey Hall "Stadium Endorsement" Request

Please add the following request from John Wilbur of Massey Hall to the May 6th TEYCC agenda for consideration. Massey Hall is seeking permission to have a "Stadium Endorsement" added to its liquor licence subject to the provisions of Ontario Regulation 719, as amended, and licence approval by the Alcohol and Gaming Commission of Ontario.

I remain,



Kyle Rae
City Councillor

Ryan Lahr - FW: Liquor License at Massey Hall

From: John Wilbur <john.wilbur@rth-mh.com>
To: Ryan Lahr <rlahr@toronto.ca>
Date: 4/10/2008 1:59 PM
Subject: FW: Liquor License at Massey Hall

Ryan,

I received an auto-response from Michael informing me that you have taken his place so I am forwarding this to you.

Thanks,
John Wilbur

----- Forwarded Message

From: John Wilbur <john.wilbur@rth-mh.com>
Date: Thu, 10 Apr 2008 13:54:27 -0400
To: Kyle Rae <councillor_rae@toronto.ca>
Cc: Michael Robertson <mrobert@toronto.ca>
Conversation: Liquor License at Massey Hall
Subject: Liquor License at Massey Hall

Councilor Rae,

I would like to seek your advice and assistance concerning a Stadium License for Massey Hall where our licensed bar areas can hold only a fraction of our audiences. The result is that people often spend the entire intermission trying to get to a bar but receive nothing but frustration. If we could get a license that allows patrons to take their drinks into the auditorium it would go a long way toward alleviating this problem. At the moment we typically end up with scores of unhappy patrons reentering the hall for the second part of the program. This obviously does not help the with the ambiance of the concert and ends up we fear losing us repeat patronage.

I would appreciate it if you or your Executive Assistant could call me to get this discussion started.

Thank you,
John Wilbur
Director, Operations and Administration

THE CORPORATION OF *MASSEY HALL* AND *ROY THOMSON HALL*
<<http://www.masseyhall.com>> <<http://www.roythomson.com>>

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----- End of Forwarded Message