

BY EMAIL TO: [fpritch@toronto.ca](mailto:fpritch@toronto.ca)

Thursday May 1st, 2008

Frances Pritchard, Manager, Community Council and Committees  
City Clerks Office,  
TORONTO CITY HALL  
Ste. 10W, 100 Queen Street West  
Toronto, Ontario, M5H 2N2



**RE: APPLICATION TO THE AGCO (Alcohol & Gaming Commission of Ontario) FOR SOPs (Special Occasion Permits); and for an endorsement of our AGCO “APPLICATION for LIQUOR SALES LICENCE EXTENSION of HOURS by Event Organizer” for PRIDE WEEKEND 2008, Toronto’s LGBTTIQQ2S (Lesbian, Gay, Bisexual, Transgendered, Transsexual, Intersexed, Queer, Questioning and Two Spirited) FESTIVAL, June 20<sup>th</sup> – 29<sup>th</sup>, 2008**

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Dear Ms Pritchard:

This letter is to inform you of Pride Toronto’s intention to apply for six Special Occasion Permits from the AGCO for our Gala; and five Beer Gardens which will be in operation for the duration of our three day Festival. More specifically, their locations and hours of operation are listed below. We are requesting your support of our application.

We will also be applying to the AGCO for an extension to the hours of alcohol service for the attached list of licensed establishments who are all supporters of Pride Toronto and Pride Week 2008.

Each of our beer gardens will be staffed by “Smart Serve” certified volunteers and/or employees. We will be contracting the services of a staffing company (Reef Promotional Staffing Inc) to handle the service in our beer gardens; and a uniformed security company (Target Investigation & Security Ltd), to enforce the regulations & maintain our premises. For further information on our beverage staffing arrangements, please contact Jeremy Foreshe, one of our Beverage Coordinators; and for information about our security arrangements, please contact Matt Eade, one of our Safety & Security Coordinators (see below).

Tuesday, June 24<sup>th</sup>, 2008

4:00 pm - Private Reception [Thompson-Landry Gallery  
1:00 am Bldg #5, Unit 102, 55 Mill St. Indoor private space, The Distillery Historic District]

4:00 pm - Gala Awards / Silent Auction / Dinner  
1:00 am Bldg #6/7, 55 Mill St. [The Fermenting Cellar  
Indoor private space, The Distillery Historic District]

Friday, June 27<sup>th</sup>, 2008

5:00 pm - Central Stage & Beer Garden [Park & Pay Lot, Programming to  
1:00 am 512-514 Church Street Outdoor private parking lot] cease @ Midnight

5:00 pm - South Stage & Beer Garden [Impark Lot, Programming to  
1:00 am 411 Church Street Outdoor private parking lot] cease @ Midnight

Saturday, June 28<sup>th</sup>, 2008

11:00 - Central Stage & Beer Garden [Park & Pay Lot, Programming to  
1:00 am 512-514 Church Street Outdoor private parking lot] cease @ Midnight

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Mailing address: P.O. Box 371, Station F, Toronto, Ontario M4Y 2L8

Office address: 65 Wellesley St. East, Suite 501, Toronto, Ontario M4Y 1G7

Tel: 416.927.7433 Fax: 416.927.7896 [pridetoronto.com](http://pridetoronto.com)

Noon - 1:00 am	TD Canada Trust Wellesley Stage & Beer Garden 15 Wellesley Street East	[TPA Lot #5, Outdoor public parking lot]	Programming to cease @ Midnight
Noon - 1:00 am	South Stage & Beer Garden 411 Church Street	[Impark Lot, Outdoor private parking lot]	Programming to cease @ Midnight
Noon - 1:00 am	Pride Patio on Church St. (S/b) btwn Charles & Isabella	[City of Toronto Road, Outdoor Public Street]	Programming to cease @ 11:00 pm

Sunday, June 29<sup>th</sup>, 2008

Noon - 1:00 am	Central Stage & Beer Garden 512-514 Church Street	[Park & Pay Lot, Outdoor private parking lot]	Programming to cease @ 11:00 pm
Noon - 1:00 am	Pride Patio on Church St. (S/b) btwn Charles & Isabella (South of the Town Inn)	[City of Toronto Road, Outdoor Public Street]	Programming to cease @ 11:00 pm
Noon - 1:00 am	TD Canada Trust Wellesley Stage & Beer Garden 15 Wellesley Street East	[TPA Lot #5, Outdoor public parking lot]	Programming to cease @ 11:00 pm
Noon - 1:00 am	AlternaQueer 16 Alexander Street	[Alexander Parkette, Outdoor public park]	Programming to cease @ 11:00 pm
Noon - 1:00 am	South Stage & Beer Garden 411 Church Street	[Impark Lot, Outdoor private parking lot]	Programming to cease @ 11:00 pm

This year Toronto will be celebrating the 28<sup>th</sup> anniversary of Pride Day, which has now become Pride Week. The celebrations begin Friday, June 20<sup>th</sup>, and will culminate on Sunday, June 29<sup>th</sup>, 2008. Pride Week is considered one of Toronto's & Ontario's most significant cultural events of the year.

In advance, thank you for supporting our request for six Special Occasion Permits from the Alcohol & Gaming Commission of Ontario and our Application for an Extension of Hours for Licensed establishments who are supporters of Pride.

Sincerely,



Fatima Amarshi,  
Executive Director, *PRIDE TORONTO*  
501 - 65 Wellesley St. East, Toronto, Ont. M4Y 1G7

CC: Kyle Rae, Councillor Ward 27  
City of Toronto Council  
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Ryan Lahr, Executive Asst  
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Jamie McCaig, Permit Officer  
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Cheryl Morrow, Licensing Officer  
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Diane Pace, Mgr Liquor Sales  
& Licensing, AGCO  
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Det. Staff Sgt. Ken Plantt  
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Superintendent Chris White  
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Sergeant Tim Ralph  
Special Event Planning  
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Constable Jennifer O'Grady-Ladouceur  
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**ESTABLISHMENTS REQUESTING "EXTENDED HOURS"  
For Pride Week 2008**

**(Seeking Permission to serve alcohol until 4:00 am on the following dates:**

For: **Wednesday, June 25th, 2008**  
**Thursday, June 26th, 2008**  
**Friday, June 27th, 2008**  
**Saturday, June 28th, 2008**  
**Sunday, June 29th, 2008**

**\*\* ALL establishments addresses are:  
 Toronto, Ontario**

Establishment	Address	Licence #
(The) Gladstone Hotel	1214 Queen Street West, M6J 1J6	10026

**In addition to the above establishment, the following bars also wish to be considered for  
 "Extended Hours" of Alcohol Service to 4:00 am on the following dates:**

For: **Thursday, June 26th, 2008**  
**Friday, June 27th, 2008**  
**Saturday, June 28th, 2008**  
**Sunday, June 29th, 2008**

Establishment	Address	Licence #
Alexander Street Theatre Project O/A "Buddies in Bad Times Theatre" & "Tallulah's Cabaret"	12 Alexander Street, M4Y 1B4	30024
2087365 Ontario Inc O/A Club Alibi	529 Yonge Street, M4Y 1Y5	25135
Arena Entertainment Inc O/A "CiRCA"	126 John Street, Tor, M5V 2E3	807407
The Barn	418 Church St. M5B2A3	90197
Brandtex LTD O/A "Stratlers", formerly "LUB"	487 Church St, M4Y 2C6	809665
Byzantium	499 Church Street, M4Y 2C6	25807
(The) Drake Hotel	1150 Queen Street West, M6J 1J3	10323
2005302 Ontario Ltd. O/A Fire on the East Side Restaurant & Fly Nightclub	6-8 Gloucester Street, M4Y 1L5	800493
2066222 Ontario Inc O/A Footwork Bar	425 Adelaide St West, M5V3C1	203294
Goodhandy's	120 Church Street, M5C 2G8	90611
Kaiseki SAKURA	556 Church Street, M4Y 2E3	22085
Slack's Restaurant & Bar	562 Church Street, M4Y 2E3	24378
Straight on Church	553 Church St, M4Y 2E3	804148
Woody's on Church O/A "Woody's" & "Sailors"	465-467 Church Street, M4Y 2C5	21274
Zelda's Restaurant Inc O/A Zelda's Restaurant & Bar	542 Church Street, M4Y 2E1	280285
1325084 Ontario Inc. O/A "Zipperz" & "Cellblock"	72 Carlton Street, M5B 1L6	200484