



**STAFF REPORT
ACTION REQUIRED**

Installation of Ryerson University Gateway Poles – Both Sides of Gould Street East of O’Keefe Lane

Date:	June 12, 2008
To:	Toronto and East York Community Council
From:	Manager, Traffic Planning/Right of Way Management Transportation Services, Toronto and East York District
Wards:	Toronto Centre-Rosedale - Ward 27
Reference Number:	Te08046te.row

SUMMARY

This staff report is about a matter which Community Council has delegated authority from City Council to make a final decision.

Transportation Services has assessed an application on behalf of Ryerson University to install and maintain two custom unlit decorative gateway poles with attached banners and aluminium lettering entirely within the public right of way on both sides of Gould Street, just east of O’Keefe Lane. Ryerson University indicates that this installation will serve to define the entry onto their campus that students and the public can identify with, which will improve student and faculty life.

As the gateway poles, lettering and banners will not negatively impact on the public right of way, Transportation Services recommends approval of these encroachments.

RECOMMENDATIONS

Transportation Services recommends that Toronto and East York Community Council:

1. approve the installation of the unlit gateway poles, lettering and banners, entirely within the public right of way on both sides of Gould Street, east of O’Keefe Lane, subject to Ryerson University entering into an encroachment agreement with the City of Toronto, agreeing to but not limited to the following:

- a. indemnify the City from and against all actions, suits, claims or demands and from all loss, costs, damages and expenses that may result from such permission granted and providing of an insurance policy for such liability for the lifetime of the Agreement in a form as approved by the Deputy City Manager and Chief Financial Officer and in the amount not less than \$2,000,000 or such greater amount as the Deputy City Manager and Chief Financial Officer may require;
 - b. maintain the gateway poles, lettering and banners at their own expense in good repair and a condition satisfactory to the General Manager of Transportation Services and will not make any additions or modifications to the encroachment beyond what is allowed under the terms of the Agreement;
 - c. obtain updated clearances and/or sign offs from Bell Canada and satisfy any requirements that Bell Canada may have;
 - d. obtain updated clearances and/or signs off from Enbridge Gas and satisfy any requirements that Enbridge Gas may have;
 - e. obtain clearance and/or sign off from Toronto Water and satisfy any requirements that Toronto Water may have;
 - f. ensure that banner installations do not contain third party advertising; and
 - g. accept such additional conditions as the City Solicitor or the General Manager of Transportation Services may deem necessary in the interest of the City; and
2. request Legal Services to prepare and execute the Encroachment Agreement.

Financial Impact

There is no financial impact to the City as a result of this report.

ISSUE BACKGROUND

An application has been submitted on behalf of Ryerson University requesting permission to install and maintain two “Ryerson” gateway poles with attached banners within the right of way on both sides of Gould Street, just east of O’Keefe Lane.

Ryerson University has indicated that this installation will serve as a gateway to the university and serve to define the entry onto their campus that students and the public can identify with, thereby improving student and faculty life. Photos of the proposed locations denoting the gateway poles are shown on Appendix ‘A’.

The proposed gateway poles will be fabricated of steel and will be approximately 30 m in height and 0.4 m in diameter. The base of the pole will measure 0.9 m in diameter. The

pole will be set back a minimum of 0.55 m from the curb. A solid blue and gold vinyl banner will be affixed to the pole on the pedestrian side and will be situated 4 m above the grade of the City sidewalk. Aluminium “Ryerson” lettering will be attached to the roadway side of the pole via steel pipe support poles and will be situated 7 m above the grade of the City sidewalk and will be set back 0.25 m from the roadway. The applicant is also proposing to add the word “University” to the top of the pole. The poles are not to be illuminated. Appendix ‘B’ attached provides a conceptual drawing denoting the proposed gateway pole.

Transportation Services has reviewed the proposal and has determined that the gateway poles with the proposed attachments thereto will not negatively impact on the right of way. Of note, the gateway pole proposed on the south side of Gould Street will be installed approximately 4.2 m east of the driveway servicing Toronto Life Square. As indicated, the banner sign will be comprised of solid blue and gold. No advertising is proposed on the banner sign.

Given the potential impact of this project on existing utility services, it is the applicant’s responsibility to undergo a public utility review with a view of obtaining clearances from the affected utility agencies or satisfying their requirements prior to the issuance of a construction permit authorizing work within the public right of way. At the time of the preparing this report, the original clearances from Bell Canada and Enbridge gas have expired. It will be necessary for the applicant to obtain updated clearances for these utilities. In addition, we have not received clearances from Toronto Water.

COMMENTS

Applicable regulation

City Council, at its meeting of April 14, 15 and 16, 2003, adopted, as amended, Clause 16 of Report No. 3 of the Works Committee entitled “Identification and Directional Road Signage Policy” and in doing so, approved, among other things, that consideration could be given to non-illuminated welcoming/neighbourhood signs including signs in commercial areas, subject to meeting certain criteria. In addition, the application was to be forwarded to the appropriate Community Council for final approval.

As the proposed sign meets the criteria established by City Council, we are reporting on this matter to Toronto and East York Community Council to allow for the proposed installation of the gateway poles.

Reasons for approval

In keeping with the guidelines established by City Council for identification/welcoming signs, Transportation Services has reviewed the application and determined that the application meets the criteria and given the fact that the gateway poles will not impact negatively on the public right of way, we are recommending approval. Ryerson University will have to enter into an encroachment agreement for the gateway poles and satisfy any requirements imposed by Bell Canada, Enbridge Gas and Toronto Water.

CONTACT

Ken McGuire, Supervisor, Right of Way Management

Telephone: 416-392-7894, Fax: 416-392-7465, E-mail: kmcguire@toronto.ca

SIGNATURE

Angie Antoniou, Manager

Traffic Planning/Right of Way Management

ATTACHMENTS

Appendix 'A' - photos of the proposed location of poles

Appendix 'B' - conceptual drawing denoting proposed gateway poles

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