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Wednesday, January 09, 2008

Chair and Members
Toronto and East York Community Council

Dear Colleagues:

We have been contacted by the family of Ed (Honest Ed) Mirvish, a great Torontonian who passed away on July 11, 2007, with regards to appropriate commemoration of the Mirvish contribution to Toronto and Canada.

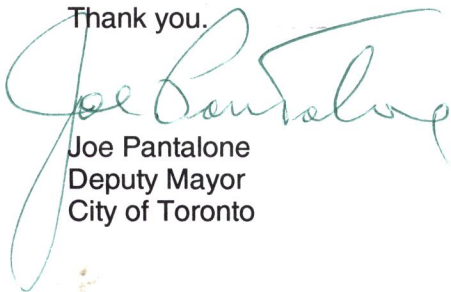
The Mirvish family is well known for "Honest Ed's", an affordable retail outlet since 1948 and for leading the theatrical renaissance in Toronto (from saving the Royal Alexandra Theatre from demolition in 1963, the building of the Princess of Wales Theatre on King Street West, and the operation of the Canon Theatre on Yonge Street).

Consequently, we would like to propose 1.) the naming of the parkette on the Bathurst Street flankage of the Bathurst Subway Station (which is almost kitty-corner to Honest Ed's) as the "Ed and Anne Mirvish Parkette" with appropriate signage; 2.) the re-naming of that portion of Duncan Street as "Ed Mirvish Way" from King Street West to Pearl Street (this section of Duncan Street is completely owned on the west side by Mirvish-owned companies while the east side is $\frac{3}{4}$ owned by them as well. The remainder of Duncan Street (north of Pearl Street) would retain its present name; and 3.) the placing of appropriate "Mirvish" recognition signs on the north side of King Street West from John Street to Simcoe Street to further commemorate the Mirvish presence in this area.


Recommendations:

- 1.) That the TTC and City staff report on the naming of the parkette of the Bathurst Street flankage of the Bathurst Street subway station as the "Ed and Anne Mirvish Parkette";
- 2.) That City staff report on the renaming of Duncan Street (from King Street to Pearl Street) to "Ed Mirvish Way"; and on the placing of "Mirvish" recognition signs; and
- 3.) That the above mentioned reports be at the June meeting of the Toronto and East York Community Council.

Thank you.



Joe Pantalone
Deputy Mayor
City of Toronto



Adam Vaughan, Councillor
Ward 20, Trinity-Spadina

cc: Mayor David Miller
Councillor Adam Giambrone
Russell Lazar, Chair, Ed Mirvish Tribute