



**STAFF REPORT
ACTION REQUIRED**

**Parks, Forestry and Recreation 2009 Community
Festivals and Special Events Allocation Appeal
Recommendations**

Date:	June 4, 2009
To:	Community Development and Recreation Committee
From:	General Manager, Parks, Forestry and Recreation
Wards:	All Wards
Reference Number:	

SUMMARY

This report recommends that the \$6,909.87 appeals funds from the Parks, Forestry and Recreation 2009 Community Festivals and Special Events (CFSE) Investment Program be allocated to three (3) organizations.

Eight (8) organizations appealed their 2009 recommended allocations through deputations and/or written appeals. Of the eight (8) organizations, four (4) addressed the Appeals Sub-committee; one (1) did not appear; and three (3) submitted written appeals.

The CFSE Investment Program budget is jointly administered by Parks, Forestry and Recreation Division (PFR) and Economic Development, Culture and Tourism Division. The 2009 approved Operating Budget for the CFSE program is \$142,900.00. Parks, Forestry and Recreation’s portion is \$102,100.00 (see May 19, 2009 report *Parks, Forestry and Recreation 2009 Community Festivals and Special Events Allocation Recommendations* for details.)

RECOMMENDATIONS

The General Manager of Parks, Forestry and Recreation recommends that:

1. the Community Development and Recreation Committee approves the Appeals allocation of \$6,909.87 for the Parks, Forestry and Recreation 2009 Community Festival and Special Events Investment Program, as per Attachment 1 and Attachment 2; and

2. the appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

FINANCIAL IMPACT

There is no financial impact beyond what has been approved in the 2009 approved Operating Budget.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

ISSUE BACKGROUND

The Community Festival and Special Events (CFSE) Investment Program is jointly administered by Parks, Forestry and Recreation (PFR) and Economic Development, Culture and Tourism. The 2009 approved Operating Budget for the program is \$142,900.00, which includes a 2% funding level adjustment over the 2008 approved budget. Of the 2009 budget, \$102,100.00 is allocated to PFR in response to program demand measured by applications received; \$40,800.00 is allocated to Economic Development. Two separate committees receive reports on the allocated recommendations and appeals for the CFSE program: Community Development and Recreation Committee for Parks, Forestry and Recreation and Economic Development Committee for the Business Improvement Associations (BIA).

The CFSE program is a strategic tool for Parks, Forestry and Recreation to facilitate community engagement and development at the neighbourhood level by ensuring equitable access, quality, inclusion and capacity building.

COMMENTS

Three (3) of the eight (8) organizations are recommended for appeal allocations as per Attachment 1 and Attachment 2. Representatives of the organizations addressed the Appeals Sub-Committee in the order of City Clerk's Speakers List by oral deputations and/or written appeals, which were used to re-evaluate the organization's respective recommended allocation. Appeals were heard on May 29, 2009 at the Community Partnership and Investment Appeals Sub-Committee meeting at Toronto City Hall.

CONTACT

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SIGNATURE

Brenda Patterson
General Manager, Parks, Forestry and Recreation Division

ATTACHMENTS

Attachment 1 – 2009 Summary of Appeals Recommendations – CFSE Program
Attachment 2 – 2009 Description of Appeals Recommendations – CFSE Program

Attachment 1 - Summary of 2009 Appeals Recommendations - CFSE Program

Organization and ID Number	2009 Original Recommendation	2009 Appeal Recommendation	2009 Total Recommendation
(CF30) Les Acadiens Ensemble	\$0.00	\$0.00	\$0.00
(CF10) Chinese Professional Women of Canada	\$0.00	\$1,377.00	\$1,377.00
(CF2) The Boys and Girls Club of East Scarborough	\$0.00	\$0.00	\$0.00
*(CF3) East Scarborough Storefront	\$0.00	\$5,508.00	\$5,508.00
(CF37) Toronto Tamil Paa Paa Bharathi	\$2,478.60	\$24.87	\$2,503.47
(CF22) Community Folk Art Council of Toronto	\$2,891.70	\$0.00	\$2,891.70
(CF36) The Friendly Spike Theatre Band	\$0.00	\$0.00	\$0.00
(CF13) The Greater Toronto Kurdish House	\$3,060.00	\$0.00	\$3,060.00
Total Appeals		\$6,909.87	

* East Scarborough Storefront in error gave City Clerks ID No. CF2, which is the ID No. for The Boys and Girls Club of East Scarborough. The two organizations presented their appeals to the Sub-Committee together.

Attachment 2 - Description of 2009 Appeals Recommendations - CFSE Investment Program

1. Les Acadiens Ensemble (ID No. CF30)

The original recommended allocation was \$0.00.

This is a well established, sustainable event that has operated for 25 years and currently is in a profit position.

The organization registered on City Clerks' Speakers List to address the CPIP Appeals Sub-Committee. No representative from the organization was present at the meeting.

The original recommended allocation of \$0.00 stands.

2. Chinese Professional Women of Canada (ID No. CF10)

The original recommended allocation was \$0.00.

The event celebrates Mid-Autumn Moon and the activities include making traditional Chinese moon cake, story telling, an arts/fashion show and the "Night of Full Moon Gala" with performances by local and international artists.

A representative of the organization addressed the CPIP Appeals Sub-Committee stating that the Festival would provide opportunity for bridging communication between isolated older Chinese adults and young people in the Chinese community. Parks, Forestry and Recreation staff also received clarification of information on the 2009 CFSE application.

An additional allocation of \$1,377.00 is recommended, for a total of \$1,377.00 pending receipt of requested documentation.

3. The Boys and Girls Club of East Scarborough (ID No. CF2)

The original recommended allocation was \$0.00.

The Boys and Girls Club of East Scarborough applied as a new applicant for the *South East Scarborough Pow Wow* event, which received its final year of funding in 2006, and therefore the event was ineligible for funding. In 2008 the Club was approved for a CFSE grant for the *East Scarborough Community Festival Market*. However, East Scarborough Storefront applied for the funding of the Market and included a 2008 Final Report of the event. Staff

reviewing the applications for both of these organizations, were unsure to whom to award the recommended allocation for the Market.

A representative of The Boys and Girls Club of East Scarborough acknowledged that they should have provided a letter with East Scarborough Storefront 2009 CFSE's application explaining the situation. He said it was the Club's error and apologized for the confusion. He asked Sub-Committee to consider funding the Market under East Scarborough Storefront, now a program of Tide Initiatives. The Club faxed a letter on May 28, 2009 explaining the situation. The letter was submitted for the records.

The original recommended allocation of \$0.00 stands.

4. **East Scarborough Storefront (ID No. CF3)***

* East Scarborough Storefront in error gave City Clerks ID No. CF2, which is the ID No. for The Boys and Girls Club of East Scarborough.

The original recommended allocation was \$0.00.

A representative of the organization explained the long-standing relationship between *East Scarborough Storefront* and *The Boys and Girls Club of East Scarborough*. The representative acknowledged that a letter should have been included with their 2009 CFSE application for the **East Scarborough Community Festival Market** explaining the situation.

An additional allocation of \$5,508.00 is recommended, for a total of \$5,508.00.

5. **Toronto Tamil Paa Paa Bharathi (ID No. CF37)**

The original recommended allocation was \$2,478.60 pending receipt of the trustee letter from Cabbagetown Youth Centre.

Two representatives of the organization addressed the CPIP Appeals Sub-Committee requesting an additional \$2,000.00. The representatives explained that the Business Improvement Association no longer provided financial support to their festival. The additional money would be used for staging, advertising and entertainment. Parks, Forestry and Recreation staff received the missing trustee letter.

An additional allocation of \$24.87 is recommended, for a total of \$2,503.47.

6. **Community Folk Art Council of Toronto (ID No. CF22)**

The original recommended allocation was \$2,891.70.

A representative of the organization submitted a written appeal on May 25 requesting the use of the Toronto logo. In April the representative made the same request to Parks, Forestry and Recreation staff and was informed that applications were being assessed and reviewed and the Toronto logo could not be provided until the recommended allocations have been considered by all Committees, and approved by City Council. Staff of Strategic Communications responded to the May 25 e-mail reiterating the policy of providing the Toronto logo to grant applicants.

No additional allocation is recommended, and the original recommended allocation of \$2,891.70 stands.

7. **The Friendly Spike Theatre Band (ID No. CF36)**

The original recommended allocation was \$0.00 as the organization received its 4th and final year of funding in 2008.

A representative of the organization submitted a written appeal stating that Parks, Forestry and Recreation staff encouraged the organization to apply for a 2009 grant. This is likely a misunderstanding, as staff does not have authority to extend a CFSE grant beyond the 4th year.

No allocation is recommended, and the original recommended allocation of \$0.00 stands.

8. **The Greater Toronto Kurdish House (ID No. CF13)**

The original recommended allocation was \$3,060.00.

A representative of the organization submitted a written appeal stating that the cost of the cultural activities and recent economic condition have created difficulty in securing promised funding from community members and business people.

No additional allocation is recommended, and the original recommended allocation of \$3,060.00 stands.