

#### **Overview**

- GTAA Overview
- Update on GTAA Strategic Plan
- Economic Issues and GTAA response
- Transportation Opportunities
- Partnership Highlights
- Partners in Project Green



#### **GTAA Overview**

- Not-for-profit corporation paying \$150M per year in rent
- No subsidy to fund operations and airport development
- We handle 33 per cent of total air traffic within Canada
- On an average day, we handle 85,000 passengers
  - Existing facilities have a current available capacity for 38 million passengers
- Toronto Pearson handles more than half a million tonnes of cargo annually, representing 45 per cent of all air cargo in Canada



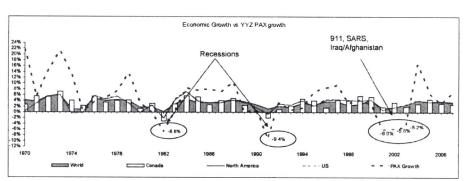
### **Update on GTAA Strategic Plan**

- Global Competitiveness
  - Lowered landing fees & terminal charges in 2008 & 2009
    - Cargo landing fees decreased 25%
- Gateway Development
  - Marketing for new service
  - Continued efforts to liberalized bilateral agreements
- Corporate Sustainability
  - Environmental, social and fiscal









- During the 1981-1982 recession, GTAA lost 1 M PAX (from 14.5 M to 13.5 M) or about 6.8% of total PAX.
- Pre-crisis PAX levels were reached after 2 years in 1984.
- During the 1990-1991 recession, GTAA lost about 2 M PAX (from 20.4 M to 18.5 M) or about 9.4% of total PAX.
- Pre-crisis PAX levels were reached after 3 years in 1994.
- During the 911 & SARS crisis from 2001 to 2003, GTAA lost about 4.4 M PAX (from 27.4 M to 23 M) or about 16% of total PAX.
- Pre-crisis PAX levels were reached early 2005 or about 2 years of recovery



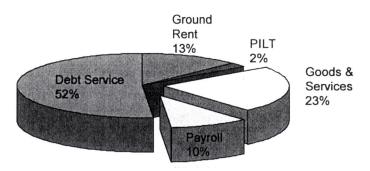
## **Financial Impact on Revenues**

- 2009 budget was developed assuming a 2.5% reduction in passenger traffic, and 3.5% growth in 2010
- The revenue impact of the new TC forecast (-5.8%), compared to the 2009 budget, is \$30 million
- The forecast for recovery in 2010 is 1.6%



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## **Expenditure Distribution**



- Controllable costs (Goods and Services and Payroll) represent 33% or \$376 million of the \$1,120 million 2009 total Rates & Charges expense budget
- Significant reductions to controllable costs have been achieved since 2006

### **GTAA's Four Step Plan**

- 1. Cost Containment Measures
  - · Hiring freeze
  - Closure of certain facilities
  - Operating expenditures
  - Management salary freeze
  - Major cost reductions in all GTAA departments



#### **GTAA's Four Step Plan**

- 2. Deferral of Capital Program Spending
  - Reduced by \$83 million in 2009 (or 46%)
  - Projects deferred include:
  - · Pier G planning and design
  - T1 garage expansion
  - T3 Master Plan
  - T2 garage demolition
  - Operating & Maintenance Capital Expenditures



#### **GTAA's Four Step Plan**

- 3. Incentive Program
  - Landing fee rebate program for air carriers on net new services offered
    - Emirates Airlines
    - Cargolux
  - Mexicana



#### **GTAA's Four Step Plan**

- 4. Airport Improvement Fee Increase
  - Effective June 1, \$5 increase to departing passengers (No increase to connecting passengers)



#### No Change to Landing Fees

- In 2008 and 2009 the GTAA lowered landing fees and reduced fees for cargo airlines
- A healthy, stable and effective air carrier industry is important to the competitiveness of this Region, Ontario and Canada
- Increasing landing fees would run counter to Strategic Plan and airline incentive program
- Competitive pricing is required to maintain existing services and stimulate new traffic

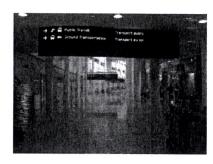


## **Transportation Opportunities**

- The GTAA is actively supportive of transit initiatives that will serve the airport from all directions
  - Goal: make Toronto Pearson a real multi-modal hub
    - Employees, Passengers and Cargo
- GTAA is working closely with the City of Toronto, TTC, Metrolinx on initiatives including Eglinton and Finch projects
- New transit maps and improved TTC signage is being installed at Toronto-Pearson
- GTAA is working with all levels of government to see a rail link to downtown core become a reality
- GTAA is partnering with TTC and other transit agencies for its May 7: Roadways to Runways event

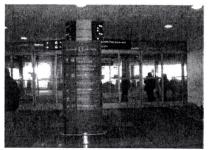


## **Transit Signage – Before & After**









## **Partnership Highlights**

- New welcome signage has been installed at Toronto-Pearson
- GTAA is participating on the Board of Directors of Invest Toronto, Greater Toronto Marketing Alliance and Tourism Toronto
- GTAA staff are working with culture division staff on mapping out Toronto festivals & events to support and partner on



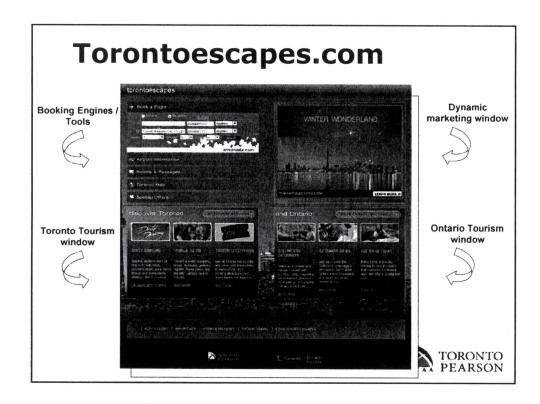












# **Partners in Project Green**

A partnership between:















### **Partners in Project Green**

- Improve financial and environmental performance of ICI sector surrounding Toronto Pearson
- Develop new eco-economic development opportunities
- Highlight GTA's leadership in the pursuit of environmental and economic sustainability
- A vision for the Pearson Eco-Zone:
  - Internationally recognized community known for its competitive, high performance and eco-friendly business climate
  - A model for leveraging regional transportation, economic and ecological assets, all harnessed by a talented pool of social capital





