

## ***Agenda for Prosperity Implementation Update Economic Education Session for Members of Toronto Council***

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Date: April 23, 2009  
Time: 8:30 a.m. – 12:00 p.m.  
Location: Ontario Investment and Trade Centre, 250 Yonge Street, 35<sup>th</sup> Floor

### **Agenda**

8:30 a.m. Continental breakfast available  
9:00 a.m. Introductory Comments  
Councillor Kyle Rae, Chair, Economic Development Committee

9:10 – 10:30 a.m.

#### ***Plenary Session 1: The Big Picture***

This session will look at Canadian economic trends and forecasts at a macro level drawing implications for Toronto. Speakers (15-20 minutes each):

- Benjamin Tal, Senior Economist, CIBC
- Hugh MacKenzie, Research Assoc., Canadian Centre for Policy Alternatives
- Anne Golden, CEO & President, Conference Board of Canada

Q & A session with Council members (moderated by Mike Williams, G.M. EDCT)

10:30 – 10:45 a.m. Break

10:45 a.m. – 12:00 p.m.

#### ***Plenary Session 2: Sector Perspectives***

This session will build on the first panel, drilling down to implications for various sectors of the Toronto economy. Speakers (10 – 15 minutes each):

- Real Estate: Kim Mercado, CBRE
- Retail: JC Williams/John Archer, Urban Marketing Collaborative
- Manufacturing: Jayson Myers, President, Canadian Association of Manufacturers and Exporters

Q & A session with Council members (moderated as above)

12:00 p.m. Closing Comments: Councillor Kyle Rae