

Agenda for Prosperity Implementation Update Economic Education Session for Members of Toronto Council

Date: April 23, 2009
Time: 8:30 a.m. – 12:00 p.m.
Location: Ontario Investment and Trade Centre, 250 Yonge Street, 35th Floor

Agenda

8:30 a.m. Continental breakfast available
9:00 a.m. Introductory Comments
Councillor Kyle Rae, Chair, Economic Development Committee

9:10 – 10:30 a.m.

Plenary Session 1: The Big Picture

This session will look at Canadian economic trends and forecasts at a macro level drawing implications for Toronto. Speakers (15-20 minutes each):

- Benjamin Tal, Senior Economist, CIBC
- Hugh MacKenzie, Research Assoc., Canadian Centre for Policy Alternatives
- Anne Golden, CEO & President, Conference Board of Canada

Q & A session with Council members (moderated by Mike Williams, G.M. EDCT)

10:30 – 10:45 a.m. Break

10:45 a.m. – 12:00 p.m.

Plenary Session 2: Sector Perspectives

This session will build on the first panel, drilling down to implications for various sectors of the Toronto economy. Speakers (10 – 15 minutes each):

- Real Estate: Kim Mercado, CBRE
- Retail: JC Williams/John Archer, Urban Marketing Collaborative
- Manufacturing: Jayson Myers, President, Canadian Association of Manufacturers and Exporters

Q & A session with Council members (moderated as above)

12:00 p.m. Closing Comments: Councillor Kyle Rae