
Economic Development Committee

Meeting No.	18	Contact	Merle MacDonald, Committee Administrator
Meeting Date	Thursday, January 15, 2009	Phone	416-392-7340
Start Time	9:30 AM	E-mail	edc@toronto.ca
Location	Committee Room 1, City Hall	Chair	Councillor Kyle Rae

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ED18.6	Junction Gardens Business Improvement Area (BIA) Board of Management Deletions (Ward: 13, 14)
ED18.7	2009 Business Improvement Area Operating Budgets: Report No. 2 (Ward: All)

Economic Development Committee

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ED18.2	Amended			Ward: All
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Agenda for Prosperity – Implementation Update

City Council Decision

City Council on January 27 and 28, 2009, adopted the following:

1. City Council request the Government of Canada to direct Statistics Canada to gather, process and disseminate more comprehensive economic data with a view to providing Canadian business and labour leaders, academic researchers and political decision makers with information and levels of detail in line with that available to their counterparts in the United States and Western Europe.
2. City Council request the Economic Development Committee to hold a special meeting to which all Members of Council and the public are encouraged to attend, to brainstorm and develop strategies to improve Toronto's economic advantage and minimize the economic impact of the current recession.
3. City Council request Deputy City Manager Sue Corke to report to the April 22, 2009 meeting of the Economic Development Committee on the feasibility of the City establishing clear and understandable metrics, to be reported regularly by the City, in order to measure the economic health of the City of Toronto. The information would include:
 - a. the number of jobs lost and created, sectorally and identify whether they are short term or long term jobs;
 - b. the number of businesses that have been created or lost, identified by sector;
 - c. a summary of those large business that have been attracted to Toronto as well as

- the number of large businesses that have left the City of Toronto;
- d. a summary of those business that have significantly downsized their operations in the City of Toronto;
 - e. the possible reasons that the changes reported with respect to Parts a to d above have occurred; and
 - f. metrics of our performance compared to other GTA municipalities.
4. City Council request Deputy City Manager Sue Corke to report to the Economic Development Committee in September 2009, on how the City could establish economic-friendly zones (i.e. remove property taxes and business taxes) but incorporate infrastructure costs in these zones.
 5. City Council request the General Manager, Economic Development, Culture and Tourism, in consultation with the Interdivision Economic Growth Team:
 - a. continue to implement the Agenda for Prosperity with increased focus in 2009 on expanding and deepening a Can-Do approach within the City's administration, increasing Toronto's international presence, anchoring and expanding priority industry sectors and growing strategic new sectors, and working with communities to support job creation and local hiring; and
 - b. report back to the Economic Development Committee, semi-annually, on significant changes in the Toronto economy and progress in implementing the Agenda for Prosperity.
 6. A copy of the report be forwarded to:
 - a. the citizen members of the Mayor's Economic Competitiveness Advisory Committee reconfirming the City's commitment to implement the Agenda for Prosperity and work collaboratively with business, labour, educators and the community, and requesting their continued participation and support to sustain and advance Toronto's economy in these difficult economic times; and
 - b. the members of the Board of Directors of Invest Toronto and Build Toronto.

Committee Recommendations

The Economic Development Committee recommends that:

1. City Council request the General Manager, Economic Development, Culture and Tourism, in consultation with the Interdivision Economic Growth Team:
 - a. continue to implement the Agenda for Prosperity with increased focus in 2009 on expanding and deepening a Can-Do approach within the City's

administration, increasing Toronto's international presence, anchoring and expanding priority industry sectors and growing strategic new sectors, and working with communities to support job creation and local hiring; and

- b. report back to the Economic Development Committee, at least annually on significant changes in the Toronto economy and progress in implementing the Agenda for Prosperity.
2. A copy of the report be forwarded to:
- a. the citizen members of the Mayor's Economic Competitiveness Advisory Committee reconfirming the City's commitment to implement the Agenda for Prosperity and work collaboratively with business, labour, educators and the community, and requesting their continued participation and support to sustain and advance Toronto's economy in these difficult economic times; and
 - b. the members of the Board of Directors of Invest Toronto and Build Toronto.

Origin

(December 9, 2008) Report from Deputy City Manager Sue Corke

Summary

City Council unanimously endorsed the Agenda for Prosperity at its meeting one year ago (January 29 and 30, 2008) and thanked the Mayor's Economic Competitiveness Advisory Committee for their time, effort and ideas. At that time, Mayor Miller and Council committed to act on their recommendations for action to advance Toronto's economy and in so doing advance the economy of Ontario and Canada.

The Advisory Committee framed the Agenda around 4 pillars – Proactive Toronto, Global Toronto, Creative Toronto, and One Toronto – and made a total of 40 recommendations. Eight recommendations were identified as Priority Actions. At this first anniversary of Council's endorsement of the Agenda, we are pleased to report that all Priority Actions, City-Led, Partner-Led and Jointly-Led have been completed or are underway. These actions include improvements to customer service, cost competitiveness, quality of place, creative city planning framework, culture grants strategy and productive infrastructure as well as environmental initiatives, heritage and economic growth incentives, a made-in-Toronto local hiring model, and an integrated city-wide employment strategy.

The Economic Development, Culture and Tourism Division (EDCT) has been reorganized and two new corporations, Invest Toronto and Build Toronto, have been established to facilitate implementation of the Agenda for Prosperity. The Interdivisional Economic Growth Team has also been established to provide a forum for collaboration and examine new policies and programs through a business lens.

Council has kept its commitment to the Advisory Committee and acted to advance all four pillars of the Agenda for Prosperity. The new policies, programs and organizational structures are many and transformative. Our partners have also kept their commitment, these new

approaches and initiatives have been developed and implemented in partnership with business, labour, educators and the community.

We will continue to advance the Agenda in 2009 focussing on expanding and deepening a Can-Do approach within the City's administration, increasing Toronto's international presence, particularly in emerging markets, anchoring and expanding priority industry sectors and growing strategic new sectors, and working with communities to support job creation and local hiring.

Background Information (Committee)

Agenda for Prosperity - Implementation Update

(<http://www.toronto.ca/legdocs/mmis/2009/ed/bgrd/backgroundfile-18004.pdf>)

Agenda for Prosperity Publication - Appendix 1

(<http://www.toronto.ca/legdocs/mmis/2009/ed/bgrd/backgroundfile-18090.pdf>)

Appendix 2

(<http://www.toronto.ca/legdocs/mmis/2009/ed/bgrd/backgroundfile-18091.pdf>)

Presentation by Roger Martin

(<http://www.toronto.ca/legdocs/mmis/2009/ed/bgrd/backgroundfile-18335.pdf>)

Speakers (Committee)

Roger L. Martin, Dean of Rotman School of Management, University of Toronto

Anne M. Sado, President, George Brown College

ED18.3	Adopted			Ward: All
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Economic Development Investment and Partnership Programs Review Report

City Council Decision

City Council on January 27 and 28, 2009, adopted the following:

1. City Council approve the creation of a new Competitiveness, Creativity and Collaboration investment program to:
 - a. build on the fundamental principles identified in the Agenda for Prosperity;
 - b. work in partnership with business and industry non-profit organizations to improve Toronto's economic prosperity;
 - c. increase employment opportunities;
 - d. attract new investment and retain businesses; and
 - e. involve members of the business community to assist with the review and adjudication process.

2. Four existing grant programs, Community Festivals and Special Events (CFSE), Commercial Research Investment Program (CRIP), Economic Development Sector Investment Program (EDSIP), and the Economic Sponsorship Initiatives (ESI) Program be terminated on December 31, 2009 and all associated funds (\$456,260 in the 2008 Council approved Operating Budget) be re-allocated through the Community Partnership and Investment Program (CPIP) to a new Competitiveness, Creativity and Collaboration investment program in 2010.
3. The new Competitiveness, Creativity and Collaboration investment program be administered by the General Manager, Economic Development, Culture and Tourism Division.

Committee Recommendations

The Economic Development Committee recommends that:

1. City Council approve the creation of a new Competitiveness, Creativity and Collaboration investment program to:
 - a. build on the fundamental principles identified in the Agenda for Prosperity;
 - b. work in partnership with business and industry non-profit organizations to improve Toronto's economic prosperity;
 - c. increase employment opportunities;
 - d. attract new investment and retain businesses; and
 - e. involve members of the business community to assist with the review and adjudication process.
2. Four existing grant programs, Community Festivals and Special Events (CFSE), Commercial Research Investment Program (CRIP), Economic Development Sector Investment Program (EDSIP), and the Economic Sponsorship Initiatives (ESI) Program be terminated on December 31, 2009 and all associated funds (\$456,260 in the 2008 Council approved Operating Budget) be re-allocated through the Community Partnership and Investment Program (CPIP) to a new Competitiveness, Creativity and Collaboration investment program in 2010.
3. The new Competitiveness, Creativity and Collaboration investment program be administered by the General Manager, Economic Development, Culture and Tourism Division.

Origin

(December 10, 2008) Report from Deputy City Manager Sue Corke

Summary

At its meeting of June 12, 2008, Economic Development Committee requested the General Manager, Economic Development Culture and Tourism, to report back concerning whether the Community Festivals and Special Events (CFSE) and the Commercial Research Investment (CRIP) Programs, serving Business Improvement Areas (BIAs) and occasionally business associations, and the Economic Development Sector Investment (EDSIP) and the Economic Sponsorship Initiatives (ESI) Programs, serving industry sectors, are fulfilling their stated goals and objectives and to recommend required changes. This report responds to that request.

This report reviews these existing programs and recommends the creation of a new Competitiveness, Creativity and Collaboration grant program aligned with the Agenda for Prosperity and the Economic Development, Culture and Tourism Division's (EDCT) strategic objectives. Staff propose the establishment of a single grant program that will combine the funding of the four existing EDCT programs (CFSE, CRIP, EDSIP and ESI). The new grant program will achieve greater economic development impact, serve to anchor key industry sectors, retain and create jobs, raise public and industry interest and awareness and improve Toronto's overall business climate.

The first grant recipients for the new program would be selected and announced in the Fall 2009 for funding to be provided in 2010. It is important that the grant recipients be notified that they will be recommended for a grant in the fall of the year preceding the grant award so that they can properly plan their activities. The actual award, including the amount of the grant, will be determined once Council approves the Operating Budget for the year. The existing four programs would remain in place with current application deadlines, budget allocation and procedures in 2009.

Background Information (Committee)

Economic Development Investment and Partnership Programs Review Report
<http://www.toronto.ca/legdocs/mmis/2009/ed/bgrd/backgroundfile-18021.pdf>

ED18.4	Adopted on Consent			Ward: 14, 19
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Appointment of Members of Council to the Collections, Conservation and Shared Resources Board and the Fort York Management Board

City Council Decision

City Council on January 27 and 28, 2009, adopted the following:

1. City Council appoint Deputy Mayor Joe Pantalone to the Fort York Community Museum Management Board for a term of office ending November 30, 2010 and until a successor is appointed.
2. The one Councillor position on the Collections, Conservation and Shared Resources Museum Management Board be filled by a nominee from one of the other museum

boards that is not represented on the Board, for the remainder of the current Council term.

Committee Recommendations

The Economic Development Committee recommends that:

1. City Council appoint Deputy Mayor Joe Pantalone to the Fort York Community Museum Management Board for a term of office ending November 30, 2010 and until a successor is appointed.
2. The one Councillor position on the Collections, Conservation and Shared Resources Museum Management Board be filled by a nominee from one of the other museum boards that is not represented on the Board, for the remainder of the current Council term.

Origin

(December 11, 2008) Report from City Clerk

Summary

This report forwards information and a list of Members' preferences for appointment to the Collections, Conservation and Shared Resources Board and the Fort York Museum Management Board so that the Economic Development Committee may nominate Members for appointment by Council.

Background Information (Committee)

Appointment of Members of Council to the Collections, Conservation and Shared Resources Board and the Fort York Management Board

<http://www.toronto.ca/legdocs/mmis/2009/ed/bgrd/backgroundfile-18005.pdf>

ED18.5	Adopted on Consent			Ward: 17
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Intention to Expand the Regal Heights Village Business Improvement Area (BIA)

City Council Decision

City Council on January 27 and 28, 2009, adopted the following:

1. City Council approve the designation of the area described in Attachment 1 of the report as an expanded Business Improvement Area (BIA), under Chapter 19 of the City of Toronto Municipal Code.
2. City Council authorize and direct the City Clerk to send out a notice of Council's intention to expand the boundary of the Regal Heights Village Business Improvement

Area (BIA) to include the area shown in Attachment 1, in accordance with Chapter 19 of the City of Toronto Municipal Code.

3. The Executive Director of Technical Services be requested to prepare designation by-law maps of the area, as described in Attachment 1, and submit them to the City Solicitor.

Committee Recommendations

The Economic Development Committee recommends that:

1. City Council approve the designation of the area described in Attachment 1 of the report as an expanded Business Improvement Area (BIA), under Chapter 19 of the City of Toronto Municipal Code.
2. City Council authorize and direct the City Clerk to send out a notice of Council's intention to expand the boundary of the Regal Heights Village Business Improvement Area (BIA) to include the area shown in Attachment 1, in accordance with Chapter 19 of the City of Toronto Municipal Code.
3. The Executive Director of Technical Services be requested to prepare designation by-law maps of the area, as described in Attachment 1, and submit them to the City Solicitor.

Origin

(December 16, 2008) Report from Director, Business Services

Summary

The purpose of this report is to recommend that the City Clerk conduct a poll to determine if there is sufficient support to expand the boundaries of the Regal Heights Village Business Improvement Area.

Upon the completion of the poll, the Director, Business Services will report on the results to Council. Subject to a positive poll result, staff shall prepare the necessary by-laws and bills to give effect thereto.

Background Information (Committee)

Intention to Expand the Regal Heights Village Business Improvement Area
<http://www.toronto.ca/legdocs/mmis/2009/ed/bgrd/backgroundfile-18043.pdf>

ED18.6	Adopted on Consent			Ward: 13, 14
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Junction Gardens Business Improvement Area (BIA) Board of Management Deletions

City Council Decision

City Council on January 27 and 28, 2009, adopted the following:

1. City Council approve the deletions to the Junction Gardens BIA Board of Management as set out in Attachment 1 of the report.
2. Schedule A of the Municipal Code Chapter 19, Business Improvement Areas, be amended to reflect the changes to the BIA Board of Management.

Committee Recommendations

The Economic Development Committee recommends that:

1. City Council approve the deletions to the Junction Gardens BIA Board of Management as set out in Attachment 1 of the report.
2. Schedule A of the Municipal Code Chapter 19, Business Improvement Areas, be amended to reflect the changes to the BIA Board of Management.

Origin

(December 15, 2008) Report from Director, Business Services

Summary

The purpose of this report is to recommend that City Council approve deletions to the Junction Gardens BIA Board of Management. As this BIA is governed by more than one Community Council, City Council must consider the recommendations.

Background Information (Committee)

Junction Gardens Business Improvement Area (BIA) Board of Management Deletions
<http://www.toronto.ca/legdocs/mmis/2009/ed/bgrd/backgroundfile-18044.pdf>

ED18.7	Adopted			Ward: All
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2009 Business Improvement Area Operating Budgets: Report No. 2

City Council Decision

City Council on January 27 and 28, 2009, adopted the following:

1. City Council approve the 2009 expenditure requests and levy requirements of the following Business Improvement Areas:

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Business Improvement Area	2009 Expenditure Estimates (\$)	2009 Levy Funds Required (\$)
Bloor by the Park	81,119	67,314
Bloor Street	1,987,000	1,650,000
Bloor-Yorkville	1,977,198	1,648,220
Church-Wellesley Village	290,718	223,609
Crossroads of the Danforth	69,829	69,829
Danforth Village	503,974	462,597
Dovercourt Village	6,863	6,240
Downtown Yonge	2,580,584	2,152,771
Dundas-Bathurst	58,976	51,876
Eglinton Hill	17,556	16,069
Forest Hill Village	270,679	170,783
Gerrard India Bazaar	256,892	139,062
Greektown on the Danforth	1,135,064	425,748
Harbord Street	22,577	15,500
Hillcrest Village	129,928	53,033
Liberty Village	296,506	199,996
Long Branch	68,748	50,030
Mimico by the Lake	44,281	36,220
Mimico Village	21,969	15,826
Old Cabbagetown	274,012	202,884
Pape Village	65,223	59,286
Riverside District	162,722	137,026
Roncesvalles Village	323,348	167,199
Rosedale Main Street	310,445	270,545
St. Clair Gardens	135,000	55,424
St. Lawrence Market Neighbourhood	310,802	255,001
Sheppard East Village	89,841	57,097
The Danforth	306,891	249,993
The Kingsway	398,980	354,825
Toronto Entertainment District	1,684,000	1,200,000
Upper Village	82,405	56,150
Uptown Yonge	306,952	115,500
West Queen West	236,723	204,198
Weston Village	139,909	85,344
Wexford Heights	255,971	184,489
Wychwood Heights	163,360	69,678

Committee Recommendations

The Economic Development Committee recommends that:

1. City Council approve the 2009 expenditure requests and levy requirements of the

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following Business Improvement Areas:

Business Improvement Area	2009 Expenditure Estimates (\$)	2009 Levy Funds Required (\$)
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Weston Village	139,909	85,344
Wexford Heights	255,971	184,489
Wychwood Heights	163,360	69,678

Origin

(December 17, 2008) Report from Acting Deputy City Manager and Chief Financial Officer

Summary

This report brings forward Business Improvement Area (BIA) annual operating budgets for approval by Council as required by the City of Toronto Act, 2006. Council approval is required to permit the City to collect funds through the tax levy on behalf of the BIAs.

Complete budgets and supporting documentation received by December 5, 2008 have been reviewed and are reported herein; BIA Operating Budgets received after this date will be brought forward in later reports. Of the 68 established BIAs, 22 BIA budgets were approved by City Council on December 1 and 2, 2008 in Report No. 1, and 36 BIA budgets are submitted for approval in this report.

The recommendations reflect 2009 Operating Budgets approved by the respective BIAs' Boards of Management and have been reviewed by City staff to ensure BIA budgets reflect Council's approved policies and practices.

Background Information (Committee)

2009 Business Improvement Area Operating Budgets: Report No. 2
(<http://www.toronto.ca/legdocs/mmis/2009/ed/bgrd/backgroundfile-18003.pdf>)

*Submitted Thursday, January 15, 2009
Councillor Kyle Rae, Chair, Economic Development Committee*