

2015 World Police and Fire Games

Date:	April 17, 2009
To:	Executive Committee
From:	Deputy City Manager
Wards:	All
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SUMMARY

The World Police and Fire Games (WPFG) are a multi-sport and recreation event for full-time and retired professional firefighters and sworn law enforcement officers (police, customs, and corrections). The Games are an international and community celebration of individuals and organizations involved in community safety, protection and engagement. The WPFG happen every two years and hosts are chosen through a competitive bid process. The WPFG generate significant positive economic and social impacts on host communities.

A Toronto WPFG Bid Committee was established in 2007 with an objective to bid to host the World Police and Fire Games in Toronto in 2015 and this report seeks Council agreement for the City of Toronto to be identified as host city and to submit a bid to host the Games.

RECOMMENDATIONS

The Deputy City Manager recommends that Council:

1. Authorize staff to proceed with the Bid process to secure the 2015 World Police and Fire Games for Toronto;
2. Endorse Toronto's bid to host the 2015 World Police and Fire Games and:
 - a. if the bid is successful, authorize the City Manager to negotiate, approve and execute, on behalf of the City of Toronto, in a form satisfactory to the

- City Solicitor, an Operating Games Agreement with the World Police and Fire Games Federation and any other relevant partners
- b. that funding for the City of Toronto cash contribution toward the 2015 World Police and Fire Games be considered in the future operating budget processes,
 - c. Authorize the City Manager to pursue firm financial commitments from the Federal Government to invest in the 2015 WPGF.
 - d. Authorize the City Manager to negotiate, approve and execute, on behalf of the City of Toronto, in a form satisfactory to the City Solicitor, a contribution agreement with Provincial Government for their contribution to the 2015 World Police and Fire Games should the bid be successful.

Financial Impact

There are no immediate unbudgeted financial implications, other than staff resources, with respect to proceeding to bid to host the games as outlined in this report.

Estimated bid process costs of \$200,000 (2008-2009) will be funded by the Bid partners. The Ontario Ministry of Tourism's Tourism Development Fund has contributed \$150,000 for the bid. The remaining \$50,000 will be covered by the City of Toronto through cash and in-kind contributions. These funds are contained in the annual operating budget for the the Economic Development, Culture and Tourism Division's Major International Event program budget as well as from in kind contributions from Toronto Police Service and Toronto Fire Services budgets.

A draft games operating budget of approximately \$15 million has been developed for the 2015 WPGF. This amount is based on 2009 British Columbia and 2011 New York City World Police and Fire Games budgets. The 2015 Games budget is based on conservative estimates and allows for modifications to limit the possibility of a deficit, and includes a \$500,000 community based legacy. The draft operating budget is attached as Attachment # 1.

The \$15 million operating budget is to be covered by contributions from public sponsorship (60%), private sponsorship (27%) and games revenue (13%). No capital costs are anticipated.

The estimated local and provincial public sector investment in the games operating budget required is approximately \$9 million over a six year (2010 -2015) period.

The Government of Ontario has committed to invest in the bid and has confirmed it is prepared to invest \$6 million in the games operating budget should the bid be successful.

It is proposed that the City of Toronto's investment in the 2015 Games, comprised of cash and in-kind contributions, be capped at a maximum of \$3 million over the six year period running from 2010 to 2015. The preliminary budget for the bid forecasts a ratio of

approximately 1/3 cash to 2/3 in kind investment over the period of 2010 to 2015. In-kind contributions are proposed to be in the form of reducing rental fees for City facilities and staff time from Toronto Police Services and Toronto Fire Services to work with the 2015 Toronto WPFPG host corporation.

Tourism Toronto has committed to invest \$ 1 million in the 2015 WPFPG and these funds would be considered as an investment from the private sector.

The Government of Canada has made investments in the previous three WPFPG held in Canada but contributions have traditionally been in the year in which the Games occur and for the purposes of developing a bid budget, a Federal Government contribution has not been factored in.

With the City of Toronto investment and the commitments of the Province of Ontario and Tourism Toronto, \$10 million, or two thirds of the games operating budget would be secured prior to the bid which is an important factor for securing future corporate sector investment should the games be secured. Additionally, \$2 million in games revenue from participants can be expected bringing the level of budget revenue certainty to the 80% range leaving 20 %, or \$3 million in revenue commitments to be secured in six years from sponsors and other contributions. Given that there are no capital expenditures required, if anticipated revenues and commitments do not materialize, the operating cost of the games could be reduced thus reducing the overall projected costs.

GAMES REVENUE SOURCES	AMOUNT
City of Toronto	\$3,000,000 (cash and in kind)
Province of Ontario	\$6,000,000 cash
Tourism Toronto	\$1,000,000 cash
Participant Revenue projected	\$2,000,000
Private Sector and other partners (TBC)	\$3,000,000

As the host city, Toronto will be responsible for providing or otherwise securing all funding required to deliver the games.

A not for profit organization will be established by the City of Toronto to host the Games. The Board will include majority representation from the City as well representatives from the Toronto Police Amateur Athletic Association, private sector and other community organizations.

Should Toronto be successful in winning the bid to host the Games, there is a requirement to sign a games operating agreement with the World Police and Fire Games Federation (WPFGF). The agreement articulates roles and responsibilities and specifies financial obligations of the Host City and host organization. There is the requirement to pay a US \$750,000 rights fee the WPFGF which has been included in the proposed games operating budget.

The agreement will be negotiated by the Chief of Toronto Fire Service, the Chief of Toronto Police Service, City of Toronto City Manager and General Manager of EDCT and be in a form satisfactory to the City Solicitor. The agreement would also establish the roles responsibilities of a new not for profit corporation that would be established to deliver the Games.

A full report on the establishment of the not for profit hosting organization, should the bid be successful, will be presented in October 2009. Future operating budget implications will be presented as part of the 2010 operating budget.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

Equity Impact Statement

The Bid process and hosting of a World Police and Fire Games provide potential opportunities for youth leadership and training, social inclusion, Emergency Service career education and recruitment and community engagement. There is also an opportunity for legacy projects to be focused in the 13 identified priority neighbourhoods in the City of Toronto and advancing the Community Safety Plan.

DECISION HISTORY

A successful bid to host the 2015 World Police and Fire Games in Toronto and the surrounding region is consistent with the strategic economic development and city building directions set out in the *Agenda for Prosperity – A Prospectus for a Great City* (<http://www.toronto.ca/prosperity>), which was adopted by Council at its meeting on January 29-30, 2008 (Clause ED11.1)

The opportunity to host the World Police and Fires Games is also strategically consistent with the research summary and recommendations outlined in *Toronto's Premier Ranked Tourism Project Results – Making Toronto the Best it can be* (<http://www.toronto.ca/tourismstudy/final-report.htm>), which Council endorsed as a guide for strengthening Toronto's tourism sector within the context of the *Agenda for Prosperity* (Clause ED13.3, May 26-27, 2008).

ISSUE BACKGROUND

The World Police and Fire Games (WPFG) is a ten day, 55-65 multi-sport, 10,000+ participant event for full-time and retired professional firefighters and sworn law enforcement officers (police, customs, and corrections). The Games are an international and community celebration of individuals and organizations involved in community safety, protection and engagement.

The World Police & Fire Games (WPFG) are a property owned by the World Police and Fire Games Federation, a not-for-profit organization governed by an international Board of Directors out of San Diego, CA. The WPFG happen every two years and hosts are chosen through a competitive bid process. Previous and future host cities include: Barcelona Spain 2003, Quebec City 2005, Adelaide Australia 2007, Vancouver BC 2009, New York City 2011 and Belfast, Northern Ireland 2013.

A Toronto 2015 WPFG Bid Committee was established in January 2007, and comprises representation from the City of Toronto; Toronto Fire Services, Toronto Police Service, EDCT, Toronto Police Amateur Athletic Association (TPAAA), Toronto Police Association, Toronto Professional Firefighters Association, Government of Ontario and Tourism Toronto.

A three member delegation of the World Police and Fire Games Federation visited Toronto from September 22 – 24, 2008 to conduct a technical venue inspection and tour for the Toronto 2015 WPFG Bid. The site tour also comprised several key meetings with Mayor David Miller; Chief of Police, William Blair; Deputy Fire Chief Jim Shelton; EMS Chief Bruce Farr; the Honourable Minister of Community Safety and Correctional Services, Rick Bartolucci; the Honourable Minister Monique Smith, Ministry of Tourism; and David Whitaker, President and Chief Executive Officer of Tourism Toronto.

At the end of the technical venue inspections, the delegation advised that a grading (outstanding, very good and good) is assigned to all the venues in each city – so as to compare venues with other candidate cities. Toronto received an outstanding evaluation. The delegation was greatly impressed with the facilities shown, the City's hosting expertise and the capabilities demonstrated at the proposed venues.

On January 14, 2009, the City of Toronto was advised it had been short-listed for the 2015 WPFG along with Fairfax, Virginia and Winnipeg, Manitoba and invited to make a Bid Presentation at the 2009 World Police and Fire Games in British Columbia July 30th, 2009.. Among the other candidate cities vying for the 2015 WPFG were Sydney, Australia, Kuala Lumpur, Malaysia and Pretoria, South Africa.

COMMENTS

Hosting the 2015 WPFG will celebrate the dedicated police and fire professions through sport, build stronger camaraderie, and support social cohesion within Toronto. Strong legacy components will be part of a 2015 WPFG, and will include constructive engagement with youth in priority neighbourhoods, strengthening Toronto's volunteer capacity, promoting career opportunities in emergency services, and generating greater awareness and support for programs which contribute to community safety.

There would be 60 proposed sports held at venues in the City of Toronto and the Greater Toronto Area (Region). This comprises 45 core sports, 9 elective sports and 6 Toronto specific sports.

A Global Emergency Service Management conference and trade show will be part of the 2015 WPFG.

A preliminary economic impact assessment using the Ontario Ministry of Tourism's Regional Economic Impact Model projects that visitor expenditures associated with the 2015 WPFG would generate an economic impact of \$49 million in 2009 dollars. This figure excludes the economic impacts of the games' operating budget.

The proposed dates of a Toronto WPFG are June 5 to June 14, 2015. The proposed dates were chosen based on staffing resources and avoiding conflicts with major annual community events, e.g.: Caribana, Pride Week, and Canada Day celebrations.

At the end of July 2009, the Bid Committee along with Toronto and Provincial Dignitaries and Chief of Police, William Blair, Toronto Fire Service Chief William Stewart will be attending the 2009 WPFG in Vancouver/Burnaby, British Columbia to make a formal bid presentation to the World Police and Fire Games Federation. The decision on the host city for the 2015 WPFG will be announced on July 31, 2009.

Conclusion

The Toronto Fire Service and the Toronto Police Service have supported members attending the World Police and Fire Games since they commenced in 1985. In 2015 Toronto has the ability to showcase not only the Toronto Police Service and Toronto Fire Service but our rich, vibrant and diverse city to the world. By hosting the 2015 World Police and Fire Games youth will be inspired to become actively involved in both sport and the Police, Fire and Emergency Service Community.

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SIGNATURE

Richard Butts, Deputy City Manager

Attachment 1 – 2015 World Police and Fire Games Draft Budget