

October 2, 2009

To: Executive Committee

From: Mayor Miller

Subject: Referral of the Sign By-law Review to the Planning and Growth Management Committee

Recommendation:

It is recommended that, in accordance with Appendix B. Section 1.2.B of Council's Procedures By-law, the Executive Committee refer to the Planning and Growth Management Committee all aspects of the City's Sign By-law Policy Review, including any proposal for additional fees, charges or taxes which may be considered as part of the Review.

Background:

There are several aspects to the Sign By-law Review which needs to be addressed by several Committees (e.g., Licensing and Standards Committee, Planning and Growth Management Committee and Executive Committee). It is my opinion that the issues should be addressed comprehensively at one time and the Planning and Growth Management Committee is the appropriate Committee to address the substantive policy issues, so therefore I am recommending that all aspects of the City's Sign By-law Review be referred to the Planning and Growth Management Committee for consideration.