



MEMORANDUM

I respectfully request the following motion be considered and supported by Etobicoke York Community Council meeting of May 14, 2009:

Approval of Temporary Signage Permit for Annual Rotary 2009 Canada Day Ribfest Community Event

Moved by: Councillor
Peter Milczyn



Seconded by: Councillor
Mark Grimes



SUMMARY:

The Rotary Club of Etobicoke has held their annual Ribfest event for the past nine years and direct 100% of the proceeds to local charities. It is one of the largest Canada Day celebrations and is host to over 150,000 during the four day event.

This community event has proven to be an annual success, and the temporary promotional signage erected has generated no complaints to the offices of the Councillors of Etobicoke –Lakeshore.

The Municipal Code Chapter 693, Section 693-25, which outlines the requirements for signs being used to advertise charitable, non profit and community events, does not permit any variance or appeal to the criteria which regulate temporary signage.

RECOMMENDATIONS:

1. That Etobicoke York Community Council approve a special permit to the Rotary Club for their 2009 Canada Day event, and allow the placement of signage, providing that they are removed within 12 hours of the event's closure; and that the Rotary Club submit a list of signage locations and it be reviewed in advance with Staff, to ensure that any sightline issues are resolved.

Date: Etobicoke-York Community Council meeting of May 14, 2009

Getting things done for Etobicoke-Lakeshore