





**BUDGET AND CASHFLOW - CITY OF TORONTO - YEAR #2**

MONTH	1	2	3	4	5	6	7	8	9	10	11	12	TOTAL
BALANCE FORWARD	-190,783	0	0	0	15,926	81,982	146,218	196,454	261,690	326,926	377,162	332,398	
COMPUTERS INSTALLED (MEMO ONLY)	0	0	0	0	0	0	0	0	0	0	0	0	0
TOTAL SALES	208,333	208,333	208,333	208,333	208,333	208,333	208,333	208,333	208,333	208,333	208,333	208,333	2,499,996
COMPUTER LEASE COST	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	600,000
NET REVENUE (\$)	158,333	158,333	158,333	158,333	158,333	158,333	158,333	158,333	158,333	158,333	158,333	158,333	1,899,996
BUSINESS TAX	0	0	0	0	0	0	0	0	0	0	0	0	0
OFFICE EQUIP. LEASES	1,030	1,030	1,030	1,030	1,030	1,030	1,030	1,030	1,030	1,030	1,030	1,030	12,360
PHONE/FAX/INTERNET	2,060	2,060	2,060	2,060	2,060	2,060	2,060	2,060	2,060	2,060	2,060	2,060	24,720
OFFICE EXPENSES	1,030	1,030	1,030	1,030	1,030	1,030	1,030	1,030	1,030	1,030	1,030	1,030	12,360
MARKETING & ADVERTISING	15,000	0	0	15,000	0	0	15,000	0	0	15,000	0	0	60,000
TRAVEL & ENTERTAINMENT	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	12,000
AUTO EXPENSES	2,200	2,200	2,200	2,200	2,200	2,200	2,200	2,200	2,200	2,200	2,200	2,200	26,400
LEASE ON FURNITURE/PRINTERS	6,667	6,667	6,667	6,667	6,667	6,667	6,667	6,667	6,667	6,667	6,667	6,667	80,004
INTEREST ON LINE OF CREDIT	1,590	1,174	630	290	0	0	0	0	0	0	0	0	3,685
LAUNCH ICON INSTALLATION	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	60,000
PROFESSIONAL FEES	1,000	1,000	1,000	1,000	1,000	1,000	0	0	0	0	0	0	6,000
INSURANCE	0	0	25,000	0	0	0	0	0	0	0	0	0	25,000
RESPONSE INCENTIVE PROGRAM	500	500	500	500	500	500	500	500	500	500	500	500	6,000
ADMINISTRATION SALARIES	28,000	28,000	28,000	28,300	28,300	29,700	29,700	29,700	29,700	29,700	29,700	29,700	348,500
BENEFITS (30% OF ABOVE)	8,400	8,400	8,400	8,490	8,490	8,910	8,910	8,910	8,910	8,910	8,910	8,910	104,550
BROADBAND ACCESS	35,000	35,000	35,000	35,000	35,000	35,000	35,000	35,000	35,000	35,000	35,000	35,000	420,000
CITY OF TORONTO	0	0	0	0	0	0	0	0	0	0	110,000	115,000	225,000
INCREMENTAL COSTS	108,477	93,061	117,517	107,567	92,277	94,097	108,097	93,097	93,097	108,097	203,097	208,097	1,426,579
MONTHLY P/L	49,856	65,272	40,816	50,766	66,056	64,236	50,236	65,236	65,236	50,236	-44,764	-49,764	473,417
LINE OF CREDIT	140,927	75,656	34,840	0	0	0	0	0	0	0	0	0	
BALANCE	0	0	0	15,926	81,982	146,218	196,454	261,690	326,926	377,162	332,398	282,634	



**BUDGET AND CASHFLOW - CITY OF TORONTO -YEAR #3**

MONTH	1	2	3	4	5	6	7	8	9	10	11	12	TOTAL
BALANCE FORWARD	282,634	322,238	376,842	406,446	446,050	500,654	555,258	595,862	651,466	707,070	747,674	803,278	
COMPUTERS INSTALLED (MEMO ONLY)	0	0	0	0	0	0	0	0	0	0	0	0	0
TOTAL SALES	208,333	208,333	208,333	208,333	208,333	208,333	208,333	208,333	208,333	208,333	208,333	208,333	2,499,996
COMPUTER LEASE COST	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	600,000
NET REVENUE (\$)	158,333	158,333	158,333	158,333	158,333	158,333	158,333	158,333	158,333	158,333	158,333	158,333	1,899,996
BUSINESS TAX	0	0	0	0	0	0	0	0	0	0	0	50,000	50,000
OFFICE EQUIP. LEASES	1,060	1,060	1,060	1,060	1,060	1,060	1,060	1,060	1,060	1,060	1,060	1,060	12,720
PHONE/FAX/INTERNET	2,122	2,122	2,122	2,122	2,122	2,122	2,122	2,122	2,122	2,122	2,122	2,122	25,464
OFFICE EXPENSES	1,060	1,060	1,060	1,060	1,060	1,060	1,060	1,060	1,060	1,060	1,060	1,060	12,720
MARKETING & ADVERTISING	15,000	0	0	15,000	0	0	15,000	0	0	15,000	0	0	60,000
TRAVEL & ENTERTAINMENT	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	12,000
AUTO EXPENSES	2,420	2,420	2,420	2,420	2,420	2,420	2,420	2,420	2,420	2,420	2,420	2,420	29,040
LEASE ON FURNITURE/PRINTERS	6,667	6,667	6,667	6,667	6,667	6,667	6,667	6,667	6,667	6,667	6,667	6,667	80,004
INTEREST ON LINE OF CREDIT	0	0	0	0	0	0	0	0	0	0	0	0	0
LAUNCH ICON INSTALLATION	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	60,000
PROFESSIONAL FEES	1,000	1,000	1,000	1,000	1,000	1,000	0	0	0	0	0	0	6,000
INSURANCE	0	0	25,000	0	0	0	0	0	0	0	0	0	25,000
RESPONSE INCENTIVE PROGRAM	500	500	500	500	500	500	500	500	500	500	500	500	6,000
ADMINISTRATION SALARIES	33,000	33,000	33,000	33,000	33,000	33,000	33,000	33,000	33,000	33,000	33,000	33,000	396,000
BENEFITS (30% OF ABOVE)	9,900	9,900	9,900	9,900	9,900	9,900	9,900	9,900	9,900	9,900	9,900	9,900	118,800
BROADBAND ACCESS	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	480,000
CITY OF TORONTO	0	0	0	0	0	0	0	0	0	0	0	120,000	120,000
TOTAL COSTS	118,729	103,729	128,729	118,729	103,729	103,729	117,729	102,729	102,729	117,729	102,729	272,729	1,493,748
MONTHLY P/L	39,604	54,604	29,604	39,604	54,604	54,604	40,604	55,604	55,604	40,604	55,604	-114,396	406,248
LINE OF CREDIT	0	0	0	0	0	0	0	0	0	0	0	0	0
BALANCE	322,238	376,842	406,446	446,050	500,654	555,258	595,862	651,466	707,070	747,674	803,278	688,882	



**BUDGET AND CASHFLOW - CITY OF TORONTO - YEAR #4**

MONTH	1	2	3	4	5	6	7	8	9	10	11	12	TOTAL
BALANCE FORWARD	688,882	760,496	847,110	908,724	980,338	1,066,952	1,153,566	1,226,180	1,313,794	1,401,408	1,474,022	1,561,636	
COMPUTERS INSTALLED (MEMO ONLY)	0	0	0	100	100	100	100	100	100	100	100	200	1,000
TOTAL SALES	250,000	250,000	250,000	250,000	250,000	250,000	250,000	250,000	250,000	250,000	250,000	250,000	3,000,000
COMPUTER LEASE COST	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	600,000
NET REVENUE (\$)	200,000	200,000	200,000	200,000	200,000	200,000	200,000	200,000	200,000	200,000	200,000	200,000	2,400,000
BUSINESS TAX	0	0	0	0	0	0	0	0	0	0	0	50,000	50,000
OFFICE EQUIP. LEASES	1,092	1,092	1,092	1,092	1,092	1,092	1,092	1,092	1,092	1,092	1,092	1,092	13,104
PHONE/FAX/INTERNET	2,185	2,185	2,185	2,185	2,185	2,185	2,185	2,185	2,185	2,185	2,185	2,185	26,220
OFFICE EXPENSES	1,092	1,092	1,092	1,092	1,092	1,092	1,092	1,092	1,092	1,092	1,092	1,092	13,104
MARKETING & ADVERTISING	15,000	0	0	15,000	0	0	15,000	0	0	15,000	0	0	60,000
TRAVEL & ENTERTAINMENT	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	12,000
AUTO EXPENSES	2,660	2,660	2,660	2,660	2,660	2,660	2,660	2,660	2,660	2,660	2,660	2,660	31,920
LEASE ON FURNITURE/PRINTERS	6,667	6,667	6,667	6,667	6,667	6,667	6,667	6,667	6,667	6,667	6,667	6,667	80,004
INTEREST ON LINE OF CREDIT	0	0	0	0	0	0	0	0	0	0	0	0	0
LAUNCH ICON INSTALLATION	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	60,000
PROFESSIONAL FEES	1,000	1,000	1,000	1,000	1,000	1,000	0	0	0	0	0	0	6,000
INSURANCE	0	0	25,000	0	0	0	0	0	0	0	0	0	25,000
RESPONSE INCENTIVE PROGRAM	500	500	500	500	500	500	500	500	500	500	500	500	6,000
ADMINISTRATION SALARIES	36,300	36,300	36,300	36,300	36,300	36,300	36,300	36,300	36,300	36,300	36,300	36,300	435,600
BENEFITS (30% OF ABOVE)	10,890	10,890	10,890	10,890	10,890	10,890	10,890	10,890	10,890	10,890	10,890	10,890	130,680
BROADBAND ACCESS	45,000	45,000	45,000	45,000	45,000	45,000	45,000	45,000	45,000	45,000	45,000	45,000	540,000
CITY OF TORONTO	0	0	0	0	0	0	0	0	0	0	0	120,000	120,000
TOTAL COSTS	128,386	113,386	138,386	128,386	113,386	113,386	127,386	112,386	112,386	127,386	112,386	282,386	1,609,632
MONTHLY P/L	71,614	86,614	61,614	71,614	86,614	86,614	72,614	87,614	87,614	72,614	87,614	-82,386	790,368
BALANCE	760,496	847,110	908,724	980,338	1,066,952	1,153,566	1,226,180	1,313,794	1,401,408	1,474,022	1,561,636	1,479,250	





**BUDGET AND CASHFLOW - CITY OF TORONTO - YEAR #5**

MONTH	1	2	3	4	5	6	7	8	9	10	11	12	TOTAL
BALANCE FORWARD	1,479,250	1,544,558	1,624,866	1,680,174	1,745,482	1,825,790	1,906,098	1,972,406	2,053,714	2,135,022	2,201,330	2,282,638	
COMPUTERS INSTALLED (MEMO ONLY)	0	0	0	0	0	0	0	0	0	0	0	0	0
TOTAL SALES	250,000	250,000	250,000	250,000	250,000	250,000	250,000	250,000	250,000	250,000	250,000	250,000	3,000,000
COMPUTER LEASE COST	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	600,000
NET REVENUE (\$)	200,000	200,000	200,000	200,000	200,000	200,000	200,000	200,000	200,000	200,000	200,000	200,000	2,400,000
BUSINESS TAX	0	0	0	0	0	0	0	0	0	0	0	50,000	50,000
OFFICE EQUIP. LEASES	1,125	1,125	1,125	1,125	1,125	1,125	1,125	1,125	1,125	1,125	1,125	1,125	13,500
PHONE/FAX/INTERNET	2,250	2,250	2,250	2,250	2,250	2,250	2,250	2,250	2,250	2,250	2,250	2,250	27,000
OFFICE EXPENSES	1,125	1,125	1,125	1,125	1,125	1,125	1,125	1,125	1,125	1,125	1,125	1,125	13,500
MARKETING & ADVERTISING	15,000	0	0	15,000	0	0	15,000	0	0	15,000	0	0	60,000
TRAVEL & ENTERTAINMENT	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	12,000
AUTO EXPENSES	2,925	2,925	2,925	2,925	2,925	2,925	2,925	2,925	2,925	2,925	2,925	2,925	35,100
LEASE ON FURNITURE/PRINTERS	6,667	6,667	6,667	6,667	6,667	6,667	6,667	6,667	6,667	6,667	6,667	6,667	80,004
INTEREST ON LINE OF CREDIT	0	0	0	0	0	0	0	0	0	0	0	0	0
LAUNCH ICON INSTALLATION	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	60,000
PROFESSIONAL FEES	1,000	1,000	1,000	1,000	1,000	1,000	0	0	0	0	0	0	6,000
INSURANCE	0	0	25,000	0	0	0	0	0	0	0	0	0	25,000
RESPONSE INCENTIVE PROGRAM	500	500	500	500	500	500	500	500	500	500	500	500	6,000
ADMINISTRATION SALARIES	37,000	37,000	37,000	37,000	37,000	37,000	37,000	37,000	37,000	37,000	37,000	37,000	444,000
BENEFITS (30% OF ABOVE)	11,100	11,100	11,100	11,100	11,100	11,100	11,100	11,100	11,100	11,100	11,100	11,100	133,200
BROADBAND ACCESS	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	600,000
CITY OF TORONTO	0	0	0	0	0	0	0	0	0	0	0	120,000	120,000
TOTAL COSTS	134,692	119,692	144,692	134,692	119,692	119,692	133,692	118,692	118,692	133,692	118,692	288,692	1,685,304
MONTHLY P/L	65,308	80,308	55,308	65,308	80,308	80,308	66,308	81,308	81,308	66,308	81,308	-88,692	714,696
BALANCE	1,544,558	1,624,866	1,680,174	1,745,482	1,825,790	1,906,098	1,972,406	2,053,714	2,135,022	2,201,330	2,282,638	2,193,946	











