

Attachment 2 – Wireless Technology Service Provider Presentations

Industry Wireless Strategic Directions

| | |
|--------------|---------------------------------|
| Date: | October 19, 2009 |
| To: | Government Management Committee |
| From: | Chief Information Officer |

Background:

At its meeting held April 15, 2009 The Government Management Committee had before it report GM22-3 with a decision directing the Information & Technology Division, in consultation with the Partnerships Office, to invite interested and qualified companies, and representatives from Meraki and the City of San Francisco, to attend the September 17, 2009 Government Management Committee to give a presentation to the Committee on this service.

Request for Information – Industry Wireless Strategic Directions

Through a Request for Information (RFI), the City will extend an opportunity for Wireless technology service providers to present an overview of their Wireless strategic directions and plans through presentations to the Government Management Committee planned for November 9, 2009. An open invitation will be made to allow major leaders in the Wireless marketplace to present within this context:

- An overview of industry insight into the Wireless marketplace and strategic directions for their company in the Wireless realm.
- Service Provider perspectives on opportunities to advance public policy through Wireless. For example, opportunities in specific neighbourhoods or areas; opportunities for community improvement; opportunities for the residents, businesses and visitors of Toronto.
- Discussion in a non-competitive, non-marketing and non-product specific context.
- Limited number of available presentation slots, to be confirmed based on interest shown and after the submission deadline (to be determined).
- The City will request an abstract from each potential presenter, and will select and schedule presenters as a follow-up. Specific presentation length will be determined as a follow-up, but is expected to be in the 15-20 minute range. Presenters will be asked to provide their presentation in advance of the meeting date.
- This RFI will not involve the formal acquisition of services or specific proposals for services, but will be to gather additional background and industry insight as strategies

for the City are developed. Details related to any active procurement activities (bids or tenders) with the City are not to be included in the presentations.