

FISCAL IMPACT STATEMENT NOTICE OF MOTION MM (38.8)

Financial Implications:

\boxtimes	Operating
	Current year impacts: up to \$10,562 (revenue loss) Future year impacts: \$ (net)
	 Following year Future years
	Funding sources (specify):
	 Accommodation within approved operating budget New revenues Reserve/Reserve Fund contributions Other
	Budget adjustments: \$ (net)
	Impact on staffing levels: (positions)
	Capital
	Current year impacts: \$ (net)
	 Following year Future years
	Funding sources (specify):
	 Accommodation within approved capital budget New revenues Reserve/Reserve Fund contributions Other
	Budget adjustments: \$ (net)
	Operating Impact:
	Program costs: \$ (net) Debt service costs: \$ (net)

Impacts/Other Comments:

Service Level Impact: (Specify)

Consistent with Council Strategic directions and fiscal priorities: (Specify)

Notice of Motion - MM (38.8) - With the new by-law imminent, sign companies are likely to apply for variances at an increased rate. It is estimated that approximately 10-15 third-party sign variances would be lost and the total estimated revenue loss is approximated between \$7,041.20 and \$10,561.80. However, the amount of applications received could vary and could result in a different revenue loss.

Submitted by:

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Deputy City Manager and Chief Financial Officer