

City Council**Motion without Notice**

MM41.14	ACTION			Ward: All
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Request for Review of Two Marathon Events, by Councillor Ashton, seconded by Councillor Walker

** This Motion has been deemed urgent by the Chair.
Council has added this Motion to the agenda for debate.*

Recommendations

Councillor Ashton, seconded by Councillor Walker, recommends that:

1. City Council request the City Manager to undertake a review of the two marathon events, in consultation with the respective convenors and sponsors, with the view to developing and promoting an international marathon event that will have the potential to rival the signature status of other city marathons.

Summary

Toronto hosts two major marathons – the Goodlife Fitness Toronto Marathon and the Scotiabank Toronto Waterfront Marathon. Both marathons offer marathon, half marathon and 5k runs and are held within 21 days of each other.

One of the world's premier marathons, the Boston Marathon, convenes a half marathon in the spring, and a full marathon in the fall. Toronto's two marathons are competing for world signature status with similar programs at the same time of year.

These two marathons have a significant impact within a short period of time on the City's road networks. Two major marathons competing for local and international athletes also effectively diminishes the signature status of both events.

Major international events such as marathons have a positive impact on the City's economy. A better planned, timed and co-ordinated marathon event would optimize the results and value of the marathon, while mitigating the negative impact on the City's transportation infrastructure.

(Submitted to City Council on October 26 and 27, 2009 as MM41.14)

