

## **Use of Nathan Phillips Square for Various Events up to July 5, 2009**

<b>Date:</b>	January 12, 2009
<b>To:</b>	Toronto and East York Community Council
<b>From:</b>	Chief Corporate Officer
<b>Wards:</b>	All
<b>Reference Number:</b>	P:\2009\Internal Services\F&re\Te09013F&re – (AFS 9276)

### **SUMMARY**

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It is recommended that Toronto and East York Community Council give exemption to the Camp Jumoke's "Turtle Walk", Schizophrenia Society of Ontario's "Walk of Hope for Schizophrenia", Autism Speaks Canada's "Annual Ontario Walk Now for Autism", request to solicit donations and the Fashion Design Council of Canada's "Fashion Week", and the Toronto Downtown Jazz Society's "Toronto Downtown Jazz Festival" request to solicit donations and operate a tented beer/wine garden in a "gated" event on Nathan Phillips Square.

### **RECOMMENDATIONS**

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**The Chief Corporate Officer recommends that:**

1. Exemption be given to the Fashion Design Council of Canada and the Toronto Downtown Jazz Society to operate a beer garden and to serve wine and hard liquor contingent upon the following conditions:
  - a) approval of the A.G.C.O.;
  - b) approval of the Medical Officer of Health;
  - c) compliance with the City of Toronto's Municipal Alcohol Policy; and
  - d) receipt of all the necessary permits associated with the production of the event i.e. building permit, noise by-law extension permit.

2. Permission be granted for the Fashion Design Council of Canada and the Toronto Downtown Jazz Society to host “ticketed” performances and to solicit donations in support of their organization.
3. Permission be granted to Camp Jumoke, Schizophrenia Society of Ontario and Autism Speaks Canada to solicit donations in support of their organizations.
4. The various events compensate the City of Toronto through the Facilities and Real Estate Division for all the City of Toronto costs associated with the event.
5. The appropriate City Officials be authorized and directed to take the necessary action to give effect thereto.

### **Financial Impact**

There are no financial implications that result from this report.

### **DECISION HISTORY**

The Economic Development, Culture & Tourism Division has received an application from the Fashion Design Council of Canada for “Fashion Week”, Camp Jumoke’s for the “Turtle Walk”, Schizophrenia Society of Ontario for the “Walk of Hope for Schizophrenia Event”, Autism Speaks Canada for the “Annual Ontario Walk Now for Autism Event”, and from the Toronto Downtown Jazz Society for the “Toronto Downtown Jazz Festival” for the use of Nathan Phillips Square up to July 5, 2009.

### **ISSUE BACKGROUND**

Municipal Code Chapter 237 “Nathan Phillips Square” prohibits the solicitation of donations, “gated” events and the sale of alcohol on “Nathan Phillips Square” without the approval of Council.

### **COMMENTS**

The various event organizers are requesting permission either to solicit donations and/or to operate a tented beer garden and to serve beer, wine and hard liquor in the licensed area. The proceeds of these and other sales will go to their respective non-profit organizations.

<b>Event Name and Date</b>	<b>Requesting Permission</b>
<b>Fashion Week</b>	To serve and sell alcohol at a gated

<b>Event Name and Date</b>	<b>Requesting Permission</b>
<b>(Fashion Design Council of Canada) March 16 – 21, 2009</b>	event and to solicit for donations
<b>Turtle Walk 2009 (Camp Jumoke) May 30, 2009</b>	To solicit for donations
<b>Walk of Hope for Schizophrenia (Schizophrenia Society of Ontario) May 24, 2009</b>	To solicit for donations
<b>Annual Ontario Walk Now for Autism (Autism Speaks Canada) June 7, 2009</b>	To solicit for donations
<b>Toronto Jazz Festival (Toronto Downtown Jazz Society) June 25 – July 5, 2009</b>	To sell alcohol at a gated event and to solicit for donations

## **Additional Information:**

### **Toronto Downtown Jazz Festival**

Under this application the event organizer is requesting to host three daily performances:

- 1) Lunch performances - 12:00 p.m. to 2:00 p.m.
- 2) Dinner performances - 5:00 p.m. to 7:00 p.m.
- 3) Evening performances - 8:00 p.m. to 11:00 p.m.

The Toronto Downtown Jazz Society may also be requesting to host two Saturday night late evening performances from midnight to 2:00 a.m.

A beer/wine garden will operate nightly from 11:00 a.m. to 12:00 midnight with the exception of the two Saturday night late evening performances until 1:30 a.m.

In addition the event organizer is requesting permission to solicit donations for lunch and dinner performances and to sell tickets to all evening performances daily. Ticket prices will range from \$22.50 to \$30.00. Members of the general public who do not wish to purchase tickets will have the opportunity to enjoy the performances from standing areas outside the gated area. An area for people with special needs will be set aside. The proceeds for ticket sales will assist in offsetting the operating costs of the Society.

## **L'Oreal Fashion Week**

Under this application the event organizer is requesting to host hourly fashion shows in a tent on Nathan Phillips Square.

Alcohol will be sold and served daily between the hours of noon and 10pm.

In addition the event organizer is requesting permission to sell tickets daily to all shows. Members of the general public who do not wish to purchase tickets will have the opportunity to enjoy the performances from large screens outside of the tent. In addition there will be daily schedule fashions shows outside the tent for general viewing. The proceeds for ticket sales will assist in offsetting the operating to produce this event.

We also recommend that the organizer of L'Oreal Fashion Week and of the Toronto Jazz Festival be responsible for all cost incurred by the Facilities and Real Estate Division as a result of hosting this event on Nathan Phillips Square. The Facilities and Real Estate Division has a mandate to provide services to non-profit and charitable groups for public events. Given the revenue components of this event, it is appropriate that all costs associated with the event be carried by the operator. Total cost associated with this event will be determined once the full logistics details have been identified and invoiced directly to the customer.

## **CONTACT**

Douglas Reid  
Manager, Customer Support  
Facilities and Real Estate  
Telephone: (416) 397-0808  
Fax: (416) 397-7166

Chuck Donohue, P. Eng.,  
Executive Director  
Facilities and Real Estate  
Telephone: (416)397-5151  
Fax: (416) 392-4828

## **SIGNATURE**

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Bruce Bowes, P. Eng.,  
Chief Corporate Officer