February 20, 2009

2009 EEL 24 P D 51

Ms. Francis Pritchard Committee Administrator City Clerks Office Toronto Community Council 12<sup>th</sup> Floor, West Tower, 100 Queen St. W. Toronto, ON M5H 2N2

Re: Inclusion on agenda for Festival of Municipal Significance request

Dear Ms Pritchard,

I am writing on behalf of The Fringe of Toronto Theatre Festival to request that the Toronto Community Council declare that our event "is of municipal and/or community significance" as well as a notice of Municipal Clerk/NON OBJECTION at the upcoming Toronto Community Council meeting. This declaration is required so that we may apply for and receive liquor permit extensions for our event that will take place from July 1 – July 12, 2009. For the 2009 event, the festival will be including outdoor licensed patios at these three venues:

- The Toronto Australia New Zealand Club, 292 Brunswick Ave., licensee #40010
- The Factory Theatre, 125 Bathurst St., licensee #30047
- The Tarragon Theatre, 30 Bridgman Ave., licensee #804127

The Fringe of Toronto Theatre Festival is a non-profit, registered charitable organization that was established in 1989 and is dedicated to the promotion of the independent theatre community. The Fringe is entering its nineteenth year and will feature over 135 plays from across Canada and around the world. More than 1000 performances featuring a wide variety of styles including comedy, musicals, dance, improv, drama and more will take place in 29 venues in downtown Toronto. The Festival is expected to attract close to 60,000 patrons this summer.

In 2008, The Fringe achieved a ticketed attendance of 50,001 for the event. The Fringe continues to remain accessible to its audiences and the popular KidsVenue, featuring eight plays for children and families, will again be an important part of the festival. All of the theatre venues are within walking distance of each other or reachable by TTC in downtown Toronto and the maximum ticket price is \$10.00 and \$5.00 for children. The nightly cabaret series will again present twelve evenings of entertainment free of charge to the public.

The Fringe of Toronto Theatre Festival has applied for and received this declaration from the City of Toronto for the past fifteen years and we look forward to a positive recommendation once again this year and to another successful festival.

Thank you for your assistance with this request and should you require any further information about our upcoming event, please don't hesitate to contact me at 416-966-1062.

Sincerely,

Paula Forst
Producer
The Fringe of Toronto Theatre Festival

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